

Salinas City Center Improvement Association
Board of Directors Meeting
1 Main Street
Salinas, California 93901
Board Meeting Minutes July 18, 2019

Present: Frank Saunders, Kevin Saunders, Fred DeYoung, Joel Panzer, Gaylon Haney, Steve Ish, Catherine Kobrinsky-Evans, Larry Bussard

Absent: Kurt Dillard, Peter Kasavan, Jason Retterer, Meryl Rasmussen, Greg Piini, Margaret D'Arrigo-Martin

Guests: James Kendall, Timothy Barrett

Staff: Kevin Dayton – Government Affairs Director, Jenna Hanson-Abramson, Amy Nohr, District Coordinator

<i>Item</i>	<i>Discussion</i>	<i>Action Taken</i>
1. Call to Order and Introductions	Frank Saunders, President called the meeting to order at 10:01am. Board and Guest Introductions (See above)	
2. Report from Timothy Barrett-Neighborhood Housing Fund	Timothy Barrett gave a presentation on the Neighborhood Housing Fund. Requests endorsement from SCCIA on the project.	Action Taken: Endorse the concept of Adopt a Downtown: Motion: Catherine; Second: Kevin Saunders; Vote: Ayes (8) Noes (0); Motion passes.
3. Report from District Coordinator A. New Businesses/Licenses B. List of property tax delinquencies	District Coordinator reported on: • New business in the district for the month of June • Property tax delinquencies	No Action Taken.
4. Consent Agenda A. Approve June 13, 2019 Board Meeting Minutes B. Approve Financial Reports: June 30th		Action Taken: Approval Item A & B. Motion: Joel Panzer; Second: Steve Ish; Vote: Ayes (8); Noes (0); Motion passes.
5. Committee Reports		
A. Executive Committee	No report this month from Frank Saunders.	No Action Taken
B. SOBO Committee	Joel Panzer reported on: • Hope Services contract renewal • New Image Landscaping-planter boxes and hanging planters • Uretsky Security- blending services	No Action Taken.
C. DISI Committee	Jenna Hanson-Abramson reported on: • TV Commercial/Online Ads • Rodeo Parades • Blue Zones Event • Farmers Market • Food and Wine Festival • Hanging Banners • Lighting • Streetscape Improvement Project • Rotary Arch • Cal Water	No Action Taken.

	<ul style="list-style-type: none"> • Project Window Wraps • Picture Your Selfie • Information Kiosks 	
D. Land Use Committee	Steve Ish reported on: <ul style="list-style-type: none"> • Train Station • Jury Parking Lot • Fee Exception Study • Traffic Fee Ordinance • Vacant and Blighted Ordinance Next committee meeting 7/26 @ 10AM	No Action Taken.
E. Vacant and Blighted Properties	James Kendall reported on: <ul style="list-style-type: none"> • 27 John Street 	No Action Taken.
6. Government Affairs Director Report-Kevin Dayton	Kevin Dayton reported on: <ul style="list-style-type: none"> • Weekly reports • KSBW Story on Vacant Buildings • Monterey County Jail • Lincoln Avenue Master Plan 	No Action Taken.
7. New Business	None	
8. Public Comment	<ul style="list-style-type: none"> • Timothy Barrett 	
9. Next Meeting	August 8, 2019 @10:00am Located at CSUMB @ Salinas City Center, 1 Main Street, Salinas, CA 93901	
10. Closed Session		
11. Adjourn	12:00PM	

Submitted By: Amy Nohr admin@salinascitycenter.com