

**Salinas City Center Improvement Association  
Board of Directors Meeting  
235 Main Street  
Salinas, California 93901**

**Board Meeting Minutes: March 14, 2018**

**Present:** Catherine Kobrinsky-Evans, Frank Saunders, Brian Finegan, Meryl Rasmussen, Gaylon Haney, Greg Piini, Peter Kasavan, Joel Panzer Fred DeYoung,

**Absent:** Margaret D'Arrigo-Martin, Jeff LaTourette

**Guests:** James Sang, Larry Bussard, Jenna Hansen, Brad Slama, Iganacio Torres

**Staff:** Amy Nohr – District Coordinator and Kevin Dayton – Government Affairs Director

<i>Item</i>	<i>Discussion</i>	<i>Action Taken</i>
<b>1. Call to Order and Introductions</b>	Catherine Kobrinsky- Evans, President called the meeting to order at 3:00 PM. Catherine opened the meeting by providing a description of what SCCIA is about. Board and Guest Introductions (See above)	
<b>2. Consent Agenda</b> <b>A. Approve Minutes: February 14, 2018</b> <b>B. Approve Financials 2/28/18</b>		<b>Action Taken:</b> Approval of all items A-B: <b>Motion: Gaylon Haney, Second: Brian Finegan</b> Unanimous approval by the Board. Catherine Kobrinsky-Evans recused herself.
<b>3. Committee Reports:</b>		
<b>A. Executive Committee</b>	Catherine reported on: <ul style="list-style-type: none"> <li>• 2017 draft tax returns are ready to be reviewed.</li> <li>• City of Salinas Workshop is being held on April 4<sup>th</sup> at CSUMB Salinas City Center. April 4<sup>th</sup> Board Meeting to be held prior to the workshop.</li> </ul>	<b>No Action Taken.</b>
<b>B. SOBO Committee</b>	SOBO met March 8, 2018. Frank Saunders reported on Uretsky Security seeing a few new homeless faces, reduction in hours are working out fine and New Image Landscaping: hanging planter project. <b>Next Meeting:</b> April 5, 2018 at 10 AM at 201 Main.	<b>No Action Taken.</b>
<b>C. DISI Committee</b>	Meryl Rasmussen reported on: <ul style="list-style-type: none"> <li>• Lighting</li> <li>• May 5 Rotary Event on Main Street Keg Tappers and Flying Crappers</li> <li>• Salinas Valley Food and Wine.</li> <li>• Merchant communication by meeting in person, constant contact and Facebook.</li> <li>• Founder's Day</li> <li>• SVMH 65<sup>th</sup> Anniversary</li> </ul> <p>Jenna Hansen provided an update regarding SCCIA's social media accounts. <b>Next Meeting:</b> TBD as needed.</p>	<b>No Action Taken.</b>

<b>D. Land Use Committee</b>	Brian Finegan reported on the LUC meeting that occurred on March 1 <sup>st</sup> . Megan Hunter from the City of Salinas gave a presentation during the meeting on the deteriorating properties on the 300 block of Main. Also discussed at the meeting was the adaptive reuse ordinance and the Dick Bruhn building. Next meeting is on March 22 <sup>nd</sup> .	<b>No Action Taken.</b>
<b>E. Legal Sub-Committee</b>	Discussed in closed session.	<b>No Action Taken.</b>
<b>F. Vacant &amp; Blighted Property Task Force</b>	Larry Bussard reported on the vacant and blighted properties. Reports are available through district coordinator.	<b>No Action Taken.</b>
<b>G. Vibrancy Action Team</b>	Catherine reported on: <ul style="list-style-type: none"> <li>• Productive meeting with newly formed Vibrancy Action Team- Business owners and property owners on the 100, 200 ,300 Blocks of Main Street.</li> <li>• City of Salinas April 4<sup>th</sup> Workshop</li> </ul>	<b>No Action Taken.</b>
<b>4. Government Affairs Director Report</b>	Kevin reported that his #1 focus right now is the April 4 <sup>th</sup> City of Salinas Workshop/Open House.	<b>No Action Taken.</b>
<b>5. Updates</b> <b>A. Property Owner Master List</b> <b>B. Property Ownership Changes &amp; New Businesses</b>	A. None B. 213 Monterey Street sold on February 7 <sup>th</sup> to SCC LLC Properties.	<b>No Action Taken.</b>
<b>6. New Business</b>	District coordinator to research and contact the person in charge of removing the graffiti from the buildings for commendation.	<b>No Action Taken.</b>
<b>7. Public Comment:</b>	James Sang Ignacio Torres- New Harvest Church	<b>No Action Taken.</b>
<b>8. Closed Session</b>	Discussion of: <ol style="list-style-type: none"> <li>1. Legal item and consider authorization of continued attorney services</li> <li>2. Nominations committee</li> </ol>	<b>No Action Taken.</b>
<b>9. Next Meeting:</b>	April 4, 2018 CSUMB @ Salinas City Center 1 Main Street, Salinas, CA 93901	
<b>10. Adjourn</b>	Meeting adjourn at 4:30pm	

Submitted By: Amy Nohr [admin@salinascitycenter.com](mailto:admin@salinascitycenter.com)