

SALINAS CITY CENTER IMPROVEMENT ASSOCIATION
Board of Directors Meeting
Thursday, November 9th, 2023 at 10:00am
Makerspace Room @ United Way Monterey County
Salinas, CA 93901

Agenda

- | | | |
|------|--|-----------|
| I. | Call to Order/Roll Call | Steve Ish |
| II. | Public Comment (2 Minutes) | Steve Ish |
| III. | <u>Consent Agenda—General Business</u> | Steve Ish |

(A Board Member may pull any item from the Consent Agendas for discussion)

- | | | |
|-----|--|------------|
| A. | Minutes of the Regular Meeting of the Board of Directors held September 14th, 2023 | |
| B. | September 2023 Financial Report | |
| C. | October 2023 Financial Report | |
| | <ul style="list-style-type: none">● President/District Coordinator Report● Public Comment● Board Questions to President/District Administrator● Board Discussion/Deliberation● Action by Board | |
| IV. | Presentations/Updates | Greg Hamer |
| A. | <u>Report from the President</u> | |
| B. | <u>Report from the Treasurer</u> | |
| C. | <u>Report from Government Affairs</u> | |



- D. [Report from District Coordinator](#)
1. Board Attendance
 2. DC Goals and Accomplishments
- E. [Merchant List/Vacancies Report](#)
- F. [Community Survey Update](#) - Linked to Salinas City Center Website
- G. [“How Busy is Salinas City Center” Update](#) - Linked to Salinas City Center Website
- H. [SOBO Statistics](#) - Linked to Salinas City Center Website
- Public Comment
 - Board Questions to President/District Administrator
 - Board Discussion/Deliberation
 - Action by Board
- V. Updates from Ad-Hoc Committees Greg Hamer
- A. [District Identity and Streetscape Improvements \(DISI\)](#)
1. Goals and Accomplishments
 2. Banner RFP
- B. [Sidewalk Operation and Beatification & Order \(SOBO\)](#)
1. Goals and Accomplishments
 2. Interview Process
- C. [Land Use Committee \(LUC\)](#)
1. Goals and Accomplishments
- D. [Nomination Committee](#)
1. President/District Coordinator Report



2. Report of Nominating Committee

3. Public Comment

4. Considerations

a) Fix the number of Board members at thirteen (13). (Art 4, Sect 1)

b) Election of Board Members (Art. 4, Sect.s 1 through 3)

- President/District Coordinator Report
- Public Comment
- Board Questions to President/District Administrator
- Board Discussion/Deliberation
- Action by Board

VI. [ACTION ITEMS](#)

Steve Ish

A. Approve rent increase to \$665 for Midtown Ln.

- President/District Coordinator Report
- Public Comment
- Board Questions to President/District Administrator
- Board Discussion/Deliberation
- Action by Board

VII. Adjournment

Steve Ish

The next Regular Meeting of the Board of Directors is scheduled for Thursday, December 14th 2023, at 10am at Makerspace Room @ United Way Monterey County, 236 Main Street, Salinas, California 93901

Notes: Requests for a disability related modification or accommodation, including auxiliary aids or services, in order to attend or participate in a meeting should be made to the District Administrator during regular business hours at (831) 877-0997. Notification received 48 hours before the meeting will enable the District to make reasonable accommodations.

The complete Board packet including subsequently distributed materials and presentations is available at the Association Office, 10b Midtown Ln, Salinas, CA 93901. All items appearing on the agenda are subject to action by the Board. Staff and Committee recommendations are subject to change by the Board.



Reference Items

[SCCIA Bylaws](#)

[SCCIA Management District Agreement](#)

[City of Salinas Annual Budget](#)

[Salinas Downtown Vibrancy Plan](#)

[Master Calendar](#)



SALINAS CITY CENTER IMPROVEMENT ASSOCIATION

BOARD OF DIRECTORS

Thursday, November 9th at 10:00am
Maker Space @ United Way Salinas
Salinas, CA 93901

AGENDA FOR CLOSED SESSION

Pursuant to California Government Code Section 54954.2 and 54954.5, the board agenda may describe closed session agenda items as provided below. No legislative body or elected official shall be in violation of Section 54954.2 or 54956 if the closed session items are described in substantial compliance with Section 54954.5 of the Government Code.

CLOSED SESSION AGENDA ITEMS

[] LICENSE/PERMIT DETERMINATION

(Government Code §54956.7)

Applicant(s): (Specify number of applicants)_____

[] CONFERENCE WITH REAL PROPERTY NEGOTIATORS

(Government Code §54956.8)

Property: (Specify street address, or if no street address, the parcel number or other unique reference, of the real property under negotiation):_____

Agency negotiator: (Specify names of negotiators attending the closed session):_____

Negotiating parties: (Specify name of party (not agent):_____

Under negotiation: (Specify whether instruction to negotiator will concern price, terms of payment, or both):_____



[] CONFERENCE WITH LEGAL COUNSEL-EXISTING LITIGATION

(Government Code §54956.9(d)(1))

Name of case: (Specify by reference to claimant's name, names of parties, case or claim numbers): _____

, or

Case name unspecified: (Specify whether disclosure would jeopardize service of process or existing settlement negotiations): _____

[] CONFERENCE WITH LEGAL COUNSEL-ANTICIPATED LITIGATION

(Government Code §54956.9)

Significant exposure to litigation pursuant to Section 54956.9(d)(2) or (3) (Number of potential cases): _____

Additional information required pursuant to Section 54956.9(e): _____

Initiation of litigation pursuant to Section 54956.9(d)(4) (Number of potential cases): _____

[] LIABILITY CLAIMS

(Government Code §54956.95)

Claimant: (Specify name unless unspecified pursuant to Section 54961): _____

Agency claimed against: (Specify name) _____

[] THREAT TO PUBLIC SERVICES OR FACILITIES

(Government Code §54957)



Consultation with: (Specify name of law enforcement agency and title of officer): _____

[] PUBLIC EMPLOYEE APPOINTMENT

(Government Code §54957)

Title: (Specify description of position to be filled): _____

[] PUBLIC EMPLOYMENT

(Government Code §54957)

Title: (Specify description of position to be filled): _____

[] PUBLIC EMPLOYEE PERFORMANCE EVALUATION

(Government Code §54957)

Title: (Specify position title of employee being reviewed): _____

[] PUBLIC EMPLOYEE DISCIPLINE/DISMISSAL/RELEASE

(Government Code §54957)

(No additional information is required in connection with a closed session to consider discipline, dismissal, or release of a public employee. Discipline includes potential reduction of compensation.)

[] CONFERENCE WITH LABOR NEGOTIATOR

(Government Code §54957.6)

Agency designated representative: (Specify name of designated representatives attending the closed session): _____



Employee organization: (Specify name of organization representing employee or employees in question): _____
, or

Unrepresented employee: (Specify position title of unrepresented employee who is the subject of the negotiations): _____

[] **CASE REVIEW/PLANNING**

(Government Code §54957.8)

(No additional information is required to consider case review or planning.)

[] **CHARGE OR COMPLAINT INVOLVING INFORMATION PROTECTED**

BY FEDERAL LAW (Government Code §54956.86)

(No additional information is required to discuss a charge or complaint pursuant to Section 54956.86.)

ADJOURN TO OPEN SESSION



III. Consent Agenda—General Business



IV. Presentations/Updates

A. Report From the President

B. Report from the Treasurer

C. Report from Government Affairs

D. Report from District Coordinator

1. Board Attendance FY 22-23

Member	Total Meetings	Total Present	Total Absent (E)	Total Absent (U)	Total Absent
Steve Ish	8	8	0	0	0
Catherine Kobrinsky Evans	8	5	2	1	3
Greg Piini	8	6	2	0	2
Meryl Rasmussen	8	5	2	1	3
Audrey Wardwell	8	6	2	0	2
Jay DeSerpa	4	3	1	0	1
Peter Kasavan	8	6	2	0	2
Jason Retterer	4	3	1	0	1
Frank Saunders	4	4	0	0	0
Greg Findley	4	3	1	0	1
Larry Bussard	8	8	0	0	0
James Kendall	8	5	1	2	3
Kurt Dillard	4	0	0	4	4
Joel Panzer	8	6	2	0	2



2. Goals and Accomplishments

Accomplishments 2023

Board Recruitment

- Worked with the nominating committee to create a Google Form questionnaire for prospective board members.
- Linked Google Form to Google Sheet for applicant tracking.
- Designed and implemented Google Apps Script to take Sheet data and convert to easily distributable PDF documents.
- Successfully recruited future board members.
- Worked with the nominating committee to create a new board slate.

Create and Distribute Annual Report

- Compile annual report from various data sources.
- Compile Financial Records.
- Curate images throughout the fiscal year.
- Collect “In the News” articles.

Downtown Cleanliness

- Manage Maintenance and Security Staff.
- Created a process to collect and showcase statistics.
- Submitted over 130 support tickets to Salinas App.

Main Street Banner Program

- Cataloged all light poles in the district.
- Establish relationships with various entities interested in marketing in Salinas City Center.
- Created Banner Guideline document for participants.



- Invoice participants.
- Liaison between various participants and banner installer.
- Update and maintain encroachment permit.

Holiday Decorations

- Renew encroachment permit.
- Coordinate decoration installation dates.
- Coordinate holiday tree installation.
- Plan responsibilities with stakeholders such as CSUMB.
- Coordinate holiday tree lighting.
- Coordinate with Salinas Holiday Parade of Lights.
- Sign up for Amex Shop Small Neighborhood Champion.

Pedestrian Counters

- Track Quarterly statistics from City of Salinas.
- Built an affordable camera collector.
- Set up the camera network.
- Configure cameras.
- Script daily statistics update.

Patria Mural Installation

- Coordinated Muralists and sent invoices.
- Created presentation for the Salinas Arts Commission.
- Created gForm survey to track submissions for choices.

Community Survey

- Created a survey that has been completed over 300 times.



Goals 2024

- Establish a merchant group by Q1 2024. The DC will reach out to merchants using Mailchimp and hand-delivered flyers to create an ad-hoc committee that reports to the BOD. This will result in closer cooperation between the SCCIA and Main Street merchants forging a united voice for the Salinas City Council.
- Create a banner program for the community by Valentine's Day 2024. Community members can purchase a banner for their loved ones for the month of February. Program will be extended for other purposes like graduating seniors in June or showcasing local nonprofits in August.
- Attend 2 industry events in 2024 hosted by the International Downtown Association or Main Street America. This will result in better educated staff with a broadened outlook on how to promote and grow SCCIA.
- Create a "State of the District" event in April 2023 to publicize the SCCIA in conjunction with the annual report. This is to better promote downtown and highlight the benefits of the organization.
- Improve online presence in summer of 2024 by leveraging social media more effectively and updating the SCCIA website. This will improve visibility, increase awareness, and promote transparency.
- Create 2 or 3 events throughout the year to promote Salinas City Center as a center for food, drink, and arts/entertainment. Events to be spaced throughout the year to allow for maximum collaboration and prevent burnout. Examples such as St Patrick's day, a summer event, and Halloween are potential candidates.



V. Updates from Ad-Hoc Committees

A. District Identity and Streetscape Improvements (DISI)

1. Goals and Accomplishments

SCCIA DISI Committee Accomplishments and Goals 2022/2023

- Solicited multiple grant funds to be used in 2023/2024
- Created a Banner Program with SOP's drafted and rotating banners with community
- Enhanced communication and visibility with Downtown merchants by way of new District Coordinator to work on development of a Downtown merchant group
- Monthly newsletter and biannual "What's Happening in SCC" with Mayor and SCCIA board members
- Continued: Social media postings.
- Holiday décor and festivities including tree lighting and moved Holiday tree lighting to occur with Parade of Lights for a larger impact.
- Alley activation installations enhanced
- Mural program for Downtown Salinas; approved two murals to be installed downtown
- Created Hopstock installation on sidewalk for two locations with more youth engagement and healthy movement
- Collaborated with Salinas Valley Chamber of Commerce and Merchants for Saint Patrick's events
- Partnerships with major Downtown stakeholders: CSUMB @SCC, Downtown Rotary, Alvarado on Main, Blue Zones, Taylor Farms, Artist Ink, Arts Council etc.
- Partnership with Blue Zones for Wayfinding signs
- Installed new electrical lockboxes to prevent vandalism

2023/2024 Goals:

- Continue to enhance Downtown banner program and study whether it could be profitable
- Produce "Welcome to Salinas City Center" bags to new merchants and "Salinas City is my Home" for tenants including swag and relevant information
- Work with Chamber for "Downtown Beer Passport"



- Work with City of Salinas to implement an event criteria checklist and possible coordinating fee
- Produce video media promoting downtown
- Install additional murals or statues downtown
- Create more conversation areas with furniture
- Candlelite event with Yosai in Patria Alley
- Create Earth Day Alley Art in Collaboration with Salinas School District



2. Banner RFP

Company	Location	Half Install	Full Install	Large Banners	Notes
Sign Works	Sand City	\$950.00	\$1,895.00	\$1,595.00	Large banner costs is for 40 banners
Central Coast Signs and Design					Did not submit
Signs by Van	Prunedale	\$3,375.00	\$6,750.00	\$5,000.00	Large banners are \$125 each, minimum of 10.
Monterey Signs	Seaside	\$1,295.00	\$1,995.00	\$2,995.00	Large banner costs is for 40 banners
MP Express					Did not submit
ASAP Signs and Printing	Salinas	\$2,227.00	\$4,503.00	\$815.00	Large banner cost is for 10 banners
Trucksis Sign and Banner					No Installs
Signa Signs & Graphics					Did not submit
Mike Signs					Did not submit
Gavilan Printers					No Installs
Ace High Design					No Installs



B. Sidewalk Operation and Beatification & Order (SOBO)

1. Goals and Accomplishments
2. Interview Process



C. Land Use Committee (LUC)

1. Goals and Accomplishments

Top 4 LUC Issues 2024

1. Achieve a Revenue-Neutral, Vibrancy-Oriented, Publicly-Accountable Parking Management Program

- development and implementation of a comprehensive public-private partnership plan for parking that reduces parking frustrations for customers, merchants, employees, and other businesses while generating revenue that pays expenditures for adequate, quality operations and maintenance.

2. Increase Number of Density Residential Units - get permits awarded for a total of 150 units of new-construction residential housing, including at least the 20% inclusionary housing requirement, and get permits awarded for a total of 50 units of adaptive reuse residential housing.

3. Pursue Public and Private Policies that Promote and Highlight Historical, Cultural, and Aesthetic Aspects of Downtown Salinas - adopt or revive policies and programs that emphasize the distinctive buildings, facades, and cultural and historical elements so residents of the region, visitors from outside the region, and business owners choose Downtown rather than other commercial centers.

