SALINAS
CITY CENTER

VIDEO SURVEILLANCE REBATE PROGRAM

TOGETHER, WE CAN IMPROVE SECURITY IN DOWNTOWN SALINAS

Salinas City Center Improvement Association (SCCIA) is pleased to offer this rebate program for qualifying video surveillance systems to all property owners within our district.

Alvarez Technology Group (ATG) is also offering our district a discounted rate for installation of its **Deep Sentinel Business** system.

SCCIA is offering a 40% rebate of capital costs per system (NTE $3000)

ATG is offering a special discount price of $2000 / Hub (Down from $2350)

To take advantage of these offerings,

1. Contact ATG to obtain a quote for Installation of **Deep Sentinel Business** on your property.
2. Submit the SCCIA application for your rebate with a copy of the installation quote.

Other video surveillance systems may also qualify for this rebate.

SALINAS CITY CENTER IMPROVEMENTS ASSOCIATION
10 MIDTOWN LANE; SUITE 10-B
SALINAS CA 93901
EMAIL: ADMIN@SALINASCITYCENTER.COM

WHAT IS DEEP SENTINEL?

Business Security Cameras with
LIVE Guards Included

+ **REAL-TIME GUARD SURVEILLANCE**
+ **IMMEDIATE CRIME PREVENTION**
+ **INSTANT POLICE ENGAGEMENT**
+ **2-WAY SPEAKER AND MIC**
+ **AI TO REDUCE IRRELEVANT NOTIFICATIONS**
+ **NO FALSE ALARMS**

Up To
40%*
Cash Rebate

14%
Discounted Price

Salinas City Improvement Association (SCCIA) Is a 501(c)3 public benefit corporation made up of Downtown Salinas property and business owners volunteering their time and effort towards the improvement of Downtown Salinas. The security and safety within the district has been a priority since the association's conception. This opportunity takes the district a step In the right direction.

While SCCIA has been instrumental in securing this special bulk pricing for its members, SCCIA is acting solely as a facilitator and is in no way contractually involved with Alvarez Technology Group, Deep Sentinel, or any other security system vendor.

To download your rebate form or for more information on this opportunity visit:
www.SalinasCityCenter.com/SecurityRebate

Alvarez Technology Group (ATG) is the exclusive partner for Deep Sentinel Business in Monterey County. Contact Kirk Edwards for more Information.
Email: kedwards@alvareztg.com
Phone: (831) 753-7677 x 2146

To learn more about the Deep Sentinel Business system visit:
www.deepsentinel.com/business/

**Certain Restrictions apply. Your property must be located in the Salinas City Center District to qualify for this rebate program. All property owners currently paying the SCCIA assessment with their property tax bill are eligible to apply. Rebates will be issued on a first come first served basis. SCCIA has allocated $75,000 for rebates. Program will continue until funds are exhausted or until November 30, 2022, the sooner. For more detail on restrictions see our Application For Rebate.

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SCCIA VIDEO SURVEILLANCE SYSTEM REBATE PROGRAM

Parcel Number: 002 _ _ _ - _ _ _ - _ _ _

Legal Owner: _____ (as shown on property tax bill)

Cost Of System Installed: $_____ (as shown on vendor quote)

Amount of Rebate Requested: $_____

Please attach:
1.Copy of property tax bill
2.Copy of sales contract

I am the legal owner, or authorized signatory, for the legal entity that owns the above property. I have read, understand d agree to the accompanying Terms & Conditions.

SIGNATURE OF APPLICANT:

Signature: _____

By: _____ (Print name)

Title: _____

Date: _____

Mailing Address: _____

City, State, & Zip: _____

Phone: _____

Email: _____

By Vendor:

Name: _____

Company: _____

Date Received: _____

Time Received: _____

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Applicant understands and agrees that:

1. For the benefit of its members and to enhance security within the district, SCCIA has established this rebate program. To qualify for rebate the security system ("System") ordered must have:
a. Hard-wired camera(s),
b. Camera(s) that are actively monitored by a security guard or company,
c. Camera(s) that are interactive where the monitoring officer is able to converse with the perpetrator,
d. Be installed within the SCCIA district on the parcel number indicated on the application, and
e. Provide a copy of the installation and monitoring contract that provides for a minimum term of 12 months.

2. A 15% Discount is being offered to property owners in the SCCIA district by Alvarez Technology Group ("ATG") on a qualifying system known as Deep Sentinel. In securing this special bulk pricing for its members, SCCIA is acting solely as a facilitator and is in no way contractually involved with ATG or any other security system vendor.

3. Applicant must be the legal entity of the property where the System is to be installed.

4. Applicant shall provide proof of ownership, such as a copy of a recorded grant deed. If the legal owner of the property is a partnership, corporation, or trust, applicant shall provide proof that applicant is authorized to act on behalf of the legal entity.

5. Rebate will be limited to the initial cost of purchasing and installing the System and shall be limited to the lesser of (a) 40% of the installation cost, or (b) $3,000. Monthly monitoring and surveillance expenses do not qualify.

6. SCCIA has budgeted $75,000 for the rebate program. Rebate funds are limited and will be awarded to qualifying applicants on first come / first serve basis until either (a) the budgeted funds are allocated, or (b) the program is terminated by SCCIA, whichever event occurs first.

7. To be eligible for the rebate, all Applications shall be emailed to admin@salinascitycenter.com. For purposes of establishing the order of applications received, applications will only be considered "received" on the date they are emailed if all the required information is submitted, and they meet the qualifying criteria set forth herein. Applicants will be notified of any incomplete item(s) and will only be considered "received" on the date all the incomplete item(s) are received by SCCIA.

8. Award recipient agrees:
a. To allow SCCIA, at association's cost and expense, to add a camera to recipient's System for the purposes of observing adjacent public space; and
b. To permit SCCIA to access the property at a mutually agreeable time and day to confirm installation of the System.

9. SCCIA officers and directors will be ineligible to apply during the first 45 days of this offering.

10. Rebates will be paid by check to the qualifying legal owner NLT 30 days following proof of payment in full for installation and confirmation by SCCIA that System has actually been installed and is functioning.

11. SCCIA makes no representation or warranty, and assumes no liability with respect to quality, safety, performance, or other aspect of any design, system or product installed pursuant to this agreement, and expressly disclaims any such representation, warranty or liability. Applicant agrees to indemnify and hold harmless SCCIA, its officers, directors, agents and employees against all loss, damage, expense, fees, costs and liability arising from any claims related to any products installed or services performed during the installation or maintenance of such products.

12. Rebate awards will be limited to one per applicant. Attribution rules will be followed. Decision by SCCIA will be binding upon applicant and not subject to appeal.

Applicant's Initials: _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _

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