

SALINAS CITY CENTER IMPROVEMENT ASSOCIATION

Board of Directors Minutes
Thursday, May 11th, 2023 at 10:00am
Salinas, CA 93901

Minutes

		Present	Absent
Board President	Steve Ish	X	
Board Vice President	Catherine Kobrinsky Evans	X	
Board Treasurer	Greg Piini	X	
Board Secretary	Meryl Rasmussen		X
Board Member	Audrey Wardwell	X	
Board Member	Jay DeSerpa	X	
Board Member	Peter Kasavan	X	
Board Member	Jason Retterer	X	
Board Member	Joel Panzer		X
Board Member	Frank Saunders	X	
Board Member	Greg Findley	X	
Board Member	Larry Bussard	X	
Board Member	Kurt Dillard		X
Board Member	James Kendall		X
District Coordinator	Gregor Hamer	X	
Government Affairs Director	Kevin Dayton	X	

Guests: Andrew Easterling, City of Salinas, Adam Villacana, Salinas Valley Chamber of Commerce

Item	Discussion	Action
1.	Call to Order Steve Ish 10:02am	None
2.	Adam Villacana promoted the Salinas Valley Chamber of Commerce	None
3.	By voice vote, the Board approved March 9th and April 13th 2023 minutes. By voice vote, the Board approved April 30th, 2023 financial statements.	(Kobrinsky Evans/Saunders M/S/A). Motion Passes (Kobrinsky Evans/DeSerpa M/S/A).

		Motion Passes
4.	The District Coordinator presented district information including vacancy update.	None
5	<ul style="list-style-type: none"> A. Nothing to report B. Nothing to report C. DISI electrical outlet updates. Getting multiple quotes. Almost ready to purchase speaker system. Determined that Streetsounds is the best candidate based on price and features. DISI committee is adding new members. D. Nothing to report E. LUC provided County Parking Structure update. SCCIA is still in favor of the construction but is watching potential costs and financing. 	None
6.	<ul style="list-style-type: none"> A. DC to poll board members if they want to remain on board. Nomination committee to set a special board meeting for board slate approval. B. Andrew Easterling explained the Scramble and timing process. Discussed traffic flow and potentially creating parking/traffic signage through SCCIA. Andrew will try to get revenue data from MSG. DC to follow up. There are 7 LAZ staff doing parking enforcement for 300 miles of road. C. SCCIA still in support of ITC/Heritage park per last letter sent to City Hall. DC to follow up with Ariel Theater and Slama to see if there is storage rental available. D. Salinas Arch has painter to maintain graffiti abatement. <p>Greg Hamer/DC to receive letter of commendation for job performance.</p>	None
7.	Next meeting is July 13th.	None
8.	Meeting adjourned 13:44.	None