4. Promote Integration of Downtown Vibrancy with All Neighborhoods of the City of Salinas and with Monterey County as a Whole - advance policies that recognize Downtown Salinas as a place for everyone.



D. Nomination Committee



VI. Action Items

A. Approve Rent increase for Midtown Ln

Rent will increase to \$665.

This includes PGE (\$45) and common areas (\$120).



III. Consent Agenda—General Business

SALINAS CITY CENTER IMPROVEMENT ASSOCIATION

Board of Directors Minutes
Thursday, September 14th, 2023 at 10:00am
Salinas, CA 93901

Minutes

		Present	Absent
Board President	Steve Ish	P	
Board Vice President	Catherine Kobrinsky Evans	P	
Board Treasurer	Greg Piini	P	
Board Secretary	Meryl Rasmussen		A(E)
Board Member	Audrey Wardwell	P	
Board Member	Peter Kasavan		A(E)
Board Member	Joel Panzer	P	
Board Member	Larry Bussard	P	
Board Member	James Kendall	P	
District Coordinator	Gregor Hamer	P	
Government Affairs Director	Kevin Dayton	P	
Counsel	Matt Ottone		A(E)

Guests: Jay DeSerpa

Item	Discussion	Action
I.	Call to Order Steve Ish 10:00am	none
II.	Public Comment None	none
III.	Consent Agenda No Comments	Motion to adopt Consent Agenda. Catherine Kobrinsky(M)/Larry Bussard(S) No Public Comment 7 Aye 0 Nay Motion Passes
IV.	Presentation/Updates A. Report from President None	None

	<p>B. Report from Treasurer Starting the Budget Process DISI + SOBO OK Admin is running in the red.</p> <p>C. Report from Government Affairs Forbes was not on the agenda for the Salinas Finance Committee. Financial Statements (audit) finally released by the city 9 months behind schedule. Appears that Project Homekey from Salinas was implemented in Marina. Steve Ish - City is not putting financial numbers out to the public for infrastructure spending. Larry Bussard - City Measures are not spent properly.</p> <p>D. Report from District Coordinator</p> <p>E. Community Survey Update</p> <p>F. How Busy is Salinas City Center Update</p> <p>G. SOBO Statistics - Nothing to report</p> <p>H. Vacancies/Merchant List - Nothing to report</p>	
V.	<p>Updates from Ad-Hoc Committees</p> <p>A. District Identity and Streetscape Improvements (DISI) Alley Activation - Witch hats for Halloween Trunk or Treat - Working with Jenna Shop Small - Working with Jenna Holiday Events - Collaborating with CSUMB re: tree. Murals - Working with Jenna for outreach, tentative agreement with owner, tentative agreement with City. Fiberglass horses - concept public art. Will be decorated by local artists/community. Large Sculpture - Between 15 to 30K. Scouting for locations. Start collaborating with local schools for alley decorations</p> <p>B. Sidewalk Operations and Beautification & Order (SOBO) Change in security shift seemed to make a difference. In progress to document empty tree wells and refresh bushes. Job posting has started. No results yet.</p> <p>C. Land Use Committee (LUC) - None</p> <p>D. Nomination Committee - None</p>	None
VI.	<p>Action Items</p> <p>A. Parking District Feasibility Study Catherine Kobrinsky - would like to see results from similar cities. Greg Piini - Look at feasibility. Joel Panzer - Can we take this on in a volunteer board capacity?</p> <p>Motion - Staff to investigate funding opportunities for feasibility study for downtown parking district.</p> <p>B. Mills Act Reinstatement to City of Salinas Kevin Dayton - 3 properties need to move forward. Additionally, 1 property who received exemption needs to come forward and talk/write in favor of pushing for the Mills Act.</p>	<p>Motion A Larry Bussard (M)/Catherine Kobrinsky (S) No Public Comment 7 Aye 0 Nay Motion Passes</p> <p>Motion B Catherine Kobrinsky (M)/Steve Ish (S) No Public Comment 7 Aye 0 Nay</p>

	<p>Motion - Staff to explore Mills Act opportunities.</p> <p>C. Approve Salinas City Center Improvement Association Nominating Form Catherine Kobrinsky - Change board meeting time from 1 hr to 2 hours.</p> <p>Motion to Approve Form with Changes.</p> <p>D. Should SCCIA adjust meeting schedules as the organization bylaws allow?</p> <p>No Action</p> <p>E. Should SCCIA advocate to join Salinas Special Events Committee to impact downtown events?</p> <p>No Action</p> <p>F. Partnership/Cooperation development between SCCIA and City Council. Larry Bussard - We should be partners. How do we best cooperate?</p> <p>No Action</p>	<p>Motion Passes</p> <p>Motion C Audrey Wardwell (M)/Steve Ish (S) No Public Comment 7 Aye 0 Nay Motion Passes</p>
VII.	Meeting Adjourned 11:44AM	



ACCOUNTANTS' COMPILATION REPORT

To The Board of Directors
Salinas City Center Improvement Association
Salinas, California

Management is responsible for the accompanying financial statements of Salinas City Center Improvement Association (a nonprofit organization), which comprise a statement of assets, liabilities and fund balance – cash basis as of September 30, 2023, and the related statement of revenues and expenses – actual vs. budget – fiscal year 2022-2023 – cash basis for the ten months then ended, in accordance with the cash basis of accounting, and for determining that the cash basis of accounting is an acceptable financial reporting framework. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the statement of revenues and expenses – actual vs. budget – fiscal year 2022-2023 – cash basis nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on the statement of revenues and expenses – actual vs. budget – fiscal year 2022-2023 – cash basis.

The financial statement is prepared in accordance with the cash basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America.

The supplementary budget information contained in the statement of revenues and expenses – actual vs. budget – fiscal year 2022-2023 – cash basis is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information is the responsibility of management. The supplementary budget information was subject to our compilation engagement. We have not audited or reviewed the supplementary budget information and do not express an opinion, a conclusion, nor provide any assurance on such information.

Management has elected to omit substantially all the disclosures ordinarily included in financial statements prepared in accordance with the cash basis of accounting. If the omitted disclosures were included in the financial statement, they might influence the user's conclusions about the Company's assets, liabilities, fund balance, revenues and expenses. Accordingly, the financial statement is not designed for those who are not informed about such matters.

We are not independent with respect to Salinas City Center Improvement Association.

Steinbruner Hill CPAs

Steinbruner Hill CPAs
Carmel, California
October 9, 2023

Steinbruner Hill, Inc.

3771 Rio Rd. Ste. 103A ♦ Carmel, CA 93923

928 E. Blanco Rd. Ste. 200 ♦ Salinas, CA 93901

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Ph (831) 222-6111 ♦ Fx (831) 222-5464 ♦ www.steinhill.com

Salinas City Center Improvement Association
Statement of Assets, Liabilities and Fund Balance - Cash Basis
As of September 30, 2023

ASSETS

Current Assets	
Bank Accounts	
Checking - Operating Acct	\$ 92,353.44
Checking - Grants Acct	108,836.48
SVFWF Checking	-
Total Bank Accounts	<u>201,189.92</u>
Total Current Assets	<u>201,189.92</u>
Other Current Assets	
Mechanics Bank CD	203,141.61
Total Other Current Assets	<u>203,141.61</u>
Fixed Assets	
Vehicle	18,000.61
Accumulated Depreciation	(819.00)
Total Fixed Assets	<u>17,181.61</u>
Other Assets	
Organizational Costs	50,000.00
Accumulated Intangible Assets	(27,917.00)
Total Other Assets	<u>22,083.00</u>
TOTAL ASSETS	<u><u>\$ 443,596.14</u></u>

LIABILITIES AND FUND BALANCE

Liabilities	
Debt	\$ 15,000.00
Total Liabilities	<u>15,000.00</u>
Fund Balance	
Fund Balance - SOBO	145,259.11
Fund Balance - DISI	72,214.30
Fund Balance - Admin	33,481.25
Fund Balance - Conting/Reserves	44,540.39
Fund Balance - Grants	108,836.48
Fund Balance - SVFWF	-
Subtotal - Cash Fund Balance	<u>404,331.53</u>
Fund Balance - Other	24,264.61
Total Fund Balance	<u>428,596.14</u>
TOTAL LIABILITIES AND FUND BALANCE	<u><u>\$ 443,596.14</u></u>

(See accompanying accountants' report)

Salinas City Center Improvement Association
Statement of Revenues and Expenses - Actual vs. Budget - Fiscal Year 2022-2023 - Cash Basis
For the Ten Months Ended September 30, 2023

	SOBO				DISI				Administration			
	Actual	Budget	Remaining	% Remaining	Actual	Budget	Remaining	% Remaining	Actual	Budget	Remaining	% Remaining
Income												
Assessments	\$ 272,957.82	\$ 274,200.00	\$ 1,242.18		\$ 100,084.53	\$ 100,540.00	\$ 455.47		\$ 63,690.16	\$ 63,980.00	\$ 289.84	
Grants	-	-	-		-	-	-		-	-	-	
SVFWF	-	-	-		-	-	-		-	-	-	
Interest Earned	-	-	-		-	-	-		-	-	-	
Plus: FY 2021-22 Carryover	155,506.02	155,506.02			47,643.48	47,643.48			49,461.55	49,461.55		
Reallocation of 2021-22 Carryover	(40,000.00)	(40,000.00)			10,000.00	10,000.00			30,000.00	30,000.00		
Total Income	\$ 388,463.84	\$ 389,706.02	\$ 1,242.18		\$ 157,728.01	\$ 158,183.48	\$ 455.47		\$ 143,151.71	\$143,441.55	\$ 289.84	
Expenses												
Bank Service Charges	-	-	-		-	-	-		44.00	200.00	156.00	78%
Formation Costs Payback	-	-	-		-	-	-		-	-	-	
Insurance	-	-	-		-	-	-		2,214.00	2,300.00	86.00	4%
Professional Services	-	-	-		-	-	-		-	-	-	
Accounting	-	-	-		-	-	-		18,822.16	11,500.00	(7,322.16)	-64%
Legal	-	-	-		-	-	-		7,156.25	2,000.00	(5,156.25)	-258%
Other	-	-	-		-	-	-		13,345.00	10,000.00	(3,345.00)	-33%
Total Professional Services	-	-	-		-	-	-		39,323.41	26,000.00	(13,323.41)	-51%
Office	-	-	-		-	-	-		-	-	-	
Rent/CAM/Utilities	-	-	-		-	-	-		5,332.72	6,000.00	667.28	11%
Office Annual Cleaning	-	-	-		-	-	-		-	600.00	600.00	100%
Office Furnishings/Paint	-	-	-		-	-	-		421.54	1,500.00	1,078.46	72%
Computer / Internet	-	-	-		-	-	-		2,146.93	2,500.00	353.07	14%
Total Office	-	-	-		-	-	-		7,901.19	10,600.00	2,698.81	25%
Staff	-	-	-		-	-	-		-	-	-	
Payroll - Wages & Taxes	40,337.10	56,000.00	15,662.90	28%	26,071.01	35,000.00	-		33,180.89	44,000.00	10,819.11	-
Workers Comp Insurance	2,603.46	4,000.00	1,396.54	35%	392.82	-	-		406.97	1,000.00	593.03	
Government Affairs	-	-	-		-	-	-		26,500.00	26,000.00	(500.00)	-2%
Total Staff	42,940.56	60,000.00	17,059.44	28%	26,463.83	35,000.00	8,536.17	24%	60,087.86	71,000.00	10,912.14	15%
SOBO	-	-	-		-	-	-		-	-	-	
Sidewalk Ops (Maintenance)	101,794.81	135,000.00	33,205.19	25%	-	-	-		-	-	-	
Beautification/Order(Security)	98,469.36	120,000.00	21,530.64	18%	-	-	-		-	-	-	
Total SOBO	200,264.17	255,000.00	54,735.83	21%	-	-	-		-	-	-	
DISI	-	-	-		-	-	-		-	-	-	
District Identity	-	-	-		17,458.08	57,000.00	39,541.92	69%	-	-	-	
Streetscape Improvements	-	-	-		41,591.80	26,000.00	(15,591.80)	-60%	-	-	-	
Total DISI	-	-	-		59,049.88	83,000.00	23,950.12	29%	-	-	-	
Extra Budget Expenses	-	-	-		-	-	-		-	-	-	
Collection Loss	-	-	-		-	-	-		-	-	-	
Taxes	-	-	-		-	-	-		100.00	250.00	150.00	60%
Total Expenses	243,204.73	315,000.00	71,795.27	23%	85,513.71	118,000.00	32,486.29	28%	109,670.46	107,850.00	(1,820.46)	-2%
Net Income	29,753.09	74,706.02			14,570.82	40,183.48			(45,980.30)	35,591.55		
Total Cash Balance as of 09/30/23	\$ 145,259.11				\$ 72,214.30				\$ 33,481.25			

(See accompanying accountants' report)
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Salinas City Center Improvement Association
Statement of Revenues and Expenses - Actual vs. Budget - Fiscal Year 2022-2023 - Cash Basis
For the Ten Months Ended September 30, 2023

