Salinas City Center Improvement Association Board of Directors Meeting 235 Monterey Street Salinas, California 93901

Board Meeting Minutes July 11, 2018

Present: Catherine Kobrinsky Evans, Frank Saunders, Brian Finegan, Greg Piini, Peter Kasavan, Cheri Hitchcock, Larry Bussard, Kevin Saunders, Joel Panzer, Fred DeYoung, Margaret D'Arrigo-Martin

Absent: Gaylon Haney, Meryl Rasmussen

Guests: James Kendall, Jeanna Sutton, Jenna Hanson-Abramson, Tara Bolosan (for Steve McShane)

Staff: Amy Nohr – District Coordinator and Kevin Dayton – Government Affairs Director

Item	Discussion	Action Taken
1. Call to Order and Introductions	Catherine Kobrinsky- Evans, President called the meeting to	
2. District Constitutes Borney	order at 3:00PM. Board and Guest Introductions (See above)	
2. District Coordinator Report	Amy Nohr, District Coordinator provided an update on:	
	Unpaid parcels	
	Wire transfer from City of Salinas	
3. Consent Agenda		Action Taken:
A. Approve Minutes June 13,		Approval of all
2018		items: Motion:
B. Approve Financial Reports:		Greg Piini Second:
May 31st		Larry Bussard
		Unanimous
		approval by the
		Board.
4. Committee Reports:		
A. Executive Committee	Catherine discussed:	No Action Taken.
	Update on Fox Theater	
	Main Street Designer for streetscape improvement	
	KION story on Adaptive Reuse Ordinance	
	Arts Council Grant	
SOBO Committee	Larry Bussard: SOBO met on July 5, 2018.	No Action Taken.
	• Refuse	
	Dumpsters in Alley ways/New dumpsters coming into	
	place	
	Surge in homeless activity	
	Block by Block in Santa Barbara	
	Old Comerica Bank parking lot	
	Increase in activity in Chinatown	
	Next Meeting August 2 nd @ 201 Main Street	
	0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
B. DISI Committee	Margaret D'Arrigo-Martin reported on:	No Action Taken.
	Monthly newsletter	
	 Permit Package for year round tree lights 	
	 Goody bags for Kiddie Kapers Parade 	
	Glassware for SV Food and Wine Festival	
	Media Event for TAMC Demolition	

	0 '115 " 17 1	
	Social Media Update	
	Outside concert series for summer 2019	
	 First Thursday Farmer's Market 	
	• Next Meeting TBD	
C. Land Use Committee	Brian Finegan: LUC met on June 28th and the discussed the following:	No Action Taken.
	Reuse Ordinance Strategy	
	Fee Reduction Ordinance	
	Vacancy Accountability Ordinance	
	TAMC demolition update	
D. Legal Sub-Committee	Discussed in closed session (see item 8, below)	No Action Taken.
E. Vacant & Blighted Property Task Force	James Kendall discussed the sale of the El Rey Theater.	No Action Taken.
F. Government Affairs Director	Kevin reported on:	No Action Taken.
Report	Vacancy Accountability Ordinance	
	Warming Shelter	
	Intermodal Transit Center Demo	
	Economic Development Element	
	Downtown Parking Plan update	
	Meeting with Simon Salinas/Mary Adams	
5. Updates	Sale of 341 Main Street	
A. Property Owner Master List		No Action Taken.
6. B. Property Ownership Changes	• Sale of 238 Main Street	TWO MELIOII T ARCII.
& New Businesses	Clinton's Beauty Supply	
a rew Businesses	• 150 Gabilian Street (in escrow)	
	 Tacos Don Beto opening up in the Happy Burrito 	
	location	
New Business	A. None	No Action Taken.
7. Public Comment:	None	No Action Taken.
8. Closed Session		No Action Taken.
9. Report on any actions taken in	Discussion and direction to legal sub-committee and board	
Closed Session	regarding objectives pursuant the Tolling Agreement with the	
	City of Salinas	
10. Next Meeting:	August 8th @ 3:00PM 235 Monterey Street, Salinas, CA 93901	
11. Adjourn	Meeting adjourn at 5:00 PM	
12.		

Submitted By: Amy Nohr admin@salinascitycenter.com