

**Salinas City Center Improvement Association  
Board of Directors Meeting  
CSUMB @ Salinas City Center  
1 Main Street  
Salinas, CA 93901  
Board Meeting Minutes July 14, 2022**

**Present:** Steve Ish, Jay DeSerpa, Joel Panzer, Larry Bussard, Audrey Wardwell, Jason Retterer, Peter Kasavan, Meryl Rasmussen, Catherine Kobrinsky-Evans

**Absent:** Kurt Dillard, James Kendall, Frank Saunders, Fred DeYoung, Greg Piini, Greg Findley

**Guests:**

**Staff:** Kevin Dayton, Government Affairs Director

<i>Item</i>	<i>Discussion</i>	<i>Action Taken</i>
1. Call to Order and Introductions	Steve Ish, President called the meeting to order at 10:13am Board and Guest Introductions (See above)	
2. Consent Agenda A. Approve June 9, 2022, Board Meeting Minutes B. Approve Financial Reports: June 30, 2022		Action Taken: Approval Item A&B Motion: Joel Panzer; Second: Larry Bussard; Vote: Ayes (9); Noes (0); Motion passes.
3. Committee Reports A. Executive Committee	Steve Ish reported on: <ul style="list-style-type: none"> <li>Greyhound Building</li> </ul>	Action Taken: None
B. SOBO Committee	Joel reported on: <ul style="list-style-type: none"> <li>Increase in security fees.</li> </ul>	Action Taken: Motion to approve the 6% rate increase: Motion: Catherine Kobrinsky-Evans; Second: Jason Retterer; Vote: Ayes (9); Noes (0); Motion passes.
C. DISI Committee	Meryl Rasmussen reported on: <ul style="list-style-type: none"> <li>Fiesta Italia</li> <li>Salinas Valley Food and Wine Festival</li> </ul>	No Action Taken:
D. Land Use Committee	Jason Retterer reported on: <ul style="list-style-type: none"> <li>Historic Sign Ordinance</li> </ul>	No Action Taken:
E. Vacant and Blighted Properties	Larry Bussard and James Kendall reported on: <ul style="list-style-type: none"> <li>No report</li> </ul>	No Action Taken.
4. Government Affairs Director Report-Kevin Dayton	<ul style="list-style-type: none"> <li>No report</li> </ul>	No Action Taken.
5. New Business	<ul style="list-style-type: none"> <li>Peter Kasavan provided an update on the renewed focus for the City of Salinas Economic Development Element in conjunction with the Salinas Valley Chamber of Commerce.</li> </ul>	No Action Taken.
6. Public Comment	<ul style="list-style-type: none"> <li>None</li> </ul>	
7. Next Meeting	Thursday September 8, 2022 @ 10am.	
8. Adjourn	10:50AM	


Submitted By: Amy Nohr