	Contingency/Reserves				SUBTOTAL SOBO, DISI, ADMIN, & CONTINGENCY				Grants Funds			
	Actual	Budget	Remaining	% Remaining	Actual	Budget	Remaining	% Remaining	Actual	Budget	Remaining	% Remaining
Income												
Assessments	\$ 18,197.18	\$ 18,280.00	\$ 82.82		\$ 454,929.69	\$457,000.00	\$ 2,070.31		\$ -	\$ -	\$ -	
Grants	-	-	-		-	-	-		171,000.00	-	-	
SVFWF	-	-	-		-	-	-		-	-	-	
Interest Earned	3,141.61	-	-		3,141.61	-	-		-	-	-	
Plus: FY 2021-22 Carryover	28,305.10	28,305.10	-		280,916.15	280,916.15	-		7,866.73	7,866.73	-	
Reallocation of 2021-22 Carryover	-	-	-		-	-	-		-	-	-	
Total Income	\$ 49,643.89	\$ 46,585.10	\$ 82.82		\$ 738,987.45	\$737,916.15	\$ (1,071.30)		\$ 178,866.73	\$ 7,866.73	\$ -	
Expenses												
Bank Service Charges	-	-	-		44.00	200.00	156.00	78%	30.25	-	(30.25)	
Formation Costs Payback	5,103.50	5,000.00	(103.50)	-2%	5,103.50	5,000.00	(103.50)	-2%	-	-	-	
Insurance	-	-	-		2,214.00	2,300.00	86.00	4%	-	-	-	
Professional Services	-	-	-		-	-	-		-	-	-	
Accounting	-	-	-		18,822.16	11,500.00	(7,322.16)	-64%	-	-	-	
Legal	-	-	-		7,156.25	2,000.00	(5,156.25)	-258%	-	-	-	
Other	-	-	-		13,345.00	10,000.00	(3,345.00)	-33%	-	-	-	
Total Professional Services	-	-	-		39,323.41	26,000.00	(13,323.41)	-51%	30.25	-	(30.25)	
Office	-	-	-		-	-	-		-	-	-	
Rent/CAM/Utilities	-	-	-		5,332.72	6,000.00	667.28	11%	-	-	-	
Office Annual Cleaning	-	-	-		-	600.00	600.00	100%	-	-	-	
Office Furnishings/Paint	-	-	-		421.54	1,500.00	1,078.46	72%	-	-	-	
Computer / Internet	-	-	-		2,146.93	2,500.00	353.07	14%	-	-	-	
Total Office	-	-	-		7,901.19	10,600.00	2,698.81	25%	-	-	-	
Staff	-	-	-		-	-	-		-	-	-	
Payroll - Wages & Taxes	-	-	-		99,589.00	135,000.00	35,411.00	26%	-	-	-	
Workers Comp Insurance	-	-	-		3,403.25	5,000.00	1,596.75	32%	-	-	-	
Government Affairs	-	-	-		26,500.00	26,000.00	(500.00)	-2%	-	-	-	
Total Staff	-	-	-		129,492.25	166,000.00	36,507.75	22%	-	-	-	
SOBO	-	-	-		-	-	-		-	-	-	
Sidewalk Ops (Maintenance)	-	-	-		101,794.81	135,000.00	33,205.19	25%	-	-	-	
Beautification/Order(Security)	-	-	-		98,469.36	120,000.00	21,530.64	18%	-	-	-	
Total SOBO	-	-	-		200,264.17	255,000.00	54,735.83	21%	-	-	-	
DISI	-	-	-		-	-	-		-	-	-	
District Identity	-	-	-		17,458.08	57,000.00	39,541.92	69%	16,522.34	-	(16,522.34)	
Streetscape Improvements	-	-	-		41,591.80	26,000.00	(15,591.80)	-60%	53,477.66	-	(53,477.66)	
Total DISI	-	-	-		59,049.88	83,000.00	23,950.12	29%	70,000.00	-	(70,000.00)	
Extra Budget Expenses	-	-	-		-	-	-		-	-	-	
Collection Loss	-	9,140.00	9,140.00	100%	-	9,140.00	9,140.00	100%	-	-	-	
Taxes	-	-	-		100.00	250.00	150.00	60%	-	-	-	
Total Expenses	5,103.50	14,140.00	9,036.50	64%	443,492.40	554,990.00	111,497.60	20%	70,030.25	-	(70,030.25)	
Net Income	13,093.68	32,445.10			11,437.29	182,926.15			100,969.75	7,866.73		
Total Cash Balance as of 09/30/23	\$ 44,540.39				\$ 295,495.05				\$ 108,836.48			

(See accompanying accountants' report)
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Salinas City Center Improvement Association
Statement of Revenues and Expenses - Actual vs. Budget - Fiscal Year 2022-2023 - Cash Basis
For the Ten Months Ended September 30, 2023

	SVFWF				GRAND TOTAL			
	Actual	Budget	Remaining	% Remaining	Actual	Budget	Remaining	% Remaining
Income								
Assessments	\$ -	\$ -	\$ -		\$ 454,929.69	\$ 457,000.00	\$ 2,070.31	
Grants	-	-	-		171,000.00	-	(171,000.00)	
SVFWF	2,500.00	-	-		2,500.00	-	(2,500.00)	
Interest Earned	-	-	-		3,141.61	-	-	
Plus: FY 2021-22 Carryover	12,955.15	12,955.15	-		301,738.03	301,738.03	-	
Reallocation of 2021-22 Carryover								
Total Income	\$ 15,455.15	\$ 12,955.15	\$ -		\$ 933,309.33	\$ 758,738.03	\$ (174,571.30)	
Expenses								
Bank Service Charges		-	-		44.00	200.00	156.00	78%
Formation Costs Payback		-	-		5,103.50	5,000.00	(103.50)	-2%
Insurance			-		2,214.00	2,300.00	86.00	4%
Professional Services			-		-	-	-	
Accounting			-		18,822.16	11,500.00	(7,322.16)	-64%
Legal			-		7,156.25	2,000.00	(5,156.25)	-258%
Other	15,455.15		(15,455.15)		13,345.00	10,000.00	(3,345.00)	-33%
Total Professional Services	15,455.15	-	(15,455.15)		39,323.41	26,000.00	(13,323.41)	-51%
Office			-		-	-	-	
Rent/CAM/Utilities			-		5,332.72	6,000.00	667.28	11%
Office Annual Cleaning			-		-	600.00	600.00	100%
Office Furnishings/Paint			-		421.54	1,500.00	1,078.46	72%
Computer / Internet			-		2,146.93	2,500.00	353.07	14%
Total Office	-	-	-		7,901.19	10,600.00	2,698.81	25%
Staff			-		-	-	-	
Payroll - Wages & Taxes			-		99,589.00	135,000.00	35,411.00	26%
Workers Comp Insurance			-		3,403.25	5,000.00	1,596.75	32%
Government Affairs			-		26,500.00	26,000.00	(500.00)	-2%
Total Staff	-	-	-		129,492.25	166,000.00	36,507.75	22%
SOBO			-		-	-	-	
Sidewalk Ops (Maintenance)			-		101,794.81	135,000.00	33,205.19	25%
Beautification/Order(Security)			-		98,469.36	120,000.00	21,530.64	18%
Total SOBO	-	-	-		200,264.17	255,000.00	54,735.83	21%
DISI			-		-	-	-	
District Identity			-		17,458.08	57,000.00	39,541.92	69%
Streetscape Improvements			-		95,069.46	26,000.00	(69,069.46)	-266%
Total DISI	-	-	-		129,049.88	83,000.00	(46,049.88)	-55%
Extra Budget Expenses			-		-	9,140.00	9,140.00	100%
Collection Loss	-	-	-		-	9,140.00	9,140.00	100%
Taxes			-		100.00	250.00	150.00	60%
Total Expenses	15,455.15	-	(15,455.15)		528,977.80	554,990.00	26,012.20	5%
Net Income	(15,455.15)	12,955.15			96,951.89	182,926.15		
Total Cash Balance as of 09/30/23	\$ -				\$ 404,331.53			

(See accompanying accountants' report)
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Salinas City Center Improvement Association
Comerica Operating Bank Account
November 30, 2022 - October 8, 2023

Date	Transaction Type	Num	Name	Memo/Description	Amount	Balance
Beginning Balance						281,027.88
11/30/2022	Expense		AT&T		-111.73	280,916.15
12/01/2022	Check	2687	Gaylon Haney	December '22 rent	-420.00	280,496.15
12/01/2022	Check	2686	Gaylon Haney	Voided - Print by error	0.00	280,496.15
12/02/2022	Check	2700	Monterey County Weekly	Account Key# CSALC Inv#11/10/22CSALC	-160.00	280,336.15
12/02/2022	Check	2704	MCA Consulting LLC	Inv 553	-95.00	280,241.15
12/02/2022	Check	2705	Coastline Marketing Group, Inc.	Inv 98676	-200.00	280,041.15
12/02/2022	Check	2701	Labor Issues Solutions, LLC (Kevin Da	Voided - INV#2022-10 SCCIA	0.00	280,041.15
12/02/2022	Check	2702	Allied Universal Security Services	Inv#13498501,13526096,13546569	-6,681.68	273,359.47
12/02/2022	Check	2703	Jenna Hanson	Inv: Dec-22	-4,798.25	268,561.22
12/05/2022	Payroll Check	DD	Kevin A. Hayes	Pay Period: 11/16/2022-11/30/2022	-1,427.34	267,133.88
12/05/2022	Payroll Check	DD	Gregor Hamer	Pay Period: 11/16/2022-11/30/2022	-2,487.99	264,645.89
12/05/2022	Check	EFT	State Compensation Insurance Fund	policy 9287059	-882.14	263,763.75
12/05/2022	Payroll Check	DD	*Amy N. Nohr	Pay Period: 11/16/2022-11/30/2022	-529.05	263,234.70
12/05/2022	Expense		Go Daddy		-37.99	263,196.71
12/05/2022	Payroll Check	DD	Gregor Hamer	Pay Period: 11/01/2022-11/15/2022	-526.47	262,670.24
12/07/2022	Tax Payment		IRS	Tax Payment for Period: 11/30/2022-12/02/2022	-88.28	262,581.96
12/07/2022	Tax Payment		CA EDD	Tax Payment for Period: 11/30/2022-12/02/2022	-6.35	262,575.61
12/09/2022	Tax Payment		IRS	Tax Payment for Period: 12/03/2022-12/06/2022	-1,129.03	261,446.58
12/09/2022	Tax Payment		CA EDD	Tax Payment for Period: 12/03/2022-12/06/2022	-216.27	261,230.31
12/19/2022	Check	2710	Laura Harris Consulting	Inv #Sali20221105,Sali20221205	-5,500.00	255,730.31
12/19/2022	Check	2709	Allied Universal Security Services	Inv#13586049,13618365	-4,253.44	251,476.87
12/19/2022	Expense		Go Daddy		-20.17	251,456.70
12/19/2022	Check	2707	Labor Issues Solutions, LLC (Kevin Da	INV#2022-11 SCCIA	-2,650.00	248,806.70
12/19/2022	Check	2708	Monterey County Weekly	Account Key# CSALC Inv#11/30/22CSALC	-2,279.21	246,527.49
12/21/2022	Check	2711	Allied Universal Security Services	Inv#13645296	-2,176.00	244,351.49
12/22/2022	Check	2713	Steinbruner Hill CPAs	Inv#7584,7585 &7640	-3,694.00	240,657.49
12/23/2022	Journal Entry	SH_122322		Tax Payment	-2,487.98	238,169.51
12/23/2022	Journal Entry	SH_122322		Tax Payment	-211.26	237,958.25
12/23/2022	Journal Entry	SH_122322		Tax Payment	-1,003.37	236,954.88
12/23/2022	Journal Entry	SH_122322		Tax Payment	-1,310.23	235,644.65
12/30/2022	Expense		AT&T		-111.73	235,532.92
12/30/2022	Journal Entry	SH_123022		Assessments transferred from City of Salinas	326,392.59	561,925.51
01/01/2023	Check	2712	Gaylon Haney	January '23 Rent	-420.00	561,505.51
01/04/2023	Check	2714	Allied Universal Security Services	Inv#13666611,13692488	-4,670.00	556,835.51
01/04/2023	Check	2717	Kelly Productions	Inv#82295,82515,82611,82296, 82410,82589.	-3,015.00	553,820.51
01/04/2023	Check	2715	B-Impressed	Bill BS02003276A	-114.31	553,706.20
01/04/2023	Check	2716	Antoine D Cameron	Inv#0001	-400.00	553,306.20
01/05/2023	Check	2718	Labor Issues Solutions, LLC (Kevin Da	INV#2022-12 SCCIA	-2,650.00	550,656.20
01/13/2023	Expense		Comerica	service charge	-22.00	550,634.20
01/19/2023	Journal Entry	SH_011923		Payroll	-1,292.46	549,341.74
01/19/2023	Journal Entry	SH_011923		Payroll	-2,530.00	546,811.74
01/19/2023	Journal Entry	SH_011923		Payroll	-964.74	545,847.00
01/19/2023	Journal Entry	SH_011923		Payroll	-184.73	545,662.27
01/19/2023	Journal Entry	SH_011923		Payroll	-238.95	545,423.32
01/20/2023	Check	2722	Allied Universal Security Services	Inv#13781438,13781431,13728260,13766363	-8,558.00	536,865.32
01/20/2023	Check	2721	Monterey Signs	Inv#22061 & 22230	-8,000.00	528,865.32
01/20/2023	Check	2719	Allied Universal Security Services	Inv#13498501,13526096,13546569	-6,681.68	522,183.64
01/20/2023	Check	2720	Jenna Hanson	Inv: Dec-22	0.00	522,183.64
01/20/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 01/01/2023-01/15/2023	-2,530.00	519,653.64

Salinas City Center Improvement Association
Comerica Operating Bank Account
November 30, 2022 - October 8, 2023

