

**SALINAS CITY CENTER IMPROVEMENT ASSOCIATION**  
**Board of Directors Meeting**  
**Friday, November 18th at 10:00am**  
**Zoom/Virtual Meeting**  
**Salinas, CA 93901**

**Minutes**

**Present:** Steve Ish, Greg Piini, Meryl Rasmussen, Larry Bussard, Greg Findley (10:23am), Peter Kasavan, James Kendall, Joel Panzer, Jason Retterer, Frank Saunders, Audrey Wardwell.

**Absent:** Kurt Dillard, Catherine Kobrinsky, Jay Deserpa.

**Guests:** none

**Staff:** Greg Hamer, Kevin Dayton.

Item	Discussion	Action
1.	Call to Order Steve Ish 10:02am	None
2.	None	None
3.	<p>Consent Agenda</p> <ul style="list-style-type: none"> <li>a. Minutes November 10<sup>th</sup> 2022</li> <li>b. Minutes November 18<sup>th</sup> 2022</li> <li>c. Financial Reports November 30<sup>th</sup> 2022</li> </ul> <p>G.P. – DISI funds moved to grant accounts. DISI and Admin overspent a bit. Dipped into reserves.</p> <p>M.R – DISI feels ok looking forward with expenses. Grants will cover overages.</p>	<p>Motion to adopt 3a.  Jason R (M)  Peter K (S)  Joel P, Meryl R (A)  Aye (9) No(0) A(2)  <b>Motion Passes</b></p> <p>Motion to adopt 3b.  Larry B (M)  Frank S (S)  Frank S, Jason R (A)  Aye (9) No(0) A(2)  <b>Motion Passes</b></p> <p>Motion to adopt 3c.  Jason R (M)  Greg P (S)  Aye (11) No(0)  <b>Motion Passes</b></p>
4.	<p>District Goals and Objectives, Work Plan and Budget</p> <ul style="list-style-type: none"> <li>a. Executive Committee</li> </ul> <p>Steve I – Focus on city council, city manager. Keep vision for downtown. Stay all on the same page.</p> <p>Joel P – Areas of concern?</p> <p>Steve I – split council votes</p> <p>Kevin D – the direction of the council changing</p>	None

	<p>b. Budget Greg P – nothing to report on budget</p> <p>c. DISI Audrey W – There were big holiday expenses. Meryl R – There was grant money to spend. About 30/40K. Audrey W – Moving forward with the downtown murals</p> <p>d. SOBO Joel P – Regular homeless issues. Trees also causing problems. Employee is out in hospital right now. Steve I – Confirm employee is in hospital. Smith and Enright will cover for the time. They will blow and sweep M/W/F. Audrey W – Hire help. Maybe security/cleaning combo. Joel P – Trying to move towards that goal. Other cities have combe staff. Greg P – Approx \$9200/mo goes to security. We could potentially hire 2 full-time staff for the cost of security.</p> <p>e. LUC Jason R – Email goals and accomplishments to everybody in November. Want to use 2023 to zero in on those goals. Peter K – The chamber is now meeting with the Salinas business committee.</p>	
5.	<p>New Business</p> <p>a. Security Contract increase Steve I – about 5% increase in security costs. Greg P – we can absorb that Joel P – they also bumped 5% in July Greg H – do they have to be paired up? Joel P – Safety issue if they don't</p>	<p>Motion to adopt 5a. Jason R (M) Greg F (S) Aye (11) No(0) <b>Motion Passes</b></p>
6.	<p>Discussion</p> <p>a. Monthly Merchant Update Greg H – parking and homeless. Some people love farmers market, some don't. same with the traffic signals. Some people like them, some don't. Kevin D – don't recommend spending political capital on pursuing the signals. Paso Robles has a great parking system. Greg H and Kevin D to inquire about PR.</p> <p>b. Ideas and Suggestions Greg H – Join professional organizations promoting BID's. Meet with Gilroy rep to discuss SCCIA. Hang banners from Monterey Union.</p> <p>c. Arch Update Peter K – No update on arch. Need MOU with city. Would like some professional photos. Pink for valentine? Put in a year-round light request? Encroachment permit for changing physical lights. Not needed for color change through control board. Get control of the arch through DISI?</p>	None
7.	<p>Next Meeting 2<sup>nd</sup> Thursday Bi-Monthly (March 9, 2023) at 10am.</p>	None

8.	Adjourn 11:26am	None
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