

**Salinas City Center Improvement Association  
Board of Directors Meeting  
1 Main Street  
Salinas, California 93901**

**Board Meeting Minutes February 14, 2019**

**Present:** Fred DeYoung, Cheri Hitchcock, Meryl Rasmussen, Gaylon Haney, Larry Bussard, Peter Kasavan, Kevin Saunders, Margaret D'Arrigo-Martin, Joel Panzer, Brian Finegan, Frank Saunders, Steve Ish, Greg Piini, Kurt Dillard

**Absent:** Catherine Kobrinsky-Evans,

**Guests:** James Sang, Jason Retterer, James Kendall, Andrew Easterling

**Staff:** Kevin Dayton – Government Affairs Director, Amy Nohr-District Coordinator

<i>Item</i>	<i>Discussion</i>	<i>Action Taken</i>
<b>1. Call to Order and Introductions</b>	Frank Saunders, President called the meeting to order at 10:00am. Board and Guest Introductions (See above)	
<b>2. Presentation from Andrew Easterling</b>	City of Salinas Traffic Engineer Andrew Easterling gave an update on the Downtown Vibrancy Plan	<b>No Action Taken</b>
<b>3. Report from District Coordinator</b> <b>A. New Businesses/Licenses</b> <b>B. List of property tax delinquencies</b> <b>C. Assessment Receipts 2018-19</b>	District Coordinator reported on: <ul style="list-style-type: none"> <li>• New business in the district for the month of January</li> <li>• Property tax payment update</li> <li>• Property tax delinquencies</li> </ul>	<b>No Action Taken.</b>
<b>4. Consent Agenda</b> <b>A. Approve Minutes January 10, 2019 Meeting Minutes</b> <b>B. Approve Financial Reports: January 31st</b>		<b>Action Taken:</b> <b>Approval Item A.</b> <b>Motion: Peter Kasavan; Second: Steve Ish; Vote: Ayes (14); Noes (0); Motion passes.</b>  <b>Approval Item B.</b> <b>Motion: Joel Panzer; Second: Brian Finegan; Vote: Ayes (14); Noes (0); Motion passes.</b>
<b>5. Committee Reports</b>		
<b>A. Executive Committee</b>	Frank Saunders reported on: <ul style="list-style-type: none"> <li>• Meeting with Ray Corpuz regarding homeless shelter and downtown parking.</li> </ul>	<b>No Action Taken</b>
<b>B. SOBO Committee</b>	Joel Panzer reported on: <ul style="list-style-type: none"> <li>• Hope Services Contract</li> <li>• Uretsky Security Contract</li> <li>• New Image Landscaping Contract</li> </ul>	<b>No Action Taken.</b>
<b>C. DISI Committee</b>	Meryl Rasmussen reported on: <ul style="list-style-type: none"> <li>• Streetscape Improvement</li> <li>• Moveable furniture</li> <li>• Signage</li> <li>• Social Media</li> <li>• Advertisements with Maya Cinemas</li> <li>• Blue Zones</li> </ul>	<b>No Action Taken.</b>

<b>D. Land Use Committee</b>	Brian Finegan: Prioritization of Goals.	<b>No Action Taken.</b>
<b>E. Vacant and Blighted Properties</b>	Nothing to report.	<b>No Action Taken.</b>
<b>6. Government Affairs Director Report-Kevin Dayton</b>	Kevin Dayton reported on: <ul style="list-style-type: none"> <li>• Parking</li> <li>• Homeless Shelter</li> <li>• 1<sup>st</sup> 3 Years report</li> </ul>	<b>No Action Taken.</b>
<b>7. Updates</b> <b>A. Property Owner Master List</b> <b>B. Property Ownership Changes &amp; New Businesses</b>	A. No update B. Central Liquor Store ownership changes	<b>No Action Taken.</b>
<b>8. New Business</b>	A moment of silence for Jeanna Sutton	
<b>9. Public Comment</b>	James Sang, Jason Retterer	
<b>10. Next Meeting</b>	March 14, 2019 @10:00am Located at CSUMB @ Salinas City Center, 1 Main Street, Salinas, CA 93901	
<b>11. Adjourn</b>	11:07 am	

Submitted By: Amy Nohr [admin@salinascitycenter.com](mailto:admin@salinascitycenter.com)