Date	Transaction Type	Num	Name	Memo/Description	Amount	Balance
01/20/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 01/01/2023-01/15/2023	-1,322.57	518,331.07
01/24/2023	Expense				-185.90	518,145.17
01/25/2023	Expense		IRS		-974.38	517,170.79
01/31/2023	Journal Entry	SH_013123		to clear out lost check 2702, it was reissued in Jan	6,681.68	523,852.47
01/31/2023	Expense		AT&T		-113.58	523,738.89
02/01/2023	Check	2725	Smith & Enright Landscaping Inc	Inv# 39780 January '23 Landscape	-8,020.00	515,718.89
02/01/2023	Check	2724	Allied Universal Security Services	Inv#13786454	-2,176.00	513,542.89
02/01/2023	Check	2723	Gaylon Haney	February '23 Rent	-420.00	513,122.89
02/02/2023	Check	2728	DMV	License # 9ALC330	-391.00	512,731.89
02/02/2023	Check	2731	Steinbruner Hill CPAs	Inv#7727	-2,299.16	510,432.73
02/02/2023	Check	2729	Allied Universal Security Services	Inv#13811272	-2,902.00	507,530.73
02/06/2023	Expense	eft	State Compensation Insurance Fund		-703.50	506,827.23
02/08/2023	Journal Entry	SH_020823		Payroll	-2,530.00	504,297.23
02/08/2023	Journal Entry	SH_020823		Payroll	-1,557.42	502,739.81
02/08/2023	Journal Entry	SH_020823		Tax Payment	-1,057.35	501,682.46
02/08/2023	Journal Entry	SH_020823		Tax Payment	-195.33	501,487.13
02/21/2023	Check	2732	Labor Issues Solutions, LLC (Kevin Da	INV#2023-01 SCCIA	-2,650.00	498,837.13
02/21/2023	Check	2733	Allied Universal Security Services	Inv#13848518,13894409,13906294	-6,745.60	492,091.53
02/21/2023	Check	2735	Smith & Enright Landscaping Inc	Inv# 40104 Labor	-2,550.00	489,541.53
02/21/2023	Check	2734	Monterey County Weekly	Account Key# CSALC Inv#12/08/22CSALC,12/01/22	-2,424.00	487,117.53
02/24/2023	Journal Entry	SH_022423		Payroll	-2,530.01	484,587.52
02/24/2023	Journal Entry	SH_022423		Payroll	-1,358.78	483,228.74
02/24/2023	Journal Entry	SH_022423		Tax Payment	-935.90	482,292.84
02/24/2023	Journal Entry	SH_022423		Tax Payment	-169.90	482,122.94
03/01/2023	Check	2736	Gaylon Haney	March '23 Rent	-420.00	481,702.94
03/01/2023	Expense		AT&T		-113.58	481,589.36
03/06/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 02/16/2023-02/28/2023	-2,530.00	479,059.36
03/06/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 02/16/2023-02/28/2023	-1,136.04	477,923.32
03/07/2023	Expense		Verizon Wireless		-139.23	477,784.09
03/10/2023	Check	2737	MCA Consulting LLC	Inv 567	-190.00	477,594.09
03/10/2023	Check	2739	Laura Harris Consulting	Inv #Sali20230305	-1,500.00	476,094.09
03/10/2023	Check	2742	Allied Universal Security Services	Inv#13965930	-2,176.00	473,918.09
03/10/2023	Check	2740	Allied Universal Security Services	Inv#13929407	-2,711.60	471,206.49
03/10/2023	Check	2741	Jenna Hanson	Inv:Jan+Feb 2023, Reimbursement.	-4,231.24	466,975.25
03/10/2023	Check	2738	Smith & Enright Landscaping Inc	Inv# 40009 February Labor	-8,020.00	458,955.25
03/10/2023	Tax Payment		IRS	Tax Payment for Period: 03/04/2023-03/07/2023	-911.86	458,043.39
03/10/2023	Tax Payment		CA EDD	Tax Payment for Period: 03/04/2023-03/07/2023	-169.04	457,874.35
03/20/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 03/01/2023-03/15/2023	-1,322.57	456,551.78
03/20/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 03/01/2023-03/15/2023	-879.44	455,672.34
03/20/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 03/01/2023-03/15/2023	-791.29	454,881.05
03/21/2023	Expense		Comerica Credit Card		-950.34	453,930.71
03/24/2023	Tax Payment		IRS	Tax Payment for Period: 03/18/2023-03/21/2023	-577.41	453,353.30
03/24/2023	Tax Payment		CA EDD	Tax Payment for Period: 03/18/2023-03/21/2023	-44.76	453,308.54
03/27/2023	Check	2743	Jenna Lewis	Reimbursement-Check background	-39.99	453,268.55
03/28/2023	Check	2744	Smith & Enright Landscaping Inc	Inv# 40231 March Landscape	-8,020.00	445,248.55
03/28/2023	Check	2745	Smith & Enright Landscaping Inc	Inv# 39290 November Landscape	-7,870.00	437,378.55
03/28/2023	Check	2746	Allied Universal Security Services	Inv#14002233,14024517,14048828	-6,528.00	430,850.55
03/28/2023	Check	2747	Rose Freidin	Invoice # 10914	-680.00	430,170.55
03/29/2023	Check	2749	Steinbruner Hill CPAs	Inv#7911	-2,222.00	427,948.55
03/29/2023	Check	2750	Steinbruner Hill CPAs	Inv#7912	-1,480.00	426,468.55

Salinas City Center Improvement Association
Comerica Operating Bank Account
November 30, 2022 - October 8, 2023

Date	Transaction Type	Num	Name	Memo/Description	Amount	Balance
03/30/2023	Expense		AT&T		-113.58	426,354.97
04/01/2023	Check	2751	Gaylon Haney	April '23 Rent	-420.00	425,934.97
04/04/2023	Check	2752	Labor Issues Solutions, LLC (Kevin Da	INV#2023-02 SCCIA	-2,650.00	423,284.97
04/04/2023	Check	2753	Philadelphia Insurance Company	Pol# PHSD1776893-Acc#82448512	-1,080.00	422,204.97
04/05/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 03/16/2023-03/31/2023	-2,529.99	419,674.98
04/06/2023	Expense		Verizon Wireless		-107.11	419,567.87
04/06/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 03/16/2023-03/31/2023	-1,469.35	418,098.52
04/11/2023	Check	2755	City of Salinas	Acct No. 518/Inv#2023-00000055	-5,103.50	412,995.02
04/11/2023	Check	2756	Labor Issues Solutions, LLC (Kevin Da	INV#2023-03 SCCIA	-2,650.00	410,345.02
04/11/2023	Check	2757	Philadelphia Insurance Company	Pol# PHPK2531217-Acc#82448512	-1,134.00	409,211.02
04/11/2023	Check	2758	Smith & Enright Landscaping Inc	Inv# 40580 Aphid Treatment for Trees on 100,200,3	-1,675.00	407,536.02
04/11/2023	Check	2754	Allied Universal Security Services	Inv#14066724,14108223	-4,670.00	402,866.02
04/12/2023	Tax Payment		IRS	Tax Payment for Period: 04/05/2023-04/07/2023	-1,026.25	401,839.77
04/12/2023	Tax Payment		CA EDD	Tax Payment for Period: 04/05/2023-04/07/2023	-191.80	401,647.97
04/19/2023	Tax Payment		CA EDD	Tax Payment for Period: 01/01/2023-03/31/2023	-490.00	401,157.97
04/20/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 04/01/2023-04/15/2023	-1,402.12	399,755.85
04/20/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 04/01/2023-04/15/2023	-1,310.90	398,444.95
04/24/2023	Expense		Comerica Credit Card		-108.02	398,336.93
04/26/2023	Tax Payment		CA EDD	Tax Payment for Period: 04/19/2023-04/21/2023	-49.40	398,287.53
04/26/2023	Tax Payment		IRS	Tax Payment for Period: 04/19/2023-04/21/2023	-518.55	397,768.98
04/27/2023	Check	2761	Smith & Enright Landscaping Inc	Inv# 40440 April Landscape	-8,020.00	389,748.98
04/27/2023	Check	2759	Allied Universal Security Services	Inv#14139220,14163682	-4,352.00	385,396.98
04/27/2023	Check	2760	Smith & Enright Landscaping Inc	Inv# 39530 December Landscape	-7,870.00	377,526.98
04/28/2023	Expense		Comerica Credit Card		-1,013.18	376,513.80
05/01/2023	Check	2762	Gaylon Haney	May '23 Rent	-420.00	376,093.80
05/02/2023	Expense		AT&T		-94.65	375,999.15
05/05/2023	Deposit				7,770.00	383,769.15
05/05/2023	Transfer				-200,000.00	183,769.15
05/05/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 04/16/2023-04/30/2023	-2,530.01	181,239.14
05/05/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 04/16/2023-04/30/2023	-1,213.41	180,025.73
05/08/2023	Expense		Verizon Wireless		-107.97	179,917.76
05/10/2023	Tax Payment		IRS	Tax Payment for Period: 05/03/2023-05/05/2023	-935.90	178,981.86
05/10/2023	Tax Payment		CA EDD	Tax Payment for Period: 05/03/2023-05/05/2023	-169.89	178,811.97
05/10/2023	Expense	ach	State Compensation Insurance Fund		-703.50	178,108.47
05/15/2023	Check	2765	Labor Issues Solutions, LLC (Kevin Da	INV#2023-04 SCCIA	-2,650.00	175,458.47
05/15/2023	Check	2763	Jenna Hanson	Inv: March + April 2023, Reimbursement.	-4,414.35	171,044.12
05/15/2023	Check	2764	Allied Universal Security Services	Inv#14182982	-2,494.00	168,550.12
05/19/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 05/01/2023-05/15/2023	-2,530.00	166,020.12
05/19/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 05/01/2023-05/15/2023	-1,476.68	164,543.44
05/24/2023	Tax Payment		IRS	Tax Payment for Period: 05/17/2023-05/19/2023	-1,028.83	163,514.61
05/24/2023	Tax Payment		CA EDD	Tax Payment for Period: 05/17/2023-05/19/2023	-192.10	163,322.51
05/25/2023	Check	2769	Smith & Enright Landscaping Inc	Inv# 40709 May Landscape	-8,020.00	155,302.51
05/25/2023	Check	2766	Allied Universal Security Services	Inv#14139220,14163682	-6,636.80	148,665.71
05/25/2023	Check	2768	Monterey Signs	Voided - Inv#22854	0.00	148,665.71
05/25/2023	Check	2767	Salinas Valley Chamber of Commerce	Inv#15997	-450.00	148,215.71
05/25/2023	Check	2770	Steinbruner Hill CPAs	Inv#7996, 8117	-2,727.00	145,488.71
05/30/2023	Expense		AT&T		-94.65	145,394.06
05/31/2023	Check	2773	Allied Universal Security Services	Inv#14303152	-2,494.00	142,900.06
05/31/2023	Check	2772	Monterey Signs	Inv#22854	-1,995.00	140,905.06
06/01/2023	Check	2771	Gaylon Haney	June '23 Rent	-420.00	140,485.06

Salinas City Center Improvement Association
Comerica Operating Bank Account
November 30, 2022 - October 8, 2023

Date	Transaction Type	Num	Name	Memo/Description	Amount	Balance
06/05/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 05/16/2023-05/31/2023	-2,530.00	137,955.06
06/05/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 05/16/2023-05/31/2023	-1,440.01	136,515.05
06/06/2023	Expense		Verizon Wireless		-107.97	136,407.08
06/09/2023	Tax Payment		IRS	Tax Payment for Period: 06/03/2023-06/06/2023	-1,015.85	135,391.23
06/09/2023	Tax Payment		CA EDD	Tax Payment for Period: 06/03/2023-06/06/2023	-190.61	135,200.62
06/16/2023	Check	2774	Allied Universal Security Services	Inv#14336380,Inv#14367680	-4,107.20	131,093.42
06/16/2023	Check	2775	Labor Issues Solutions, LLC (Kevin Da	INV#2023-05 SCCIA	-2,650.00	128,443.42
06/16/2023	Check	2776	Laura Harris Consulting	Inv #Salin C20230605	-1,000.00	127,443.42
06/20/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 06/01/2023-06/15/2023	-1,322.57	126,120.85
06/20/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 06/01/2023-06/15/2023	-2,530.00	123,590.85
06/22/2023	Expense		Comerica Credit Card		-817.34	122,773.51
06/23/2023	Tax Payment		CA EDD	Tax Payment for Period: 06/17/2023-06/20/2023	-185.91	122,587.60
06/23/2023	Tax Payment		IRS	Tax Payment for Period: 06/17/2023-06/20/2023	-974.36	121,613.24
06/27/2023	Check	2778	City of Salinas	Permit #REV23-0150	-154.61	121,458.63
06/27/2023	Check	2779	The Christmas Light Pros	Invoice Date 06.13.23	-2,400.00	119,058.63
06/27/2023	Check	2780	Monterey Signs	Inv#22650	-1,677.81	117,380.82
06/27/2023	Check	2781	Smith & Enright Landscaping Inc	Inv# 40990 June Landscape	-8,134.30	109,246.52
06/27/2023	Check	2777	Allied Universal Security Services	Inv#14394816,14409373	-4,243.20	105,003.32
06/30/2023	Expense		AT&T		-94.65	104,908.67
07/01/2023	Check	2782	Sharon Haney	July '23 Rent	-420.00	104,488.67
07/05/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 06/16/2023-06/30/2023	-1,381.29	103,107.38
07/05/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 06/16/2023-06/30/2023	-2,530.00	100,577.38
07/06/2023	Expense		Verizon Wireless		-107.97	100,469.41
07/11/2023	Expense	ACH	State Compensation Insurance Fund	Workers comp Inv#1001619369	-390.11	100,079.30
07/11/2023	Journal Entry	SH_071123		Assessments transferred from City of Salinas	115,004.33	215,083.63
07/11/2023	Check	2783	Artists Inc	Inv #1 2022	-500.00	214,583.63
07/11/2023	Check	2786	Steinbruner Hill CPAs	Inv#8257	-1,100.00	213,483.63
07/11/2023	Check	2785	Labor Issues Solutions, LLC (Kevin Da	INV#2023-06 SCCIA	-2,650.00	210,833.63
07/11/2023	Check	2784	Allied Universal Security Services	Inv#14466683,14432678	-4,112.40	206,721.23
07/12/2023	Tax Payment		IRS	Tax Payment for Period: 07/05/2023-07/07/2023	-995.11	205,726.12
07/12/2023	Tax Payment		CA EDD	Tax Payment for Period: 07/05/2023-07/07/2023	-188.26	205,537.86
07/20/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 07/01/2023-07/15/2023	-1,277.40	204,260.46
07/20/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 07/01/2023-07/15/2023	-2,530.01	201,730.45
07/24/2023	Expense		Comerica Credit Card		-433.52	201,296.93
07/26/2023	Tax Payment		CA EDD	Tax Payment for Period: 07/19/2023-07/21/2023	-184.14	201,112.79
07/26/2023	Tax Payment		IRS	Tax Payment for Period: 07/19/2023-07/21/2023	-959.92	200,152.87
07/27/2023	Check	2787	Steinbruner Hill CPAs	Inv#8303	-1,100.00	199,052.87
07/27/2023	Check	2789	Allied Universal Security Services	Inv#14501202	-2,176.00	196,876.87
07/27/2023	Check	2788	Ottone & Leach LLP	Inv#51616	-2,486.25	194,390.62
07/27/2023	Check	2790	Kap-Stone, Inc.	Inv#6613	-4,500.00	189,890.62
07/27/2023	Check	2791	Smith & Enright Landscaping Inc	Inv# 40359,41236	-9,795.00	180,095.62
07/31/2023	Expense		AT&T		-132.10	179,963.52
08/01/2023	Check	2792	Sharon Haney	August '23 Rent	-420.00	179,543.52
08/04/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 07/16/2023-07/31/2023	-2,529.99	177,013.53
08/04/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 07/16/2023-07/31/2023	-1,439.99	175,573.54
08/08/2023	Expense		Verizon Wireless		-107.98	175,465.56
08/09/2023	Tax Payment		CA EDD	Tax Payment for Period: 08/02/2023-08/04/2023	-190.62	175,274.94
08/09/2023	Tax Payment		IRS	Tax Payment for Period: 08/02/2023-08/04/2023	-1,015.89	174,259.05
08/11/2023	Expense		Comerica	service charge	-22.00	174,237.05
08/17/2023	Check	2798	Laura Harris Consulting	Inv #SaliC20230705 / Grant writer	-3,000.00	171,237.05

Salinas City Center Improvement Association
Comerica Operating Bank Account
November 30, 2022 - October 8, 2023

