

SALINAS CITY CENTER IMPROVEMENT ASSOCIATION

Board of Directors Meeting  
Thursday, November 14<sup>th</sup> at 10:00am  
CSUMB @ Salinas City Center  
1 Main Street  
Salinas, CA 93901

AGENDA

1. Call to Order & Introductions – Frank Saunders
2. Public Comment: Limited to (2) minutes per person
3. Consent Agenda: [Action Item]
  - a. Approve Minutes: October 10, 2019 Board Meeting
  - b. Approve Financial Reports: October 31, 2019
4. Elect Officers for Board of Directors FY 2019-2020 [Action Item]
  - a. Frank Saunders - President 2019-2020
  - b. Kevin Saunders - Vice President 2019-2020
  - c. Greg Piini - Treasurer 2019-2020
  - d. Meryl Rasmussen - Secretary 2019-2020
5. Approve District Goals & Objectives, Work Plan and Budget for FY 2019-2020: [Action Item]
  - A. Executive Committee
  - B. Sidewalk Operation and Beautification & Order (SOBO)
  - C. District Identity and Streetscape Improvements (DISI)
  - D. Land Use Committee (LUC)
  - E. Budget
  - F. Government Affairs
  - G. District Coordinator
  - H. Calendar
6. Next Meeting: December 12<sup>th</sup> 10 am CSUMB @ Salinas City Center, 1 Main Street, Salinas, CA 93901
7. Adjourn

**BROWN ACT:** Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed by posted at least 72 hours prior to a regular meeting. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Nohr @ admin@salinascitycenter.com at least 48 hours prior to the meeting.

**Salinas City Center Improvement Association**  
**Operating Budget Fiscal Year 2019-2020**

**DRAFT 11/8/19**

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	SOBO	DISI	Administration	Contingency/Reserves	TOTAL
<b>Income</b>					
Assessments	\$ 275,000.00	\$ 100,000.00	\$ 64,000.00	\$ 18,000.00	\$ 457,000.00
Plus: FY 2018-19 Carry Over	\$ 5,000.00	\$ 104,000.00	\$ 48,000.00	\$ 18,000.00	\$ 175,000.00
<b>Total Income</b>	<b>\$ 280,000.00</b>	<b>\$ 204,000.00</b>	<b>\$ 112,000.00</b>	<b>\$ 36,000.00</b>	<b>\$ 632,000.00</b>
<b>Expenses</b>					
Bank Service Charges	-	-	400.00	-	400.00
Formation Costs Payback	-	-	-	5,000.00	5,000.00
Insurance	-	-	1,700.00	-	1,700.00
Professional Services					
Accounting	-	-	10,000.00	-	10,000.00
Legal	-	-	2,000.00	-	2,000.00
<b>Total Professional Services</b>	-	-	<b>12,000.00</b>	-	<b>12,000.00</b>
Office					
Rent/CAM/Utilities	-	-	6,200.00	-	6,200.00
Office Annual Cleaning	-	-	600.00	-	600.00
Office Furnishings/Paint	-	-	1,000.00	-	1,000.00
Computer / Internet	-	-	1,200.00	-	1,200.00
<b>Total Office</b>	-	-	<b>9,000.00</b>	-	<b>9,000.00</b>
Staff					
Contract Admin	2,550.00	2,550.00	9,900.00	-	15,000.00
Government Affairs	15,000.00	15,000.00	12,500.00	-	42,500.00
<b>Total Staff</b>	<b>17,550.00</b>	<b>17,550.00</b>	<b>22,400.00</b>	-	<b>57,500.00</b>
SOBO					
Sidewalk Ops (Maintenance)	110,000.00	-	-	-	110,000.00
Beautification / Order (Security)	150,000.00	-	-	-	150,000.00
<b>Total SOBO</b>	<b>260,000.00</b>	-	-	-	<b>260,000.00</b>
DISI					
District Identity	-	87,000.00	-	-	87,000.00
Streetscape Improvements	-	68,000.00	-	-	68,000.00
<b>Total DISI</b>	-	<b>155,000.00</b>	-	-	<b>155,000.00</b>
Extra Budget Expenses					
	-	-	1,000.00	-	1,000.00
<b>Total Expenses</b>	<b>277,550.00</b>	<b>172,550.00</b>	<b>45,500.00</b>	<b>5,000.00</b>	<b>500,600.00</b>
<b>Net Income</b>	<b>2,450.00</b>	<b>31,450.00</b>	<b>66,500.00</b>	<b>31,000.00</b>	<b>131,400.00</b>
<b>Balance</b>	<b>\$ 2,450.00</b>	<b>\$ 31,450.00</b>	<b>\$ 66,500.00</b>	<b>\$ 31,000.00</b>	<b>\$ 131,400.00</b>