

Salinas City Center Improvement Association
Board of Directors Meeting
Via Zoom
Salinas, California 93901
Board Meeting Minutes: March 11, 2021

Present: Meryl Rasmussen, Steve Ish, Peter Kasavan, Catherine Kobrinsky Evans, Joel Panzer, Greg Findley, Gaylon Haney, Greg Piini, Jason Retterer, James Kendall, Larry Bussard

Absent: Brad Slama, Kurt Dillard. Frank Saunders, Fred DeYoung

Guests: None

Staff: Kevin Dayton, Government Affairs Director,

<i>Item</i>	<i>Discussion</i>	<i>Action Taken</i>
1. Call to Order and Introductions	Steve Ish, President called the meeting to order at 10:04am. Board and Guest Introductions (See above)	
2. Report for District Coordinator	No Report. District Coordinator not present. Report emailed in packet.	No Action Taken.
3. Consent Agenda A. Approve Minutes February 11, 2021 Board Meeting B. Approve Financial Reports: February 28, 2021		Action Taken: Approval of all Items Motion: Joel Panzer; Second: Catherine Kobrinsky-Evans; Vote: Ayes (11; Noes (0); Motion passes.
Committee Reports		
4. Executive Committee	Steve Ish reported on: <ul style="list-style-type: none"> • Update on the 300 Block of Main Street • Update on District Coordinator position and interviews • Upcoming election of SCCIA Slate of Officers and Directors 	No Action Taken:
5. SOBO Committee	Joel Panzer reported on: <ul style="list-style-type: none"> • Update on new employee • Update on Allied Security • Sidewalk cleaning device • Refurbishment of concrete planters 	No Action Taken:
A. DISI Committee	Meryl Rasmussen reported on: <ul style="list-style-type: none"> • Photoshoot of Grand Reopening • Get your steps in campaign • Wayfinding signs • Uniforms • Hanging Pots • Merchant Town Hall Meeting • Future Goals • Lighting in Parking Lots 	No Action Taken:
B. Land Use Committee	Catherine Kobrinsky-Evans reported on: <ul style="list-style-type: none"> • City of Salinas Permit Center update • TAMC Union Pacific project update • New Sign Ordinance Update • City/County Housing Plan • Parking MOU 	No Action Taken.

	<ul style="list-style-type: none"> • City Streetscape Team update • Lincoln Avenue RFP • Increasing future parking • Housing plan for Market Street within Master Plan • Adaptive reuse of historic buildings 	
C. Vacant and Blighted Properties	<ul style="list-style-type: none"> • No update 	No Action Taken.
D. Government Affairs Director Report-Kevin Dayton	<ul style="list-style-type: none"> • Report given with LUC (see above) 	No Action Taken.
E. New Business	<ul style="list-style-type: none"> • Invitation to Wendy Askew to attend next SCCIA Board Meeting • Walk around invitation sent to Wendy Askew and Luis Alejo 	
6. Public Comment	None	
7. Next Meeting	Thursday, April 8 th @10am via zoom	
8. Adjourn	11:18AM	
9.		
10.		

Submitted By: Meryl Rasmussen