Date	Transaction Type	Num	Name	Memo/Description	Amount	Balance
08/17/2023	Check	2799	Steinbruner Hill CPAs	Inv#8323	-1,100.00	170,137.05
08/17/2023	Check	2797	Salinas Valley Food & Wine Festival	Inv#1024	-2,500.00	167,637.05
08/17/2023	Check	2796	Bay	Voided - Inv 75001280	0.00	167,637.05
08/17/2023	Check	2794	Dayton)	INV#2023-07 SCCIA	-2,650.00	164,987.05
08/17/2023	Check	2793	City of Salinas	Permit #ENC20-0493	-115.25	164,871.80
08/17/2023	Check	2795	Allied Universal Security Services	Inv#14543471,14575721,14610520	-6,846.00	158,025.80
08/18/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 08/01/2023-08/15/2023	-1,166.98	156,858.82
08/18/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 08/01/2023-08/15/2023	-2,530.01	154,328.81
08/22/2023	Expense		Comerica Credit Card		-92.45	154,236.36
08/22/2023	Check	2801	Department of Justice	fye 11/30/22, FEIN 32-0478544 / Form RRF-1	-100.00	154,136.36
08/23/2023	Tax Payment		IRS	Tax Payment for Period: 08/16/2023-08/18/2023	-921.48	153,214.88
08/23/2023	Tax Payment		CA EDD	Tax Payment for Period: 08/16/2023-08/18/2023	-169.38	153,045.50
08/24/2023	Expense	ACH	State Compensation Insurance Fund	workers comp insurance	-824.00	152,221.50
08/29/2023	Expense		AT&T		-132.10	152,089.40
08/31/2023	Expense		Comerica Credit Card		-1,096.67	150,992.73
09/01/2023	Check	2800	Sharon Haney	Sept '23 Rent	-420.00	150,572.73
09/05/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 08/16/2023-08/31/2023	-1,528.07	149,044.66
09/05/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 08/16/2023-08/31/2023	-2,530.00	146,514.66
09/05/2023	Expense		Go Daddy		-71.88	146,442.78
09/06/2023	Check	2807	Monterey Signs	Inv#23399	-1,995.00	144,447.78
09/06/2023	Check	2804	Smith & Enright Landscaping Inc	Inv# 41519 August Landscape	-8,020.00	136,427.78
09/06/2023	Check	2805	Allied Universal Security Services	Inv#14630772,14655269,14672728	-6,312.06	130,115.72
09/06/2023	Check	2808	Jenna Hanson	Inv: May-Aug 2023.	-8,000.00	122,115.72
09/06/2023	Expense		Verizon Wireless		-107.98	122,007.74
09/06/2023	Check	2802	Ottone & Leach LLP	Inv#51788	-3,970.00	118,037.74
09/06/2023	Check	2803	Kap-Stone, Inc.	Inv#6626	-1,000.00	117,037.74
09/06/2023	Check	2806	Coastline Marketing Group, Inc.	Inv 99272	-200.00	116,837.74
09/08/2023	Tax Payment		CA EDD	Tax Payment for Period: 09/02/2023-09/05/2023	-194.15	116,643.59
09/08/2023	Tax Payment		IRS	Tax Payment for Period: 09/02/2023-09/05/2023	-1,046.97	115,596.62
09/11/2023	Expense		Go Daddy		-191.88	115,404.74
09/15/2023	Deposit				16,522.34	131,927.08
09/20/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 09/01/2023-09/15/2023	-2,530.01	129,397.07
09/20/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 09/01/2023-09/15/2023	-1,440.01	127,957.06
09/22/2023	Check	2813	The Christmas Light Pros	Invoice Date 09.19.2023	-24,200.00	103,757.06
09/22/2023	Check	2810	Monterey County Weekly	Account Key# CSALC Inv#07/07/23CSALC	-1,190.00	102,567.06
09/22/2023	Check	2818	Dayton)	INV#2023-08 SCCIA	-2,650.00	99,917.06
09/22/2023	Check	2815	Monterey County Weekly	Account Key# CSALC Late Fees	-17.84	99,899.22
09/22/2023	Check	2817	Ottone & Leach LLP	Inv#51860	-700.00	99,199.22
09/22/2023	Check	2814	Allied Universal Security Services	Inv#14742367,14724505	-4,896.00	94,303.22
09/22/2023	Check	2809	Laura Harris Consulting	Inv #SaliC20230905 / Harden Fundation	-2,000.00	92,303.22
09/22/2023	Check	2812	Smith & Enright Landscaping Inc	Inv# 41826 September Landscape	-8,020.00	84,283.22
09/22/2023	Check	2811	JM Electric	Inv#79188	-250.50	84,032.72
09/22/2023	Check	2816	Steinbruner Hill CPAs	Inv#8355	-2,000.00	82,032.72
09/25/2023	Expense		Go Daddy		-143.76	81,888.96
09/27/2023	Journal Entry	SH_092723		Assessments transferred from City of Salinas	13,532.77	95,421.73
09/27/2023	Tax Payment		IRS	Tax Payment for Period: 09/20/2023-09/22/2023	-1,015.83	94,405.90
09/27/2023	Tax Payment		CA EDD	Tax Payment for Period: 09/20/2023-09/22/2023	-190.61	94,215.29
09/28/2023	Expense		AT&T		-132.10	94,083.19
09/29/2023	Check	2820	Steinbruner Hill CPAs	Inv#8431	-1,100.00	92,983.19
09/30/2023	Check		Comerica Credit Card		-629.75	92,353.44
10/01/2023	Check	2819	Sharon Haney	Oct '23 Rent	-420.00	91,933.44
10/01/2023	Check	2732	Sharon Haney	Oct '23 Rent	-420.00	91,513.44

Salinas City Center Improvement Association
Comerica Operating Bank Account
November 30, 2022 - October 8, 2023

Date	Transaction Type	Num	Name	Memo/Description	Amount	Balance
10/05/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 09/16/2023-09/30/2023	-2,529.99	88,983.45
10/05/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 09/16/2023-09/30/2023	-1,322.57	87,660.88
Total for 1000 Checking - Operating Acct					-\$ 193,367.00	\$ 87,660.88

Salinas City Center Improvement Association
Comerica Bank Account
November 30, 2022 - October 8, 2023

Date	Transaction Type	Num	Name	Memo/Description	Amount	Balance
1050 Checking - Grants						
Beginning Balance						7,866.73
12/15/2022	Deposit			Arts Council for Monterey County	5,000.00	12,866.73
12/15/2022	Deposit			Monterey Foundation	70,000.00	82,866.73
12/16/2022	Check	202	The Christmas Light Pros		-27,800.00	55,066.73
03/01/2023	Expense			bank service charges	-30.25	55,036.48
03/28/2023	Deposit			Harden Foundation	25,000.00	80,036.48
03/28/2023	Deposit			California Arts Council	36,000.00	116,036.48
05/31/2023	Check	1005	Monterey Signs	Inv#54727	-11,282.66	104,753.82
05/31/2023	Check	1008	Jose G Ortiz	Inv #0000024	-10,000.00	94,753.82
05/31/2023	Check	1007	The Christmas Light Pros	Invoice Date 05.15.23	-2,400.00	92,353.82
05/31/2023	Check	1006	Monterey Signs	Inv#55000	-1,995.00	90,358.82
7/11/2023	Deposit			Homer Hayward Foundation	35,000.00	125,358.82
9/15/2023	Check	1012	Salinas City Center Improvement Association	Reimburse operating acct for grant exp paid by DISI	-16,522.34	108,836.48
Total for 1050 Checking - Grants					\$ 100,969.75	\$ 108,836.48



Steinbruner ♦ Hill
Certified Public Accountants

ACCOUNTANTS' COMPILATION REPORT

To The Board of Directors
Salinas City Center Improvement Association
Salinas, California

Management is responsible for the accompanying financial statements of Salinas City Center Improvement Association (a nonprofit organization), which comprise a statement of assets, liabilities and fund balance – cash basis as of October 31, 2023, and the related statement of revenues and expenses – actual vs. budget – fiscal year 2022-2023 – cash basis for the eleven months then ended, in accordance with the cash basis of accounting, and for determining that the cash basis of accounting is an acceptable financial reporting framework. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the statement of revenues and expenses – actual vs. budget – fiscal year 2022-2023 – cash basis nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on the statement of revenues and expenses – actual vs. budget – fiscal year 2022-2023 – cash basis.

The financial statement is prepared in accordance with the cash basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America.

The supplementary budget information contained in the statement of revenues and expenses – actual vs. budget – fiscal year 2022-2023 – cash basis is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information is the responsibility of management. The supplementary budget information was subject to our compilation engagement. We have not audited or reviewed the supplementary budget information and do not express an opinion, a conclusion, nor provide any assurance on such information.

Management has elected to omit substantially all the disclosures ordinarily included in financial statements prepared in accordance with the cash basis of accounting. If the omitted disclosures were included in the financial statement, they might influence the user's conclusions about the Company's assets, liabilities, fund balance, revenues and expenses. Accordingly, the financial statement is not designed for those who are not informed about such matters.

We are not independent with respect to Salinas City Center Improvement Association.

Steinbruner Hill CPAs

Steinbruner Hill CPAs
Carmel, California
November 7, 2023

Steinbruner Hill, Inc.

3771 Rio Rd. Ste. 103A ♦ Carmel, CA 93923

928 E. Blanco Rd. Ste. 200 ♦ Salinas, CA 93901

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Salinas City Center Improvement Association
Statement of Assets, Liabilities and Fund Balance - Cash Basis
As of October 31, 2023

ASSETS

Current Assets	
Bank Accounts	
Checking - Operating Acct	\$ 46,810.03
Checking - Grants Acct	108,836.48
SVFWF Checking	-
Total Bank Accounts	<u>155,646.51</u>
Total Current Assets	<u>155,646.51</u>
Other Current Assets	
Mechanics Bank CD	203,141.61
Total Other Current Assets	<u>203,141.61</u>
Fixed Assets	
Vehicle	18,000.61
Accumulated Depreciation	(819.00)
Total Fixed Assets	<u>17,181.61</u>
Other Assets	
Organizational Costs	50,000.00
Accumulated Intangible Assets	(27,917.00)
Total Other Assets	<u>22,083.00</u>
TOTAL ASSETS	<u><u>\$ 398,052.73</u></u>

LIABILITIES AND FUND BALANCE

Liabilities	
Debt	\$ 15,000.00
Total Liabilities	<u>15,000.00</u>
Fund Balance	
Fund Balance - SOBO	114,819.51
Fund Balance - DISI	65,061.51
Fund Balance - Admin	25,530.23
Fund Balance - Conting/Reserves	44,540.39
Fund Balance - Grants	108,836.48
Fund Balance - SVFWF	-
Subtotal - Cash Fund Balance	<u>358,788.12</u>
Fund Balance - Other	24,264.61
Total Fund Balance	<u>383,052.73</u>
TOTAL LIABILITIES AND FUND BALANCE	<u><u>\$ 398,052.73</u></u>

(See accompanying accountants' report)

Salinas City Center Improvement Association
Statement of Revenues and Expenses - Actual vs. Budget - Fiscal Year 2022-2023 - Cash Basis
For the Eleven Months Ended October 31, 2023

	SOBO				DISI				Administration			
	Actual	Budget	Remaining	% Remaining	Actual	Budget	Remaining	% Remaining	Actual	Budget	Remaining	% Remaining
Income												
Assessments	\$ 272,957.82	\$ 274,200.00	\$ 1,242.18		\$ 100,084.53	\$ 100,540.00	\$ 455.47		\$ 63,690.16	\$ 63,980.00	\$ 289.84	
Grants	-	-	-		-	-	-		-	-	-	
SVFWF	-	-	-		-	-	-		-	-	-	
Interest Earned	-	-	-		-	-	-		-	-	-	
Plus: FY 2021-22 Carryover	155,506.02	155,506.02			47,643.48	47,643.48			49,461.55	49,461.55		
Reallocation of 2021-22 Carryover	(40,000.00)	(40,000.00)			10,000.00	10,000.00			30,000.00	30,000.00		
Total Income	\$ 388,463.84	\$ 389,706.02	\$ 1,242.18		\$ 157,728.01	\$ 158,183.48	\$ 455.47		\$ 143,151.71	\$143,441.55	\$ 289.84	
Expenses												
Bank Service Charges	-	-	-		-	-	-		66.00	200.00	134.00	67%
Formation Costs Payback	-	-	-		-	-	-		-	-	-	
Insurance	-	-	-		-	-	-		2,214.00	2,300.00	86.00	4%
Professional Services	-	-	-		-	-	-		-	-	-	
Accounting	-	-	-		-	-	-		19,922.16	11,500.00	(8,422.16)	-73%
Legal	-	-	-		-	-	-		7,156.25	2,000.00	(5,156.25)	-258%
Other	-	-	-		-	-	-		13,345.00	10,000.00	(3,345.00)	-33%
Total Professional Services	-	-	-		-	-	-		40,423.41	26,000.00	(14,423.41)	-55%
Office	-	-	-		-	-	-		-	-	-	
Rent/CAM/Utilities	-	-	-		-	-	-		5,884.82	6,000.00	115.18	2%
Office Annual Cleaning	-	-	-		-	-	-		-	600.00	600.00	100%
Office Furnishings/Paint	-	-	-		-	-	-		519.15	1,500.00	980.85	65%
Computer / Internet	-	-	-		-	-	-		2,312.16	2,500.00	187.84	8%
Total Office	-	-	-		-	-	-		8,716.13	10,600.00	1,883.87	18%
Staff	-	-	-		-	-	-		-	-	-	
Payroll - Wages & Taxes	44,180.19	56,000.00	11,819.81	21%	28,762.26	35,000.00	-		36,544.97	44,000.00	7,455.03	-
Workers Comp Insurance	2,603.46	4,000.00	1,396.54	35%	392.82	-	-		406.97	1,000.00	593.03	
Government Affairs	-	-	-		-	-	-		29,150.00	26,000.00	(3,150.00)	-12%
Total Staff	46,783.65	60,000.00	13,216.35	22%	29,155.08	35,000.00	5,844.92	17%	66,101.94	71,000.00	4,898.06	7%
SOBO	-	-	-		-	-	-		-	-	-	
Sidewalk Ops (Maintenance)	115,017.32	135,000.00	19,982.68	15%	-	-	-		-	-	-	
Beautification/Order(Security)	111,843.36	120,000.00	8,156.64	7%	-	-	-		-	-	-	
Total SOBO	226,860.68	255,000.00	28,139.32	11%	-	-	-		-	-	-	
DISI	-	-	-		-	-	-		-	-	-	
District Identity	-	-	-		43,979.86	57,000.00	13,020.14	23%	-	-	-	
Streetscape Improvements	-	-	-		19,531.56	26,000.00	6,468.44	25%	-	-	-	
Total DISI	-	-	-		63,511.42	83,000.00	19,488.58	23%	-	-	-	
Extra Budget Expenses	-	-	-		-	-	-		-	-	-	
Collection Loss	-	-	-		-	-	-		-	-	-	
Taxes	-	-	-		-	-	-		100.00	250.00	150.00	60%
Total Expenses	273,644.33	315,000.00	41,355.67	13%	92,666.50	118,000.00	25,333.50	21%	117,621.48	107,850.00	(9,771.48)	-9%
Net Income	(686.51)	74,706.02			7,418.03	40,183.48			(53,931.32)	35,591.55		
Total Cash Balance as of 10/31/23	\$ 114,819.51				\$ 65,061.51				\$ 25,530.23			

