

**Salinas City Center Improvement Association Board
of Directors Meeting
CSUMB @ Salinas City Center
1 Main Street
Salinas, California 93901
Board Meeting Minutes February 10, 2022**

Present: Steve Ish, Frank Saunders, Greg Piini, Jay DeSerpa, Catherine Kobrinsky-Evans, Audrey Wardwell, James Kendall, Kurt Dillard, Peter Kasavan, Jason Retterer, Joel Panzer, Greg Findley, Meryl Rasmussen, Larry Bussard, Fred DeYoung

Absent: None

Guests: Gaylon Hanley

Staff: Kevin Dayton, Government Affairs Director

<i>Item</i>	<i>Discussion</i>	<i>Action Taken</i>
1. Call to Order	Steve Ish, President called the meeting to order at 10:00am	
2. Report from District Coordinator	Report distributed via email.	No Action Taken.
3. Consent Agenda A. Approve January 13, 2022 Board Meeting Minutes B. Approve Financial Reports: January 31, 2022		Action Taken: Approval Item A & B Motion: Jay DeSerpa; Second: Larry Bussard; Vote: Approved by Voice Vote
4. Committee Reports A. Executive Committee	Steve Ish reported on: <ul style="list-style-type: none"> • Preparation for Board retreat on March 3, 2022 	No Action Taken.
B. SOBO Committee	Joel Panzer reported on: <ul style="list-style-type: none"> • Mobile Cart • Performance of SCCIA and City of Salinas contractors for cleanliness, order, and security 	No Action Taken.
C. DISI Committee	Meryl Rasmussen reported on: <ul style="list-style-type: none"> • News and social media coverage of Farmers' Market • Merchant response to Farmers' Market • Restroom options during Farmers' Market • Neighborhood Beautification Grant for alley activation 	No Action Taken.
D. Land Use Committee	Jason Retterer reported on: <ul style="list-style-type: none"> • Plans for Downtown traffic patterns • City-County Memorandum of Understanding • Parking management 	No Action Taken.
5. Government Affairs Director	Kevin Dayton is coordinating development of retreat discussion topics.	No Action Taken.
6. New Business	None	
7. Public Comment	On behalf of the Oldtown Salinas Foundation, Joel Panzer described the Old Town Salinas Certified Farmers Market.	
8. Next Meeting	Thursday, March 10 at 10:00 am	
9. Adjourn	11:39 am	

Submitted by Kevin Dayton