

Salinas City Center Improvement Association
Board of Directors Meeting
Via Zoom
Salinas, California 93901
Board Meeting Minutes: October 8, 2020

Present: Gaylon Haney, Peter Kasavan, Fred DeYoung, Steve Ish, Kurt Dillard, Meryl Rasmussen, Frank Saunders
Joel Panzer, Larry Bussard, Greg Piini, Catherine Kobrinsky-Evans, Jason Retterer

Absent: Brad Slama, James Kendall, Kevin Saunders

Guests: Jay DeSerpa, (831)269-7127

Staff: Kevin Dayton, Government Affairs Director, Amy Nohr, District Coordinator

<i>Item</i>	<i>Discussion</i>	<i>Action Taken</i>
1. Call to Order and Introductions	Frank Saunders, President called the meeting to order at 10:01am. Board and Guest Introductions (See above)	
2. Report from District Coordinator	Amy Nohr reported on: <ul style="list-style-type: none"> • List of unpaid taxes 	No Action Taken.
3. Consent Agenda A. Approve Minutes September 10, 2020 Board Meeting B. Approve Financial Reports: September 30th		Action Taken: Approval Item A&B with amendments: Motion: Catherine Kobrinsky-Evans; Second: Steve Ish; Vote: Ayes (12); Noes (0); Motion passes.
Committee Reports		
4. Executive Committee	Frank Saunders reported on: <ul style="list-style-type: none"> • 2019-2020 Accomplishments • 2020-21 Goals 	No Action Taken:
A. SOBO Committee	Joel Panzer reported on: <ul style="list-style-type: none"> • 2019-20 Accomplishments • 2020-21 Goals • Criminal activity by homeless in downtown • Allied Security • Smith and Enright • Hiring staff for streetscape maintenance downtown 	No Action Taken:
B. DISI Committee	Meryl Rasmussen reported on: <ul style="list-style-type: none"> • 2019-20 Accomplishments • 2020-21 Goals • Merchants weekly townhall meeting • Window wraps • Downtown dining app • Holidays-Lighting up downtown • Holiday trees • Virtual Tree of Peace Lighting • Blue Zones- Count your steps • Shop Small Saturday- Drive by Santa • Holiday Banners • Digital Nest office location • Schedule meeting with Andrew for updates 	No Action Taken:

C. Land Use Committee	Steve Ish reported on: <ul style="list-style-type: none"> • 2019-20 Accomplishments • 2020-21 Goals 	No Action Taken.
D. Vacant and Blighted Properties	<ul style="list-style-type: none"> • John Street 	No Action Taken.
E. Government Affairs Director Report-Kevin Dayton	<ul style="list-style-type: none"> • Report combined with LUC 	No Action Taken.
5. New Business	<ul style="list-style-type: none"> • Weekend trash pick up 	
6. Public Comment	Jay DeSerpa	
7. Next Meeting	Thursday, November 12 th @10am via zoom	
8. Adjourn	10:58am	
9.		

Submitted By: Amy Nohr