(See accompanying accountants' report)

Salinas City Center Improvement Association
Statement of Revenues and Expenses - Actual vs. Budget - Fiscal Year 2022-2023 - Cash Basis
For the Eleven Months Ended October 31, 2023

	Contingency/Reserves				SUBTOTAL SOBO, DISI, ADMIN, & CONTINGENCY				Grants Funds			
	Actual	Budget	Remaining	% Remaining	Actual	Budget	Remaining	% Remaining	Actual	Budget	Remaining	% Remaining
Income												
Assessments	\$ 18,197.18	\$ 18,280.00	\$ 82.82		\$ 454,929.69	\$457,000.00	\$ 2,070.31		\$ -	\$ -	\$ -	
Grants	-	-	-		-	-	-		171,000.00	-	-	
SVFWF	-	-	-		-	-	-		-	-	-	
Interest Earned	3,141.61	-	-		3,141.61	-	-		-	-	-	
Plus: FY 2021-22 Carryover	28,305.10	28,305.10	-		280,916.15	280,916.15	-		7,866.73	7,866.73	-	
Reallocation of 2021-22 Carryover	-	-	-		-	-	-		-	-	-	
Total Income	\$ 49,643.89	\$ 46,585.10	\$ 82.82		\$ 738,987.45	\$737,916.15	\$ (1,071.30)		\$ 178,866.73	\$ 7,866.73	\$ -	
Expenses												
Bank Service Charges	-	-	-		66.00	200.00	134.00	67%	30.25	-	(30.25)	
Formation Costs Payback	5,103.50	5,000.00	(103.50)	-2%	5,103.50	5,000.00	(103.50)	-2%	-	-	-	
Insurance	-	-	-		2,214.00	2,300.00	86.00	4%	-	-	-	
Professional Services	-	-	-		-	-	-		-	-	-	
Accounting	-	-	-		19,922.16	11,500.00	(8,422.16)	-73%	-	-	-	
Legal	-	-	-		7,156.25	2,000.00	(5,156.25)	-258%	-	-	-	
Other	-	-	-		13,345.00	10,000.00	(3,345.00)	-33%	-	-	-	
Total Professional Services	-	-	-		40,423.41	26,000.00	(14,423.41)	-55%	30.25	-	(30.25)	
Office	-	-	-		-	-	-		-	-	-	
Rent/CAM/Utilities	-	-	-		5,884.82	6,000.00	115.18	2%	-	-	-	
Office Annual Cleaning	-	-	-		-	600.00	600.00	100%	-	-	-	
Office Furnishings/Paint	-	-	-		519.15	1,500.00	980.85	65%	-	-	-	
Computer / Internet	-	-	-		2,312.16	2,500.00	187.84	8%	-	-	-	
Total Office	-	-	-		8,716.13	10,600.00	1,883.87	18%	-	-	-	
Staff	-	-	-		-	-	-		-	-	-	
Payroll - Wages & Taxes	-	-	-		109,487.42	135,000.00	25,512.58	19%	-	-	-	
Workers Comp Insurance	-	-	-		3,403.25	5,000.00	1,596.75	32%	-	-	-	
Government Affairs	-	-	-		29,150.00	26,000.00	(3,150.00)	-12%	-	-	-	
Total Staff	-	-	-		142,040.67	166,000.00	23,959.33	14%	-	-	-	
SOBO	-	-	-		-	-	-		-	-	-	
Sidewalk Ops (Maintenance)	-	-	-		115,017.32	135,000.00	19,982.68	15%	-	-	-	
Beautification/Order(Security)	-	-	-		111,843.36	120,000.00	8,156.64	7%	-	-	-	
Total SOBO	-	-	-		226,860.68	255,000.00	28,139.32	11%	-	-	-	
DISI	-	-	-		-	-	-		-	-	-	
District Identity	-	-	-		43,979.86	57,000.00	13,020.14	23%	16,522.34	-	(16,522.34)	
Streetscape Improvements	-	-	-		19,531.56	26,000.00	6,468.44	25%	53,477.66	-	(53,477.66)	
Total DISI	-	-	-		63,511.42	83,000.00	19,488.58	23%	70,000.00	-	(70,000.00)	
Extra Budget Expenses	-	-	-		-	-	-		-	-	-	
Collection Loss	-	9,140.00	9,140.00	100%	-	9,140.00	9,140.00	100%	-	-	-	
Taxes	-	-	-		100.00	250.00	150.00	60%	-	-	-	
Total Expenses	5,103.50	14,140.00	9,036.50	64%	489,035.81	554,990.00	65,954.19	12%	70,030.25	-	(70,030.25)	
Net Income	13,093.68	32,445.10			(34,106.12)	182,926.15			100,969.75	7,866.73		
Total Cash Balance as of 10/31/23	\$ 44,540.39				\$ 249,951.64				\$ 108,836.48			

(See accompanying accountants' report)

Salinas City Center Improvement Association
Statement of Revenues and Expenses - Actual vs. Budget - Fiscal Year 2022-2023 - Cash Basis
For the Eleven Months Ended October 31, 2023

	SVFWF				GRAND TOTAL			
	Actual	Budget	Remaining	% Remaining	Actual	Budget	Remaining	% Remaining
Income								
Assessments	\$ -	\$ -	\$ -		\$ 454,929.69	\$ 457,000.00	\$ 2,070.31	
Grants	-	-	-		171,000.00	-	(171,000.00)	
SVFWF	2,500.00	-	-		2,500.00	-	(2,500.00)	
Interest Earned	-	-	-		3,141.61	-	-	
Plus: FY 2021-22 Carryover	12,955.15	12,955.15	-		301,738.03	301,738.03	-	
Reallocation of 2021-22 Carryover								
Total Income	\$ 15,455.15	\$ 12,955.15	\$ -		\$ 933,309.33	\$ 758,738.03	\$ (174,571.30)	
Expenses								
Bank Service Charges		-	-		66.00	200.00	134.00	67%
Formation Costs Payback		-	-		5,103.50	5,000.00	(103.50)	-2%
Insurance			-		2,214.00	2,300.00	86.00	4%
Professional Services			-		-	-	-	
Accounting			-		19,922.16	11,500.00	(8,422.16)	-73%
Legal			-		7,156.25	2,000.00	(5,156.25)	-258%
Other	15,455.15		(15,455.15)		13,345.00	10,000.00	(3,345.00)	-33%
Total Professional Services	15,455.15	-	(15,455.15)		40,423.41	26,000.00	(14,423.41)	-55%
Office			-		-	-	-	
Rent/CAM/Utilities			-		5,884.82	6,000.00	115.18	2%
Office Annual Cleaning			-		-	600.00	600.00	100%
Office Furnishings/Paint			-		519.15	1,500.00	980.85	65%
Computer / Internet			-		2,312.16	2,500.00	187.84	8%
Total Office	-	-	-		8,716.13	10,600.00	1,883.87	18%
Staff			-		-	-	-	
Payroll - Wages & Taxes			-		109,487.42	135,000.00	25,512.58	19%
Workers Comp Insurance			-		3,403.25	5,000.00	1,596.75	32%
Government Affairs			-		29,150.00	26,000.00	(3,150.00)	-12%
Total Staff	-	-	-		142,040.67	166,000.00	23,959.33	14%
SOBO			-		-	-	-	
Sidewalk Ops (Maintenance)			-		115,017.32	135,000.00	19,982.68	15%
Beautification/Order(Security)			-		111,843.36	120,000.00	8,156.64	7%
Total SOBO	-	-	-		226,860.68	255,000.00	28,139.32	11%
DISI			-		-	-	-	
District Identity			-		43,979.86	57,000.00	13,020.14	23%
Streetscape Improvements			-		73,009.22	26,000.00	(47,009.22)	-181%
Total DISI	-	-	-		133,511.42	83,000.00	(50,511.42)	-61%
Extra Budget Expenses			-		-	9,140.00	9,140.00	100%
Collection Loss	-	-	-		-	9,140.00	9,140.00	100%
Taxes			-		100.00	250.00	150.00	60%
Total Expenses	15,455.15	-	(15,455.15)		574,521.21	554,990.00	(19,531.21)	-4%
Net Income	(15,455.15)	12,955.15			51,408.48	182,926.15		
Total Cash Balance as of 10/31/23	\$ -				\$ 358,788.12			

(See accompanying accountants' report)

Salinas City Center Improvement Association
Comerica Operating Bank Account
November 30, 2022 - November 7, 2023

Date	Transaction Type	Num	Name	Memo/Description	Amount	Balance
Beginning Balance						281,027.88
11/30/2022	Expense		AT&T		-111.73	280,916.15
12/01/2022	Check	2687	Gaylon Haney	December '22 rent	-420.00	280,496.15
12/01/2022	Check	2686	Gaylon Haney	Voided - Print by error	0.00	280,496.15
12/02/2022	Check	2700	Monterey County Weekly	Account Key# CSALC Inv#11/10/22CSALC	-160.00	280,336.15
12/02/2022	Check	2704	MCA Consulting LLC	Inv 553	-95.00	280,241.15
12/02/2022	Check	2705	Coastline Marketing Group, Inc.	Inv 98676	-200.00	280,041.15
12/02/2022	Check	2701	Labor Issues Solutions, LLC (Kevin Da	Voided - INV#2022-10 SCCIA	0.00	280,041.15
12/02/2022	Check	2702	Allied Universal Security Services	Inv#13498501,13526096,13546569	-6,681.68	273,359.47
12/02/2022	Check	2703	Jenna Hanson	Inv: Dec-22	-4,798.25	268,561.22
12/05/2022	Payroll Check	DD	Kevin A. Hayes	Pay Period: 11/16/2022-11/30/2022	-1,427.34	267,133.88
12/05/2022	Payroll Check	DD	Gregor Hamer	Pay Period: 11/16/2022-11/30/2022	-2,487.99	264,645.89
12/05/2022	Check	EFT	State Compensation Insurance Fund	policy 9287059	-882.14	263,763.75
12/05/2022	Payroll Check	DD	*Amy N. Nohr	Pay Period: 11/16/2022-11/30/2022	-529.05	263,234.70
12/05/2022	Expense		Go Daddy		-37.99	263,196.71
12/05/2022	Payroll Check	DD	Gregor Hamer	Pay Period: 11/01/2022-11/15/2022	-526.47	262,670.24
12/07/2022	Tax Payment		IRS	Tax Payment for Period: 11/30/2022-12/02/2022	-88.28	262,581.96
12/07/2022	Tax Payment		CA EDD	Tax Payment for Period: 11/30/2022-12/02/2022	-6.35	262,575.61
12/09/2022	Tax Payment		IRS	Tax Payment for Period: 12/03/2022-12/06/2022	-1,129.03	261,446.58
12/09/2022	Tax Payment		CA EDD	Tax Payment for Period: 12/03/2022-12/06/2022	-216.27	261,230.31
12/19/2022	Check	2710	Laura Harris Consulting	Inv #Sali20221105,Sali20221205	-5,500.00	255,730.31
12/19/2022	Check	2709	Allied Universal Security Services	Inv#13586049,13618365	-4,253.44	251,476.87
12/19/2022	Expense		Go Daddy		-20.17	251,456.70
12/19/2022	Check	2707	Labor Issues Solutions, LLC (Kevin Da	INV#2022-11 SCCIA	-2,650.00	248,806.70
12/19/2022	Check	2708	Monterey County Weekly	Account Key# CSALC Inv#11/30/22CSALC	-2,279.21	246,527.49
12/21/2022	Check	2711	Allied Universal Security Services	Inv#13645296	-2,176.00	244,351.49
12/22/2022	Check	2713	Steinbruner Hill CPAs	Inv#7584,7585 &7640	-3,694.00	240,657.49
12/23/2022	Journal Entry	SH_122322		Tax Payment	-2,487.98	238,169.51
12/23/2022	Journal Entry	SH_122322		Tax Payment	-211.26	237,958.25
12/23/2022	Journal Entry	SH_122322		Tax Payment	-1,003.37	236,954.88
12/23/2022	Journal Entry	SH_122322		Tax Payment	-1,310.23	235,644.65
12/30/2022	Expense		AT&T		-111.73	235,532.92
12/30/2022	Journal Entry	SH_123022		Assessments transferred from City of Salinas	326,392.59	561,925.51
01/01/2023	Check	2712	Gaylon Haney	January '23 Rent	-420.00	561,505.51
01/04/2023	Check	2714	Allied Universal Security Services	Inv#13666611,13692488	-4,670.00	556,835.51
01/04/2023	Check	2717	Kelly Productions	Inv#82295,82515,82611,82296, 82410,82589.	-3,015.00	553,820.51
01/04/2023	Check	2715	B-Impressed	Bill BS02003276A	-114.31	553,706.20
01/04/2023	Check	2716	Antoine D Cameron	Inv#0001	-400.00	553,306.20
01/05/2023	Check	2718	Labor Issues Solutions, LLC (Kevin Da	INV#2022-12 SCCIA	-2,650.00	550,656.20
01/13/2023	Expense		Comerica	service charge	-22.00	550,634.20
01/19/2023	Journal Entry	SH_011923		Payroll	-1,292.46	549,341.74
01/19/2023	Journal Entry	SH_011923		Payroll	-2,530.00	546,811.74
01/19/2023	Journal Entry	SH_011923		Payroll	-964.74	545,847.00
01/19/2023	Journal Entry	SH_011923		Payroll	-184.73	545,662.27
01/19/2023	Journal Entry	SH_011923		Payroll	-238.95	545,423.32
01/20/2023	Check	2722	Allied Universal Security Services	Inv#13781438,13781431,13728260,13766363	-8,558.00	536,865.32
01/20/2023	Check	2721	Monterey Signs	Inv#22061 & 22230	-8,000.00	528,865.32
01/20/2023	Check	2719	Allied Universal Security Services	Inv#13498501,13526096,13546569	-6,681.68	522,183.64
01/20/2023	Check	2720	Jenna Hanson	Inv: Dec-22	0.00	522,183.64
01/20/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 01/01/2023-01/15/2023	-2,530.00	519,653.64

Salinas City Center Improvement Association
Comerica Operating Bank Account
November 30, 2022 - November 7, 2023

