

SALINAS CITY CENTER IMPROVEMENT ASSOCIATION

Board of Directors Minutes
Thursday, August 10th, 2023 at 10:00am
Salinas, CA 93901

Minutes

		Present	Absent
Board President	Steve Ish	P	
Board Vice President	Catherine Kobrinsky Evans	P	
Board Treasurer	Greg Piini	P	
Board Secretary	Meryl Rasmussen	P	
Board Member	Audrey Wardwell	P	
Board Member	Peter Kasavan	P	
Board Member	Joel Panzer	P	
Board Member	Larry Bussard	P	
Board Member	James Kendall	P	
District Coordinator	Gregor Hamer	P	
Government Affairs Director	Kevin Dayton	P	
Counsel	Matt Ottone		A(E)

Guests: Frank Saunders

Item	Discussion	Action
I.	Call to Order Steve Ish 10:02am	none
II.	Public Comment None	none
III.	<p>Consent Agenda Catherine Kobrinsky Evans pulled Financial Reports for discussion.</p> <p>Greg Piini - Amend the minutes to reflect SOBO recommendation to table discussion to THIS meeting.</p> <p>Catherine Kobrinsky Evans asked how much was spent on legal counsel, Brown Act compliance, and CPRA requests.</p> <p>Greg Hamer - \$30 for document printing, \$648 on staff time (underreported), and \$7206.25 for legal counsel for a total of \$7,884.25.</p>	<p>Motion to adopt Consent Agenda as amended. Greg Piinni (M)/Joel Panzer (S) No Public Comment 9 Aye 0 Nay Motion Passes</p> <p>Motion to adopt July 2023 Financial Reports.</p>

		Catherine Kobrinsky Evans (M)/Peter Kasavan (S) No Public Comment 9 Aye 0 Nay Motion Passes
IV.	Presentation/Updates A. Report from the President Slurry Seal on Lincoln included in the packet. 3 Month calendar included in the packet. Bliss (store) has a 1700SQFT build out, likely moving to 2800SQFT build out in 2024 Lot 12 housing update is moving along. Taylor Farms will continue to move forward on Lot 1, 8, and 12. B. Report from Treasurer Still need \$15.6K in assessments from the city (assessment 3) Bookkeeping is running over budget. Total of \$20K allocated to this service. Legal budget is running over. Government Affairs is running over. Working to adjust the budget as needed. Catherine Kobrinsky - Can we find other sources of funding? More organizational grants? Greg Hamer - Will provide a grant update from Laura. Set a meeting to discuss. Joel Panzer - Make sure we don't expose the organization to improper meetings. C. Report from Government Affairs Broadband Fiber is still a work in progress. D. Community Survey Update Work with Jenna to create IG questions for the survey. Also contact help to assist translation to Spanish. E. How Busy is Salinas City Center Update Provided numbers. Joel Panzer thanked the SCCIA for supporting SVFW with sponsorship. Approximately 2500 people attended the event. F. SOBO Statistics - Nothing to report G. Merchant List - Nothing to report	none
V.	Updates from Ad-Hoc Committees A. District Identity and Streetscape Improvements (DISI) Murals - talking to 301 main owner, collaborate with Artists Ink, and Blue Zones. Relay for Life - Salinas Sign on 8/24 and Banners on 9/1 Taking down Alley decorations. Starting on Holiday activities and decoration. Still working with Patria building owner to initiate Mural.	

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