

Salinas City Center Improvement Association
Board of Directors Meeting
1 Main Street
Salinas, California 93901
Board Meeting Minutes December 12, 2019

Present: Frank Saunders, Kevin Saunders, Kurt Dillard, Steve Ish, Joel Panzer, Fred DeYoung, Meryl Rasmussen, Larry Bussard, Gaylon Haney, Peter Kasavan, Catherine Kobrinsky-Evans, Greg Piini

Absent: Jason Retterer, Margaret D'Arrigo-Martin

Guests: James Kendall

Staff: Kevin Dayton – Government Affairs Director

<i>Item</i>	<i>Discussion</i>	<i>Action Taken</i>
1. Call to Order and Introductions	Frank Saunders, President called the meeting to order at 10:02am. Board and Guest Introductions (See above)	
2. Report from District Coordinator A. New Businesses/Licenses B. List of property tax delinquencies	A. No Report B. Kevin Dayton reported on Post Office tax delinquency	No Action Taken.
3. Consent Agenda A. Approve November 14, 2019 Board Meeting Minutes B. Approve Financial Reports: November 30, 2019		Action Taken: Approval Item A & B Motion Catherine Kobrinsky Evans; Second: Joel Panzer; Vote: Ayes (12); Noes (0); Motion passes.
Committee Reports		
4. Executive Committee	Frank Saunders reported on: <ul style="list-style-type: none"> • Parking during construction • Formal letter regarding parking locations • City of Salinas Permit Center • Community Workforce • MST Grant • Sign ordinance for Downtown 	No Action Taken
A. SOBO Committee	Joel Panzer reported on: <ul style="list-style-type: none"> • New Image Landscaping 30-day notice • Smith and Enright contract • Implementation of Uretsky trash pick up • Pressure washing and gum clean up 	No Action Taken.
B. DISI Committee	Meryl Rasmussen reported on: <ul style="list-style-type: none"> • New Banners • Blue Zones Events and Updates • Promoting a Safe Downtown • Lighting in Parking Lot • Merchant Liaison with Blue Ace's 	No Action Taken.
C. Land Use Committee	Steve Ish reported on: <ul style="list-style-type: none"> • TAMC 	No Action Taken.

	<ul style="list-style-type: none"> • Permitting Process • Main Street Project Budget • Californian Project 	
D. Vacant and Blighted Properties	James Kendall reported on: <ul style="list-style-type: none"> • 27 John Street 	No Action Taken.
E. Government Affairs Director Report-Kevin Dayton	Kevin Dayton reported on: <ul style="list-style-type: none"> • Newsletter • Dick Bruhn Building • Media Update 	No Action Taken.
5. New Business	<ul style="list-style-type: none"> • Slate of Board of Directors • Consultant for New Investors 	
6. Public Comment		
7. Next Meeting	<ul style="list-style-type: none"> • Thursday, January 9th @10:00am Located at CSUMB @ Salinas City Center, 1 Main Street, Salinas, CA 93901 	
8. Adjourn	11:28 AM	

Submitted By: Meryl Rasmussen