Date	Transaction Type	Num	Name	Memo/Description	Amount	Balance
01/20/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 01/01/2023-01/15/2023	-1,322.57	518,331.07
01/24/2023	Expense				-185.90	518,145.17
01/25/2023	Expense		IRS		-974.38	517,170.79
01/31/2023	Journal Entry	SH_013123		to clear out lost check 2702, it was reissued in Jan	6,681.68	523,852.47
01/31/2023	Expense		AT&T		-113.58	523,738.89
02/01/2023	Check	2725	Smith & Enright Landscaping Inc	Inv# 39780 January '23 Landscape	-8,020.00	515,718.89
02/01/2023	Check	2724	Allied Universal Security Services	Inv#13786454	-2,176.00	513,542.89
02/01/2023	Check	2723	Gaylon Haney	February '23 Rent	-420.00	513,122.89
02/02/2023	Check	2728	DMV	License # 9ALC330	-391.00	512,731.89
02/02/2023	Check	2731	Steinbruner Hill CPAs	Inv#7727	-2,299.16	510,432.73
02/02/2023	Check	2729	Allied Universal Security Services	Inv#13811272	-2,902.00	507,530.73
02/06/2023	Expense	eft	State Compensation Insurance Fund		-703.50	506,827.23
02/08/2023	Journal Entry	SH_020823		Payroll	-2,530.00	504,297.23
02/08/2023	Journal Entry	SH_020823		Payroll	-1,557.42	502,739.81
02/08/2023	Journal Entry	SH_020823		Tax Payment	-1,057.35	501,682.46
02/08/2023	Journal Entry	SH_020823		Tax Payment	-195.33	501,487.13
02/21/2023	Check	2732	Labor Issues Solutions, LLC (Kevin Da	INV#2023-01 SCCIA	-2,650.00	498,837.13
02/21/2023	Check	2733	Allied Universal Security Services	Inv#13848518,13894409,13906294	-6,745.60	492,091.53
02/21/2023	Check	2735	Smith & Enright Landscaping Inc	Inv# 40104 Labor	-2,550.00	489,541.53
02/21/2023	Check	2734	Monterey County Weekly	Account Key# CSALC Inv#12/08/22CSALC,12/01/22	-2,424.00	487,117.53
02/24/2023	Journal Entry	SH_022423		Payroll	-2,530.01	484,587.52
02/24/2023	Journal Entry	SH_022423		Payroll	-1,358.78	483,228.74
02/24/2023	Journal Entry	SH_022423		Tax Payment	-935.90	482,292.84
02/24/2023	Journal Entry	SH_022423		Tax Payment	-169.90	482,122.94
03/01/2023	Check	2736	Gaylon Haney	March '23 Rent	-420.00	481,702.94
03/01/2023	Expense		AT&T		-113.58	481,589.36
03/06/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 02/16/2023-02/28/2023	-2,530.00	479,059.36
03/06/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 02/16/2023-02/28/2023	-1,136.04	477,923.32
03/07/2023	Expense		Verizon Wireless		-139.23	477,784.09
03/10/2023	Check	2737	MCA Consulting LLC	Inv 567	-190.00	477,594.09
03/10/2023	Check	2739	Laura Harris Consulting	Inv #Sali20230305	-1,500.00	476,094.09
03/10/2023	Check	2742	Allied Universal Security Services	Inv#13965930	-2,176.00	473,918.09
03/10/2023	Check	2740	Allied Universal Security Services	Inv#13929407	-2,711.60	471,206.49
03/10/2023	Check	2741	Jenna Hanson	Inv:Jan+Feb 2023, Reimbursement.	-4,231.24	466,975.25
03/10/2023	Check	2738	Smith & Enright Landscaping Inc	Inv# 40009 February Labor	-8,020.00	458,955.25
03/10/2023	Tax Payment		IRS	Tax Payment for Period: 03/04/2023-03/07/2023	-911.86	458,043.39
03/10/2023	Tax Payment		CA EDD	Tax Payment for Period: 03/04/2023-03/07/2023	-169.04	457,874.35
03/20/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 03/01/2023-03/15/2023	-1,322.57	456,551.78
03/20/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 03/01/2023-03/15/2023	-879.44	455,672.34
03/20/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 03/01/2023-03/15/2023	-791.29	454,881.05
03/21/2023	Expense		Comerica Credit Card		-950.34	453,930.71
03/24/2023	Tax Payment		IRS	Tax Payment for Period: 03/18/2023-03/21/2023	-577.41	453,353.30
03/24/2023	Tax Payment		CA EDD	Tax Payment for Period: 03/18/2023-03/21/2023	-44.76	453,308.54
03/27/2023	Check	2743	Jenna Lewis	Reimbursement-Check background	-39.99	453,268.55
03/28/2023	Check	2744	Smith & Enright Landscaping Inc	Inv# 40231 March Landscape	-8,020.00	445,248.55
03/28/2023	Check	2745	Smith & Enright Landscaping Inc	Inv# 39290 November Landscape	-7,870.00	437,378.55
03/28/2023	Check	2746	Allied Universal Security Services	Inv#14002233,14024517,14048828	-6,528.00	430,850.55
03/28/2023	Check	2747	Rose Freidin	Invoice # 10914	-680.00	430,170.55
03/29/2023	Check	2749	Steinbruner Hill CPAs	Inv#7911	-2,222.00	427,948.55
03/29/2023	Check	2750	Steinbruner Hill CPAs	Inv#7912	-1,480.00	426,468.55

Salinas City Center Improvement Association
Comerica Operating Bank Account
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Date	Transaction Type	Num	Name	Memo/Description	Amount	Balance
03/30/2023	Expense		AT&T		-113.58	426,354.97
04/01/2023	Check	2751	Gaylon Haney	April '23 Rent	-420.00	425,934.97
04/04/2023	Check	2752	Labor Issues Solutions, LLC (Kevin Da	INV#2023-02 SCCIA	-2,650.00	423,284.97
04/04/2023	Check	2753	Philadelphia Insurance Company	Pol# PHSD1776893-Acc#82448512	-1,080.00	422,204.97
04/05/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 03/16/2023-03/31/2023	-2,529.99	419,674.98
04/06/2023	Expense		Verizon Wireless		-107.11	419,567.87
04/06/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 03/16/2023-03/31/2023	-1,469.35	418,098.52
04/11/2023	Check	2755	City of Salinas	Acct No. 518/Inv#2023-00000055	-5,103.50	412,995.02
04/11/2023	Check	2756	Labor Issues Solutions, LLC (Kevin Da	INV#2023-03 SCCIA	-2,650.00	410,345.02
04/11/2023	Check	2757	Philadelphia Insurance Company	Pol# PHPK2531217-Acc#82448512	-1,134.00	409,211.02
04/11/2023	Check	2758	Smith & Enright Landscaping Inc	Inv# 40580 Aphid Treatment for Trees on 100,200,3	-1,675.00	407,536.02
04/11/2023	Check	2754	Allied Universal Security Services	Inv#14066724,14108223	-4,670.00	402,866.02
04/12/2023	Tax Payment		IRS	Tax Payment for Period: 04/05/2023-04/07/2023	-1,026.25	401,839.77
04/12/2023	Tax Payment		CA EDD	Tax Payment for Period: 04/05/2023-04/07/2023	-191.80	401,647.97
04/19/2023	Tax Payment		CA EDD	Tax Payment for Period: 01/01/2023-03/31/2023	-490.00	401,157.97
04/20/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 04/01/2023-04/15/2023	-1,402.12	399,755.85
04/20/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 04/01/2023-04/15/2023	-1,310.90	398,444.95
04/24/2023	Expense		Comerica Credit Card		-108.02	398,336.93
04/26/2023	Tax Payment		CA EDD	Tax Payment for Period: 04/19/2023-04/21/2023	-49.40	398,287.53
04/26/2023	Tax Payment		IRS	Tax Payment for Period: 04/19/2023-04/21/2023	-518.55	397,768.98
04/27/2023	Check	2761	Smith & Enright Landscaping Inc	Inv# 40440 April Landscape	-8,020.00	389,748.98
04/27/2023	Check	2759	Allied Universal Security Services	Inv#14139220,14163682	-4,352.00	385,396.98
04/27/2023	Check	2760	Smith & Enright Landscaping Inc	Inv# 39530 December Landscape	-7,870.00	377,526.98
04/28/2023	Expense		Comerica Credit Card		-1,013.18	376,513.80
05/01/2023	Check	2762	Gaylon Haney	May '23 Rent	-420.00	376,093.80
05/02/2023	Expense		AT&T		-94.65	375,999.15
05/05/2023	Deposit				7,770.00	383,769.15
05/05/2023	Transfer				-200,000.00	183,769.15
05/05/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 04/16/2023-04/30/2023	-2,530.01	181,239.14
05/05/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 04/16/2023-04/30/2023	-1,213.41	180,025.73
05/08/2023	Expense		Verizon Wireless		-107.97	179,917.76
05/10/2023	Tax Payment		IRS	Tax Payment for Period: 05/03/2023-05/05/2023	-935.90	178,981.86
05/10/2023	Tax Payment		CA EDD	Tax Payment for Period: 05/03/2023-05/05/2023	-169.89	178,811.97
05/10/2023	Expense	ach	State Compensation Insurance Fund		-703.50	178,108.47
05/15/2023	Check	2765	Labor Issues Solutions, LLC (Kevin Da	INV#2023-04 SCCIA	-2,650.00	175,458.47
05/15/2023	Check	2763	Jenna Hanson	Inv: March + April 2023, Reimbursement.	-4,414.35	171,044.12
05/15/2023	Check	2764	Allied Universal Security Services	Inv#14182982	-2,494.00	168,550.12
05/19/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 05/01/2023-05/15/2023	-2,530.00	166,020.12
05/19/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 05/01/2023-05/15/2023	-1,476.68	164,543.44
05/24/2023	Tax Payment		IRS	Tax Payment for Period: 05/17/2023-05/19/2023	-1,028.83	163,514.61
05/24/2023	Tax Payment		CA EDD	Tax Payment for Period: 05/17/2023-05/19/2023	-192.10	163,322.51
05/25/2023	Check	2769	Smith & Enright Landscaping Inc	Inv# 40709 May Landscape	-8,020.00	155,302.51
05/25/2023	Check	2766	Allied Universal Security Services	Inv#14139220,14163682	-6,636.80	148,665.71
05/25/2023	Check	2768	Monterey Signs	Voided - Inv#22854	0.00	148,665.71
05/25/2023	Check	2767	Salinas Valley Chamber of Commerce	Inv#15997	-450.00	148,215.71
05/25/2023	Check	2770	Steinbruner Hill CPAs	Inv#7996, 8117	-2,727.00	145,488.71
05/30/2023	Expense		AT&T		-94.65	145,394.06
05/31/2023	Check	2773	Allied Universal Security Services	Inv#14303152	-2,494.00	142,900.06
05/31/2023	Check	2772	Monterey Signs	Inv#22854	-1,995.00	140,905.06
06/01/2023	Check	2771	Gaylon Haney	June '23 Rent	-420.00	140,485.06

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Date	Transaction Type	Num	Name	Memo/Description	Amount	Balance
06/05/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 05/16/2023-05/31/2023	-2,530.00	137,955.06
06/05/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 05/16/2023-05/31/2023	-1,440.01	136,515.05
06/06/2023	Expense		Verizon Wireless		-107.97	136,407.08
06/09/2023	Tax Payment		IRS	Tax Payment for Period: 06/03/2023-06/06/2023	-1,015.85	135,391.23
06/09/2023	Tax Payment		CA EDD	Tax Payment for Period: 06/03/2023-06/06/2023	-190.61	135,200.62
06/16/2023	Check	2774	Allied Universal Security Services	Inv#14336380,Inv#14367680	-4,107.20	131,093.42
06/16/2023	Check	2775	Labor Issues Solutions, LLC (Kevin Da	INV#2023-05 SCCIA	-2,650.00	128,443.42
06/16/2023	Check	2776	Laura Harris Consulting	Inv #Salin C20230605	-1,000.00	127,443.42
06/20/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 06/01/2023-06/15/2023	-1,322.57	126,120.85
06/20/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 06/01/2023-06/15/2023	-2,530.00	123,590.85
06/22/2023	Expense		Comerica Credit Card		-817.34	122,773.51
06/23/2023	Tax Payment		CA EDD	Tax Payment for Period: 06/17/2023-06/20/2023	-185.91	122,587.60
06/23/2023	Tax Payment		IRS	Tax Payment for Period: 06/17/2023-06/20/2023	-974.36	121,613.24
06/27/2023	Check	2778	City of Salinas	Permit #REV23-0150	-154.61	121,458.63
06/27/2023	Check	2779	The Christmas Light Pros	Invoice Date 06.13.23	-2,400.00	119,058.63
06/27/2023	Check	2780	Monterey Signs	Inv#22650	-1,677.81	117,380.82
06/27/2023	Check	2781	Smith & Enright Landscaping Inc	Inv# 40990 June Landscape	-8,134.30	109,246.52
06/27/2023	Check	2777	Allied Universal Security Services	Inv#14394816,14409373	-4,243.20	105,003.32
06/30/2023	Expense		AT&T		-94.65	104,908.67
07/01/2023	Check	2782	Sharon Haney	July '23 Rent	-420.00	104,488.67
07/05/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 06/16/2023-06/30/2023	-1,381.29	103,107.38
07/05/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 06/16/2023-06/30/2023	-2,530.00	100,577.38
07/06/2023	Expense		Verizon Wireless		-107.97	100,469.41
07/11/2023	Expense	ACH	State Compensation Insurance Fund	Workers comp Inv#1001619369	-390.11	100,079.30
07/11/2023	Journal Entry	SH_071123		Assessments transferred from City of Salinas	115,004.33	215,083.63
07/11/2023	Check	2783	Artists Inc	Inv #1 2022	-500.00	214,583.63
07/11/2023	Check	2786	Steinbruner Hill CPAs	Inv#8257	-1,100.00	213,483.63
07/11/2023	Check	2785	Labor Issues Solutions, LLC (Kevin Da	INV#2023-06 SCCIA	-2,650.00	210,833.63
07/11/2023	Check	2784	Allied Universal Security Services	Inv#14466683,14432678	-4,112.40	206,721.23
07/12/2023	Tax Payment		IRS	Tax Payment for Period: 07/05/2023-07/07/2023	-995.11	205,726.12
07/12/2023	Tax Payment		CA EDD	Tax Payment for Period: 07/05/2023-07/07/2023	-188.26	205,537.86
07/20/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 07/01/2023-07/15/2023	-1,277.40	204,260.46
07/20/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 07/01/2023-07/15/2023	-2,530.01	201,730.45
07/24/2023	Expense		Comerica Credit Card		-433.52	201,296.93
07/26/2023	Tax Payment		CA EDD	Tax Payment for Period: 07/19/2023-07/21/2023	-184.14	201,112.79
07/26/2023	Tax Payment		IRS	Tax Payment for Period: 07/19/2023-07/21/2023	-959.92	200,152.87
07/27/2023	Check	2787	Steinbruner Hill CPAs	Inv#8303	-1,100.00	199,052.87
07/27/2023	Check	2789	Allied Universal Security Services	Inv#14501202	-2,176.00	196,876.87
07/27/2023	Check	2788	Ottone & Leach LLP	Inv#51616	-2,486.25	194,390.62
07/27/2023	Check	2790	Kap-Stone, Inc.	Inv#6613	-4,500.00	189,890.62
07/27/2023	Check	2791	Smith & Enright Landscaping Inc	Inv# 40359,41236	-9,795.00	180,095.62
07/31/2023	Expense		AT&T		-132.10	179,963.52
08/01/2023	Check	2792	Sharon Haney	August '23 Rent	-420.00	179,543.52
08/04/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 07/16/2023-07/31/2023	-2,529.99	177,013.53
08/04/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 07/16/2023-07/31/2023	-1,439.99	175,573.54
08/08/2023	Expense		Verizon Wireless		-107.98	175,465.56
08/09/2023	Tax Payment		CA EDD	Tax Payment for Period: 08/02/2023-08/04/2023	-190.62	175,274.94
08/09/2023	Tax Payment		IRS	Tax Payment for Period: 08/02/2023-08/04/2023	-1,015.89	174,259.05
08/11/2023	Expense		Comerica	service charge	-22.00	174,237.05
08/17/2023	Check	2798	Laura Harris Consulting	Inv #SaliC20230705 / Grant writer	-3,000.00	171,237.05

