

Salinas City Center Improvement Association
Board of Directors Meeting
Via Zoom
Salinas, California 93901
Board Meeting Minutes: August 13, 2020

Present: Meryl Rasmussen, Steve Ish, Peter Kasavan, Gaylon Haney, Catherine Kobrinsky-Evans, Kevin Saunders, Jason Retterer, Greg Piini, Larry Bussard, Fred DeYoung

Absent: Brad Slama, James Kendall, Kurt Dillard, Frank Saunders, Joel Panzer

Guests: Jay DeSerpa, Stanley Sokolow, Patrick Fung, Candace Ingram

Staff: Kevin Dayton, Government Affairs Director, Jenna Hansen-Abramson

<i>Item</i>	<i>Discussion</i>	<i>Action Taken</i>
1. Call to Order and Introductions	Frank Saunders, President called the meeting to order at 10:03am. Board and Guest Introductions (See above)	
2. Harris & Associates	Patrick Fung, CM gave an updated on the progress on the construction downtown.	No Action Taken.
3. Report from District Coordinator A. List of property tax delinquencies	No Report.	No Action Taken.
4. Consent Agenda A. Approve Minutes: July 8, 2020 Board Meeting B. Approve Financial Reports: July 31st		Action Taken: Approval Item A&B with Motion: Steve Ish; Second: Catherine Kobrinsky-Evans; Vote: Ayes (10); Noes (0); Motion passes.
5. Committee Reports		
A. Executive Committee	Kevin Saunders reported on behalf of Frank Saunders: <ul style="list-style-type: none"> • Meeting with City Manager and Police Chief regarding security downtown 	No Action Taken:
B. SOBO Committee	Greg Piini reported on behalf of Joel Panzer: <ul style="list-style-type: none"> • Hope Services • Fulltime maintenance employee • Smith & Enright • Hope Services • Maintenance budget 	No Action Taken.
C. DISI Committee	Meryl Rasmussen reported on: <ul style="list-style-type: none"> • Distribution of Covid Material by Chamber • Holiday Bingo • Installation of side street banners • KSBW commercials-reshooting • Construction graphics for windows • Blue Zones Alley Activation • Speakers for outdoor music • Holiday and light planning • A frame covid information in production 	No Action Taken:
D. Land Use Committee	Steve Ish reported on: <ul style="list-style-type: none"> • Review of who lost businesses 	No Action Taken.

	<ul style="list-style-type: none"> Explore one park district downtown 	
E. Vacant and Blighted Properties	<ul style="list-style-type: none"> No Report 	No Action Taken.
6. Government Affairs Director Report-Kevin Dayton	<ul style="list-style-type: none"> Sign ordinance 	No Action Taken.
7. New Business	<ul style="list-style-type: none"> 2020-21 slate of officers Circulation of tax delinquency report 	
8. Public Comment	Stanley Sokolow	
9. Next Meeting	Thursday, September 10th @10am via zoom	
10. Adjourn	11:18AM	

Submitted By: Meryl Rasmussen