

Salinas City Center Improvement Association
Board of Directors Meeting
Via Zoom
Salinas, California 93901
Board Meeting Minutes: January 14, 2021

Present: Gaylon Haney, Peter Kasavan, Fred DeYoung, Steve Ish, Meryl Rasmussen, Frank Saunders, Joel Panzer, Larry Bussard, Catherine Kobrinsky-Evans, Jason Retterer, James Kendall, Greg Findley

Absent: Brad Slama, Kurt Dillard, Greg Piini

Guests: None

Staff: Kevin Dayton, Government Affairs Director, Amy Nohr, District Coordinator, Jenna Hanson-Abramson

<i>Item</i>	<i>Discussion</i>	<i>Action Taken</i>
1. Call to Order and Introductions	Steve Ish, President called the meeting to order at 10:00am. Board and Guest Introductions (See above)	
2. Report from District Coordinator	Amy Nohr reported on: <ul style="list-style-type: none"> • List of unpaid property taxes • 1st assessment from City of Salinas 	No Action Taken.
3. Consent Agenda A. Approve Minutes December 10, 2020 Board Meeting B. Approve Financial Reports: December 31, 2020		Action Taken: Approval Item A & B: Motion: Catherine Kobrinsky-Evans; Second: Frank Saunders; Vote: Ayes (12; Noes (0); Motion passes.
Committee Reports		
4. Executive Committee	Steve Ish reported on: <ul style="list-style-type: none"> • DISI Committee excellent job during the holidays • Meetings with new City Council members • 200 Block of Main • Invitation to City Manager and Mayor to Feb board meeting • Outdoor dining 	No Action Taken:
A. SOBO Committee	Joel Panzer reported on: <ul style="list-style-type: none"> • Interviews with potential candidates for streetscape position • Smith and Enright • Water spicket locations • Sidewalk cleaners • Homeless activity 	No Action Taken:
B. DISI Committee	Meryl Rasmussen reported on: <ul style="list-style-type: none"> • Successful holiday season • Installation of year end banners • Bingo event • Monthly feature of different businesses • Newsletter • Ribbon Cutting • Next meeting on 1/18/21 @ 4PM • 	No Action Taken:

C. Land Use Committee	Catherine Kobrinsky-Evans reported on: <ul style="list-style-type: none"> No Report. No December meeting. 	No Action Taken.
D. Vacant and Blighted Properties	<ul style="list-style-type: none"> 231 Main Street Rabobank building update The Californian Building 	No Action Taken.
E. Government Affairs Director Report-Kevin Dayton	<ul style="list-style-type: none"> City Council walkabouts Wayfinder signs 	No Action Taken.
5. New Business	<ul style="list-style-type: none"> Downtown government MOU 	
6. Public Comment	None	
7. Next Meeting	Thursday, February 11 th @10am via zoom	
8. Adjourn	10:52am	
9.		

Submitted By: Amy Nohr