

**Salinas City Center Improvement Association**  
**Board of Directors Meeting**  
**Via Zoom**  
**Salinas, California 93901**  
**Board Meeting Minutes: February 11, 2021**

**Present:** Meryl Rasmussen, Fred DeYoung, Steve Ish, Peter Kasavan, Frank Saunders, Catherine Kobrinsky Evans, Joel Panzer, Greg Findley, Gaylon Haney, Greg Piini, Jason Retterer, James Kendall, Larry Bussard

**Absent:** Brad Slama, Kurt Dillard

**Guests:** Mayor Kimbley Craig, Steve Carrigan, City of Salinas City Manager, Steve McShane

**Staff:** Kevin Dayton, Government Affairs Director,

<i>Item</i>	<i>Discussion</i>	<i>Action Taken</i>
<b>1. Call to Order and Introductions</b>	Steve Ish, President called the meeting to order at 10:00am. Board and Guest Introductions (See above)	
<b>2. Presentation by Mayor Kimbley Craig and City Manager Steve Carrigan</b>	Discussion of Building a Strong Vibrant Downtown.	<b>No Action Taken.</b>
<b>3. Report for District Coordinator</b>	No Report. District Coordinator not present.	<b>No Action Taken.</b>
<b>4. Consent Agenda</b> <b>A. Approve Minutes January 14, 2020 Board Meeting</b> <b>B. Approve Minutes from January 20, 2021 Special Board Meeting Minutes.</b> <b>C. Approve Financial Reports: January 31, 2020</b>		<b>Action Taken:</b> Approval of all Items <b>Motion:</b> Catherine Kobrinsky-Evans; <b>Second:</b> Jason Retterer; <b>Vote:</b> Ayes (13); Noes (0); Motion passes.
<b>Committee Reports</b>		
<b>5. Executive Committee</b>	Steve Ish reported on: <ul style="list-style-type: none"> <li>• Enthusiastic about what is going down in Salinas between officials, streetscape improvement and smart growth</li> </ul>	<b>No Action Taken:</b>
<b>A. SOBO Committee</b>	Joel Panzer reported on: <ul style="list-style-type: none"> <li>• Streetscape maintenance position interviews</li> <li>• Sidewalk cleaning machine</li> <li>• Smith &amp; Enright replanting concrete pots</li> <li>• Decrease in homeless activity</li> </ul>	<b>No Action Taken:</b>
<b>B. DISI Committee</b>	Meryl Rasmussen reported on: <ul style="list-style-type: none"> <li>• Wayfinding signs</li> <li>• SCCIA uniforms</li> <li>• Women owned businesses being featured in March</li> <li>• Directory</li> <li>• Mayor and City Manager engaging in the downtown</li> <li>• PR to reopen downtown</li> <li>• Blue Zones</li> <li>• Dressing up alleys</li> <li>• Rotary Arch</li> </ul>	<b>No Action Taken:</b>
<b>C. Land Use Committee</b>	Catherine Kobrinsky-Evans reported on: <ul style="list-style-type: none"> <li>• Goals for 2021</li> <li>• TAMC Union Pacific project</li> </ul>	<b>No Action Taken.</b>

	<ul style="list-style-type: none"> <li>• City updates on rezoning of surface city lots, intermodal, Lincoln Ave, goal is 500 residential units in the next 5 years</li> <li>• City working on hiring a water consultant</li> <li>• Alisal Vibrancy Plan</li> <li>• Grants for small businesses</li> <li>• Developer impact fees</li> <li>• Parking structure</li> <li>• Grant application to move ITC to train station</li> <li>•</li> </ul>	
<b>D. Vacant and Blighted Properties</b>	<ul style="list-style-type: none"> <li>• Larry to request update on drive thru bank</li> <li>• Potential well known business coming to downtown</li> <li>• La Fogota, Pink Artichoke,</li> </ul>	<b>No Action Taken.</b>
<b>E. Government Affairs Director Report-Kevin Dayton</b>	<ul style="list-style-type: none"> <li>• Report given with LUC (see above)</li> </ul>	<b>No Action Taken.</b>
6. <b>New Business</b>	<ul style="list-style-type: none"> <li>• Support of restauranters</li> <li>• Slama apartments</li> </ul>	
7. <b>Public Comment</b>	None	
8. <b>Next Meeting</b>	Thursday, March 11 <sup>th</sup> @10am via zoom	
9. <b>Adjourn</b>	11:32AM	
10.		

**Submitted By: Amy Nohr**