

SALINAS CITY CENTER IMPROVEMENT ASSOCIATION
Board of Directors Meeting
Friday, November 18th at 10:00am
Zoom/Virtual Meeting
Salinas, CA 93901

Minutes

Present: Steve Ish, Catherine Kobrinsky, Greg Piini, Meryl Rasmussen, Larry Bussard, Jay Deserpa, Greg Findley, Peter Kasavan, James Kendall, Joel Panzer, Audrey Wardwell.

Absent: Kurt Dillard, Jason Retterer, Frank Saunders.

Guests: none

Staff: Greg Hamer, Kevin Dayton.

Item	Discussion	Action
1.	Call to Order by Steve Ish at 10:00AM	None
2.	None	None
3.	<p>District Goals and Objectives, Work Plan and Budget for FY 2022-2023</p> <p>Audrey: discussed total budget. \$146K total, \$30K for Holiday decorations. \$116K projected for 2022-2023.</p> <p>Meryl: stated there is a potential for \$150K worth of grants.</p> <p>Greg P.: discussed overall budget.</p> <p>Larry: asked if this budget addressed the failure to assess the proposed increase.</p> <p>Greg P: Same budget as last year. Missing approximately \$22k. Will ask City to forgive SCCIA setup fees in lieu of tax. Will work with Lisa Briton.</p> <p>Greg P: Budget does include increase for computers/internet and productivity software.</p> <p>Catherine: Asked about grant line items.</p> <p>Greg P: Grant items are separate reports.</p> <p>Meryl: This budget is bare minimum. Grants are extra money.</p> <p>Greg P will continue to work on the assessment.</p>	<p>Motion to Adopt 3a/b/c/d</p> <p>Joel Panzer (M) Larry Bussard (S), Vote; Aye (11), Nay (0); Motion Passes</p>

	<p>Joel: Please note that there are 2 Jewish people on the board, and that the celebrations are winter holidays, not specifically Christmas. Budget includes potential pay bump for Kevin H. Asked about pressure washing and seal experimenting on sidewalk. Does the landscaping budget include new trees? Should ask the city about the leaning trees on 300/Alisal intersection.</p> <p>Greg P: Budget does not include tree replacement.</p> <p>Steve: Allied has COLA increase for Taylor. Not anticipating increase for SOBO. Landscaping COLA likely coming in January.</p> <p>Peter: Want to know when sealing may happen and what product they use.</p> <p>Larry: Who is responsible for trees?</p> <p>Joel: They are out of warranty. The city is no longer funding them.</p> <p>Catherine: Zone 2 cleanup? Contract for Hope Services?</p> <p>Joel: Pre-covid they were \$50/hr/team to clean. Maybe \$80/hr/team now? Clean west of Armory building. Don't know timing on when/if they can do again. Need to compare services of Smith Enright to Hope Services for zone ½.</p> <p>Steve: Need more safety/lighting/ and maint folks.</p> <p>Catherine: Little Italy the security IS the maint folks.</p> <p>Greg P: Possibly replace Allied with 2 full time employees. Will investigate.</p> <p>Joel: Motion to adopt.</p> <p>(did not discuss LUC)</p>	
4.	<p>New Business</p> <p>Kevin: Desal Passes. Trying to get appointed to Monterey City Council. Reminder ribbon cutting at 4pm at ASBON. (Alvarado Street Brewing On Main). Asked be guest speaker at the Santa Clara Chamber. The key to success (with Salinas City Center) is being active.</p> <p>Steve: New Council may be critical of downtown money allocation.</p> <p>Catherine: Streamline process working with Laura Harris for grants. Funding to include Heritage Park (rail station). Parking district thoughts.</p>	none
5.	Next Meeting: December 8 th 2022, 10AM, Steinbeck Center.	None

6.	Adjourn at 11AM.	

Submitted by Greg Hamer.