

**Salinas City Center Improvement Association  
Board of Directors Meeting  
235 Monterey Street  
Salinas, California 93901**

**Board Meeting Minutes: December 6, 2017**

**Present:** Catherine Kobrinsky Evans, Frank Saunders, Margaret D'Arrigo Martin, Brian Finegan, Fred DeYoung, Meryl Rasmussen, Gaylon Haney, Greg Piini, Jeff LaTourette, Peter Kasavan and Joel Panzer.

**Absent:** None.

**Guests:** James Kendall-Mahoney; James Sang; Jim Lundeen; Trish Sullivan; Steve Furtado; Cheri Hitchcock; Larry Bussard; Cindy Storrs, Anthony DePalma, Nona \_\_\_\_ and Lisa Brinton.

**Staff:** Ken Steen-SCCIA District Manager

<i>Item</i>	<i>Discussion</i>	<i>Action Taken</i>
<b>1. Introductions</b>	Catherine Kobrinsky Evans, President, called the meeting to order at 3pm. Board and Guest Introductions (See above)	<b>No action taken.</b>
<b>2. Consent Agenda:</b> <Approval of November 8, 2017 and November 29, 2017 Special Board Meeting Minutes. <Approval of November 30, 2017 Financials (Balance Sheet & Operating Statement).	< Minutes for November 8, 2017 and November 30, 2017 Board Meetings & Financials for November 30, 2017 were reviewed.	<b>Action Taken:</b> <b>Approval of both Minutes and Financials:</b> <b>Motion: Jeff LaTourette.</b> <b>Second: Frank Saunders.</b> <b>Unanimous approval by the Board.</b>
<b>3. President's Report:</b>	<Catherine emphasized that the Downtown Vibrancy Plan has included additional meetings though not implemented. <Updated that the SCCIA District includes 219 properties and 132 property owners. She described the physical/geographic boundaries of the District. <Continued goals outlined: Maintenance, Safety and Economic Development. < Economic Development Element ("EDE") was passed by City Council with SCCIA support. <Board has accepted resignation of District Manager. <Board acknowledged that Kevin Dayton is the SCCIA Government Affairs Director.	<b>No Action Taken.</b>
<b>4. Review and Approve Budget for Fiscal Year 2017-2018</b>	<Postponed to allow more time to further review and finalize the budget.	<b>No Action Taken.</b>
<b>5. Committee Reports:</b>		
• <b>Executive Committee</b>	<None. See President's report above.	<b>No Action Taken.</b>
• <b>SOBO Committee</b>	<SOBO met November 30, 2017. < <u>Maintenance</u> : Frank indicated flowers in hanging planters to be replaced. DISI offered to assist. Planters now include new/red bark. Additional Cart Corrals to be obtained. < <u>Security</u> : Tyler Dunn of Uretsky chosen to head up combined private security including warming shelter.	<b>No Action Taken.</b>

	<p>&lt;Have MOU for warming shelter though still need Operator Agreement; Anastasia Wyatt to provide.</p> <p>&lt;Frank provided Greg's mapping of the exempted "No Camping" areas in the District. Covers significant area.</p> <p>&lt; <b><i>Next Meeting:</i></b> January 4, 2017 at 10 AM at 201 Main.</p>	
<ul style="list-style-type: none"> <li>• <b>DISI Committee</b></li> </ul>	<p>&lt;Committee installed SCC logo banners with holiday banners for the holiday season.</p> <p>&lt;Committee has obtained lighting for 45 trees until mid January and may be longer.</p> <p>&lt;DISI to expense holiday carolers for District.</p> <p>&lt;SCCIA to partner with CSUMB Arts and Cultural Program to promote events in Center.</p> <p>&lt;Community meeting scheduled for 12/11 and Merchant meet up scheduled for 12/12.</p> <p>DISI would like merchants to form informal "merchant sub-committee". Merchants have complimented City on lighting.</p> <p><b><i>Next Meeting:</i></b> TBD as needed.</p>	<b>No Action Taken.</b>
<ul style="list-style-type: none"> <li>• <b>Land Use Committee</b></li> </ul>	<p>&lt;LUC meeting postponed until 12/21.</p> <p>&lt; <b><i>Next Meeting:</i></b> December 21st at 11 AM at Catherine's office.</p>	<b>No Action Taken.</b>
<ul style="list-style-type: none"> <li>• <b>Legal Sub-Committee</b></li> </ul>	< No changes or updates on current project.	<b>No Action Taken.</b>
<b>6. Update on Pending Projects-status</b>		
<ul style="list-style-type: none"> <li>a) <b>Property Owner Master List</b></li> </ul>	<p>&lt;Master District Property Owner List contact compilation by Greg Piini and Ken Steen continues to be further updated with assistance from Larry Bussard and others.</p> <p>&lt;Greg mentioned Wise Music building at 245 Monterey Street has been sold to Capital Realty Inc. Wise may move.</p>	<b>No Action Taken.</b>
<b>7. Government Affairs Director Report</b>	<p>&lt;Kevin reported EDE was approved by Council.</p> <p>&lt; Working on a Community Benefit Agreement.</p> <p>&lt;Kevin encouraged that SCC put together a parking strategy and meet with the City.</p> <p>&lt;Kevin suggested that there could be an "impartial mediation" between First United Methodist Church &amp; SCCIA.</p> <p>&lt;SCC Board Members and Kevin to meet with Salinas City Manager on 12/15/17.</p>	
<b>8. Property Ownership Changes &amp; New Businesses</b>	<p>&lt;<b><i>Change in Property Ownership:</i></b> Wise Music building has changed ownership to Capital Realty, Inc.</p> <p>&lt;<b><i>New Businesses:</i></b> Trace Genomics moved out of innovation center into 15 E. Gabilan as start up. No other businesses noted as new to downtown.</p>	<b>No Action Taken.</b>
<b>9. New Business:</b>	None	<b>No Action Taken.</b>
<b>10. Public Comment:</b>	<p>&lt;James Sang would like to see smaller projects funded. Notes graffiti on planters. Would like to see flower planters adjacent to front door of shops.</p> <p>&lt;Trish pointed out that employees and business owners continue to park on Main Street and/or in front of their shops. Expressed concern that the Shop Small banners were moved from original sites where hung. Trish would like pressure washing to follow the requirements of the City.</p>	<b>No Action Taken.</b>

	<p>&lt;Nona ____ is against the narrowing of sidewalks on Main.</p> <p>&lt;Cindy Storrs reminded everyone that the First United Methodist Church is a resource center. Housing vouchers have been used on a limited basis (65) and Church has assistance from Interim, Inc.</p> <p>&lt;Larry Bussard mentioned that there are 160 unused Section 8 vouchers.</p> <p>&lt;Diane Herron, who provides volunteer service to the Church, expressed that not enough concern for seniors besides homeless.</p> <p>&lt;Steve Lundeen, Pastor for the First United Methodist Church, invited everyone to visit the Church and tour the facility.</p>	
<b>11. Next Meeting Date:</b>	<b><i>Next Meeting: January 10, 2017 at 235 Monterey Street at 3 PM.</i></b>	<b>No Action Taken.</b>
<b>12. Adjournment:</b>	4:40 PM	<b>Unanimous Board Approval.</b>

Submitted By: Kenneth Steen Jr.-District Manager, SCCIA ((831) 905-1422)

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