SALINAS CITY CENTER IMPROVEMENT ASSOCIATION

Board of Directors Minutes Thursday, August 10th, 2023 at 10:00am Salinas, CA 93901

Minutes

		Present	Absent
Board President	Steve Ish	Р	
Board Vice President	Catherine Kobrinsky Evans	Р	
Board Treasurer	Greg Piini	Р	
Board Secretary	Meryl Rasmussen	Р	
Board Member	Audrey Wardwell	Р	
Board Member	Peter Kasavan	Р	
Board Member	Joel Panzer	Р	
Board Member	Larry Bussard	Р	
Board Member	James Kendall	Р	
District Coordinator	Gregor Hamer	Р	
Government Affairs Director	Kevin Dayton	Р	
Counsel	Matt Ottone		A(E)

Guests: Frank Saunders

Item	Discussion	Action
l.	Call to Order Steve Ish 10:02am	none
II.	Public Comment	none
	None	
III.	Consent Agenda	Motion to adopt
	Catherine Kobrinsky Evans pulled Financial Reports for discussion.	Consent Agenda as amended.
	Greg Piini - Amend the minutes to reflect SOBO recommendation to	Greg Piinni (M)/Joel
	table discussion to THIS meeting.	Panzer (S)
		No Public Comment
	Catherine Kobrinsky Evans asked how much was spent on legal	9 Aye
	counsel, Brown Act compliance, and CPRA requests.	0 Nay
		Motion Passes
	Greg Hamer - \$30 for document printing, \$648 on staff time	
	(underreported), and \$7206.25 for legal counsel for a total of	Motion to adopt July
	\$7,884.25.	2023 Financial Reports.

		Catherine Kohrinsky
		Catherine Kobrinsky Evans (M)/Peter
		Kasavan (S)
		No Public Comment
		9 Aye
		0 Nay
		Motion Passes
IV.	Presentation/Updates	none
	A. Report from the President	
	Slurry Seal on Lincoln included in the packet.	
	3 Month calendar included in the packet.	
	Bliss (store) has a 1700SQFT build out, likely moving to	
	2800SQFT build out in 2024	
	Lot 12 housing update is moving along. Taylor Farms will	
	continue to move forward on Lot 1, 8, and 12.	
	B. Report from Treasurer	
	Still need \$15.6K in assessments from the city (assessment 3)	
	Bookkeeping is running over budget. Total of \$20K allocated	
	to this service.	
	Legal budget is running over.	
	Government Affairs is running over.	
	Working to adjust the budget as needed.	
	Catherine Kobrinsky - Can we find other sources of funding?	
	More organizational grants?	
	Greg Hamer - Will provide a grant update from Laura. Set a	
	meeting to discuss.	
	Joel Panzer - Make sure we don't expose the organization to	
	improper meetings.	
	C. Report from Government Affairs	
	Broadband Fiber is still a work in progress.	
	D. Community Survey Update	
	Work with Jenna to create IG questions for the survey. Also	
	contact help to assist translation to Spanish.	
	E. How Busy is Salinas City Center Update	
	Provided numbers.	
	Joel Panzer thanked the SCCIA for supporting SVFW with	
	sponsorship. Approximately 2500 people attended the	
	event.	
	F. SOBO Statistics - Nothing to report	
<u></u>	G. Merchant List - Nothing to report	
V.	Updates from Ad-Hoc Committees	
	A. District Identity and Streetscape Improvements (DISI)	
	Murals - talking to 301 main owner, collaborate with Artists	
	Ink, and Blue Zones.	
	Relay for Life - Salinas Sign on 8/24 and Banners on 9/1	
	Taking down Alley decorations.	
	Starting on Holiday activities and decoration.	
	Still working with Patria building owner to initiate Mural.	

	Meryl Rasmussen - How is Sand City doing all these murals?	
	Peter Kasavan - Make sure you use the right materials. B. Sidewalk Operations and Beautification & Order (SOBO) Continuing spot cleaning on sidewalks Pushed the tree trimming budget decision to next fiscal year. Security rotation starting on 8/15.	
	C. Land Use Committee (LUC) Mills Act discussion. Meryl Rasmussen - First Armory may be interested. Larry Bussard - No risk. No city risk. Kevin Dayton - There is some risk. Let's get 2 owners wanting this, and then push for it. Should also get the Historic Resource board moving. They can be an asset. Parking District Kevin Dayton - What is our next step? The City does not have enough staff. SCCIA should take the lead, get a study going. May take more staff to administer. FInd grants?	
	Joel Panzer - Can SCCIA take this on? Peter Kasavan - We need to take this on, not the city. Catherine Kobrinsky - This is a committee item to push. D. Nomination Committee Peter Kasavan - We were appointed at the last meeting. Met 1 time. Created a summary of the bylaw rules. Drafted a nominating form to respond to online. Form is currently under legal review.	
VI.	Action Items	none
VII.	Meeting Adjourned 11:44AM	