

SALINAS CITY CENTER IMPROVEMENT ASSOCIATION

Board of Directors Minutes
Thursday, March 9th at 10:00am
Salinas, CA 93901

Minutes

		Present	Absent
Board President	Steve Ish	X	
Board Vice President	Catherine Kobrinsky Evans	X	
Board Treasurer	Greg Piini	X	
Board Secretary	Meryl Rasmussen		X
Board Member	Audrey Wardwell	X	
Board Member	Jay DeSerpa	X	
Board Member	Peter Kasavan		X
Board Member	Jason Retterer	X	
Board Member	Joel Panzer	X	
Board Member	Frank Saunders	X	
Board Member	Greg Findley		X
Board Member	Larry Bussard	X	
Board Member	Kurt Dillard		X
Board Member	James Kendall	X	
District Coordinator	Gregor Hamer		X
Government Affairs Director	Kevin Dayton	X	

Guests: none

Item	Discussion	Action
1.	Call to Order Steve Ish 10:06am	None
2.	Denise Estrada made public comments on the Heritage Park concept at the Intermodal Transportation Center.	None
3.	By voice vote, the Board approved January 12, 2023 minutes as amended. By voice vote, Board approved financial statements.	(Kendall/Bussard M/S/A). Motion Passes (Panzer/Saunders M/S/A).

		Motion Passes
4.	By voice vote, the Board authorized district coordinator and the SOBO committee to prepare a job description and seek qualified applicants for a position for Salinas City Center maintenance.	(Kobrinsky-Evans/Saunders M/S/A). Motion Passes
5.	<p>On behalf of the DISI Committee, Audrey reported on progress toward installation of a mural in the alley between Patria and La Fogata, a revised monthly banner program for Main Street, a pub crawl organized by restaurants for St. Patrick's Day, and improvements to electrical boxes on street poles.</p> <p>On behalf of the SOBO Committee, Joel reported that some SOBO responsibilities have shifted to the District Coordinator.</p> <p>On behalf of LUC, Jason deferred to Government Affairs Director Kevin Dayton, who reported on Downtown parking management documents, permit process review by the City of Salinas Business Development Committee, and the city's proposed film permit process and the future of film projects in the Downtown.</p> <p>Greg Piini reported on property assessments for the Salinas City Center Community Benefit District.</p>	None
7.	None	None
8.	Meeting Adjourned 11:20	None