

**Salinas City Center Improvement Association
Board of Directors Meeting
CSUMB @ Salinas City Center
1 Main Street
Salinas, California 93901
Board Meeting Minutes April 14, 2022**

Present: Steve Ish, Greg Piini, Meryl Rasmussen, Jay DeSerpa, James Kendall, Peter Kasavan, Greg Findley, Larry Bussard, Jason Retterer, Frank Saunders, Kurt Dillard, Fred DeYoung Catherine Kobrinsky-Evans

Absent Joel Panzer, Audrey Wardwell

Guests: Gaylon Haney, Phil Vanderkraats, Michael Groves

Staff: Kevin Dayton, Government Affairs Director

<i>Item</i>	<i>Discussion</i>	<i>Action Taken</i>
1. Call to Order and Introductions	Steve Ish, President called the meeting to order at 10:05am Board and Guest Introductions (See above)	
2. Presentation by Michael Groves of EMC Planning	Presentation and Q & A session.	No Action Taken.
3. Consent Agenda A. Approve March 10, 2022, Board Meeting Minutes B. Approve Financial Reports: March 31, 2022 C. Approve Slate of Officers and Directors		Action Taken: Approval Item A, B & C Motion: Greg Piini; Second: Peter Kasavan; Vote: Ayes (13); Noes (0); Motion passes.
4. Committee Reports A. Executive Committee	Steve Ish reported on: <ul style="list-style-type: none"> Sign ordinance 	Action Taken: Make a counteroffer for a consulting contract to EMC Planning Group for a district sign ordinance not to exceed \$25,000 with no contingencies. Motion: Catherine Kobrinsky-Evans; Second: Larry Bussard; Vote: Ayes (13); Noes (0); Motion passes. Make a counteroffer for a consulting contract to Signs by Van for historical downtown sign design concepts not to exceed \$25,000 with no contingencies. Motion: Catherine Kobrinsky-Evans;

		Second: Frank Saunders; Vote: Ayes (13); Noes (0); Motion passes.
B. SOBO Committee	Joel reported on: <ul style="list-style-type: none"> No Report 	No Action Taken:
C. DISI Committee	Meryl Rasmussen reported on: <ul style="list-style-type: none"> Blue Zones Downtown Walking Tour Alley Activation Project Urban Relay for Life Farmers Market Expansion 	No Action Taken:
D. Land Use Committee	Catherine Kobrinsky-Evans reported on: <ul style="list-style-type: none"> No Report 	No Action Taken:
E. Vacant and Blighted Properties	Larry Bussard and James Kendall reported on: <ul style="list-style-type: none"> No report 	No Action Taken.
5. Government Affairs Director Report-Kevin Dayton	<ul style="list-style-type: none"> No report 	No Action Taken.
6. New Business	<ul style="list-style-type: none"> Board Recruitment 	No Action Taken.
7. Public Comment	<ul style="list-style-type: none"> None 	
8. Next Meeting	Thursday, May 12, 2022 @ 10am.	
9. Adjourn	11:45 AM	

Submitted By: Amy Nohr