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Date	Transaction Type	Num	Name	Memo/Description	Amount	Balance
08/17/2023	Check	2799	Steinbruner Hill CPAs	Inv#8323	-1,100.00	170,137.05
08/17/2023	Check	2797	Salinas Valley Food & Wine Festival	Inv#1024	-2,500.00	167,637.05
08/17/2023	Check	2796	Bay	Voided - Inv 75001280	0.00	167,637.05
08/17/2023	Check	2794	Labor Issues Solutions, LLC (Kevin Da	INV#2023-07 SCCIA	-2,650.00	164,987.05
08/17/2023	Check	2793	City of Salinas	Permit #ENC20-0493	-115.25	164,871.80
08/17/2023	Check	2795	Allied Universal Security Services	Inv#14543471,14575721,14610520	-6,846.00	158,025.80
08/18/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 08/01/2023-08/15/2023	-1,166.98	156,858.82
08/18/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 08/01/2023-08/15/2023	-2,530.01	154,328.81
08/22/2023	Expense		Comerica Credit Card		-92.45	154,236.36
08/22/2023	Check	2801	Department of Justice	fye 11/30/22, FEIN 32-0478544 / Form RRF-1	-100.00	154,136.36
08/23/2023	Tax Payment		IRS	Tax Payment for Period: 08/16/2023-08/18/2023	-921.48	153,214.88
08/23/2023	Tax Payment		CA EDD	Tax Payment for Period: 08/16/2023-08/18/2023	-169.38	153,045.50
08/24/2023	Expense	ACH	State Compensation Insurance Fund	workers comp insurance	-824.00	152,221.50
08/29/2023	Expense		AT&T		-132.10	152,089.40
08/31/2023	Expense		Comerica Credit Card		-1,096.67	150,992.73
09/01/2023	Check	2800	Sharon Haney	Sept '23 Rent	-420.00	150,572.73
09/05/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 08/16/2023-08/31/2023	-1,528.07	149,044.66
09/05/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 08/16/2023-08/31/2023	-2,530.00	146,514.66
09/05/2023	Expense		Go Daddy		-71.88	146,442.78
09/06/2023	Check	2807	Monterey Signs	Inv#23399	-1,995.00	144,447.78
09/06/2023	Check	2804	Smith & Enright Landscaping Inc	Inv# 41519 August Landscape	-8,020.00	136,427.78
09/06/2023	Check	2805	Allied Universal Security Services	Inv#14630772,14655269,14672728	-6,312.06	130,115.72
09/06/2023	Check	2808	Jenna Hanson	Inv: May-Aug 2023.	-8,000.00	122,115.72
09/06/2023	Expense		Verizon Wireless		-107.98	122,007.74
09/06/2023	Check	2802	Ottone & Leach LLP	Inv#51788	-3,970.00	118,037.74
09/06/2023	Check	2803	Kap-Stone, Inc.	Inv#6626	-1,000.00	117,037.74
09/06/2023	Check	2806	Coastline Marketing Group, Inc.	Inv 99272	-200.00	116,837.74
09/08/2023	Tax Payment		CA EDD	Tax Payment for Period: 09/02/2023-09/05/2023	-194.15	116,643.59
09/08/2023	Tax Payment		IRS	Tax Payment for Period: 09/02/2023-09/05/2023	-1,046.97	115,596.62
09/11/2023	Expense		Go Daddy		-191.88	115,404.74
09/15/2023	Deposit				16,522.34	131,927.08
09/20/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 09/01/2023-09/15/2023	-2,530.01	129,397.07
09/20/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 09/01/2023-09/15/2023	-1,440.01	127,957.06
09/22/2023	Check	2813	The Christmas Light Pros	Invoice Date 09.19.2023	-24,200.00	103,757.06
09/22/2023	Check	2810	Monterey County Weekly	Account Key# CSALC Inv#07/07/23CSALC	-1,190.00	102,567.06
09/22/2023	Check	2818	Labor Issues Solutions, LLC (Kevin Da	INV#2023-08 SCCIA	-2,650.00	99,917.06
09/22/2023	Check	2815	Monterey County Weekly	Account Key# CSALC Late Fees	-17.84	99,899.22
09/22/2023	Check	2817	Ottone & Leach LLP	Inv#51860	-700.00	99,199.22
09/22/2023	Check	2814	Allied Universal Security Services	Inv#14742367,14724505	-4,896.00	94,303.22
09/22/2023	Check	2809	Laura Harris Consulting	Inv #SaliC20230905 / Harden Fundation	-2,000.00	92,303.22
09/22/2023	Check	2812	Smith & Enright Landscaping Inc	Inv# 41826 September Landscape	-8,020.00	84,283.22
09/22/2023	Check	2811	JM Electric	Inv#79188	-250.50	84,032.72
09/22/2023	Check	2816	Steinbruner Hill CPAs	Inv#8355	-2,000.00	82,032.72
09/25/2023	Expense		Go Daddy		-143.76	81,888.96
09/27/2023	Journal Entry	SH_092723		Assessments transferred from City of Salinas	13,532.77	95,421.73
09/27/2023	Tax Payment		IRS	Tax Payment for Period: 09/20/2023-09/22/2023	-1,015.83	94,405.90
09/27/2023	Tax Payment		CA EDD	Tax Payment for Period: 09/20/2023-09/22/2023	-190.61	94,215.29
09/28/2023	Expense		AT&T		-132.10	94,083.19
09/29/2023	Check	2820	Steinbruner Hill CPAs	Inv#8431	-1,100.00	92,983.19
09/30/2023	Check		Comerica Credit Card		-629.75	92,353.44
10/01/2023	Check	2819	Sharon Haney	Oct '23 Rent	-420.00	91,933.44
10/05/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 09/16/2023-09/30/2023	-1,322.57	90,610.87

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Date	Transaction Type	Num	Name	Memo/Description	Amount	Balance
10/05/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 09/16/2023-09/30/2023	-2,529.99	88,080.88
10/06/2023	Expense		Verizon Wireless		-182.93	87,897.95
10/11/2023	Check	2825	Steinbruner Hill CPAs	Inv#8480	-1,100.00	86,797.95
10/11/2023	Check	2828	Kap-Stone, Inc.	Inv#6626#2	-1,000.00	85,797.95
10/11/2023	Check	2827	International Downtown Association	Order#310830-Membership 10.01.23-09.30.24	-725.00	85,072.95
10/11/2023	Check	2823	Monterey County Weekly	Account Key#CSALC Inv#20230927VGSCC	-1,190.00	83,882.95
10/11/2023	Check	2824	Monterey Signs	Inv#23559	-1,995.00	81,887.95
10/11/2023	Check	2826	International Downtown Association	09.30.24	0.00	81,887.95
10/11/2023	Check	2822	Allied Universal Security Services	Inv#14520848,14765789,14783766,14823299	-9,022.00	72,865.95
10/11/2023	Check	2821	Labor Issues Solutions, LLC (Kevin Da	INV#2023-09 SCCIA	-2,650.00	70,215.95
10/12/2023	Tax Payment		IRS	Tax Payment for Period: 10/04/2023-10/06/2023	-974.38	69,241.57
10/12/2023	Tax Payment		CA EDD	Tax Payment for Period: 10/04/2023-10/06/2023	-185.91	69,055.66
10/13/2023	Expense		Comerica	service charge	-22.00	69,033.66
10/20/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 10/01/2023-10/15/2023	-2,530.01	66,503.65
10/20/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 10/01/2023-10/15/2023	-1,259.83	65,243.82
10/25/2023	Tax Payment		IRS	Tax Payment for Period: 10/18/2023-10/20/2023	-950.32	64,293.50
10/25/2023	Tax Payment		CA EDD	Tax Payment for Period: 10/18/2023-10/20/2023	-170.41	64,123.09
10/26/2023	Check	2830	Smith & Enright Landscaping Inc	Inv# 42097 October Landscape	-8,180.00	55,943.09
10/26/2023	Check	2829	Monterey Signs	Inv#23625	-144.76	55,798.33
10/26/2023	Check	2833	Allied Universal Security Services	Inv#14878352,14860759	-4,352.00	51,446.33
10/26/2023	Check	2831	Smith & Enright Landscaping Inc	Inv# 42290	-2,775.00	48,671.33
10/26/2023	Check	2832	Kap-Stone, Inc.	Inv#6647	-1,000.00	47,671.33
10/30/2023	Expense		AT&T		-132.10	47,539.23
10/31/2023	Check		Comerica Credit Card		-729.20	46,810.03
11/01/2023	Check	2834	Sharon Haney	Nov '23 Rent	-420.00	46,390.03
11/03/2023	Payroll Check	DD	Kevin A. Hayes	Pay Period: 10/16/2023-10/31/2023	-1,557.42	44,832.61
11/03/2023	Payroll Check	DD	Gregor Hamer	Pay Period: 10/16/2023-10/31/2023	-2,530.00	42,302.61
Total for 1000 Checking - Operating Acct					-\$ 238,725.27	\$ 42,302.61

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Date	Transaction Type	Num	Name	Memo/Description	Amount	Balance
1050 Checking - Grants						
Beginning Balance						7,866.73
12/15/2022	Deposit			Arts Council for Monterey County	5,000.00	12,866.73
12/15/2022	Deposit			Monterey Foundation	70,000.00	82,866.73
12/16/2022	Check	202	The Christmas Light Pros		-27,800.00	55,066.73
03/01/2023	Expense			bank service charges	-30.25	55,036.48
03/28/2023	Deposit			Harden Foundation	25,000.00	80,036.48
03/28/2023	Deposit			California Arts Council	36,000.00	116,036.48
05/31/2023	Check	1005	Monterey Signs	Inv#54727	-11,282.66	104,753.82
05/31/2023	Check	1008	Jose G Ortiz	Inv #0000024	-10,000.00	94,753.82
05/31/2023	Check	1007	The Christmas Light Pros	Invoice Date 05.15.23	-2,400.00	92,353.82
05/31/2023	Check	1006	Monterey Signs	Inv#55000	-1,995.00	90,358.82
7/11/2023	Deposit			Homer Hayward Foundation	35,000.00	125,358.82
9/15/2023	Check	1012	Salinas City Center Improvement Association	Reimburse operating acct for grant exp paid by DISI	-16,522.34	108,836.48
Total for 1050 Checking - Grants					\$ 100,969.75	\$ 108,836.48



IV. Presentations/Updates

A. Report From the President

B. Report from the Treasurer

C. Report from Government Affairs

D. Report from District Coordinator

1. Board Attendance FY 22-23

Member	Total Meetings	Total Present	Total Absent (E)	Total Absent (U)	Total Absent
Steve Ish	8	8	0	0	0
Catherine Kobrinsky Evans	8	5	2	1	3
Greg Piini	8	6	2	0	2
Meryl Rasmussen	8	5	2	1	3
Audrey Wardwell	8	6	2	0	2
Jay DeSerpa	4	3	1	0	1
Peter Kasavan	8	6	2	0	2
Jason Retterer	4	3	1	0	1
Frank Saunders	4	4	0	0	0
Greg Findley	4	3	1	0	1
Larry Bussard	8	8	0	0	0
James Kendall	8	5	1	2	3
Kurt Dillard	4	0	0	4	4
Joel Panzer	8	6	2	0	2



2. Goals and Accomplishments

Accomplishments 2023

Board Recruitment

- Worked with the nominating committee to create a Google Form questionnaire for prospective board members.
- Linked Google Form to Google Sheet for applicant tracking.
- Designed and implemented Google Apps Script to take Sheet data and convert to easily distributable PDF documents.
- Successfully recruited future board members.
- Worked with the nominating committee to create a new board slate.

Create and Distribute Annual Report

- Compile annual report from various data sources.
- Compile Financial Records.
- Curate images throughout the fiscal year.
- Collect “In the News” articles.

Downtown Cleanliness

- Manage Maintenance and Security Staff.
- Created a process to collect and showcase statistics.
- Submitted over 130 support tickets to Salinas App.

Main Street Banner Program

- Cataloged all light poles in the district.
- Establish relationships with various entities interested in marketing in Salinas City Center.
- Created Banner Guideline document for participants.



- Invoice participants.
- Liaison between various participants and banner installer.
- Update and maintain encroachment permit.

Holiday Decorations

- Renew encroachment permit.
- Coordinate decoration installation dates.
- Coordinate holiday tree installation.
- Plan responsibilities with stakeholders such as CSUMB.
- Coordinate holiday tree lighting.
- Coordinate with Salinas Holiday Parade of Lights.
- Sign up for Amex Shop Small Neighborhood Champion.

Pedestrian Counters

- Track Quarterly statistics from City of Salinas.
- Built an affordable camera collector.
- Set up the camera network.
- Configure cameras.
- Script daily statistics update.

Patria Mural Installation

- Coordinated Muralists and sent invoices.
- Created presentation for the Salinas Arts Commission.
- Created gForm survey to track submissions for choices.

Community Survey

- Created a survey that has been completed over 300 times.



Goals 2024

- Establish a merchant group by Q1 2024. The DC will reach out to merchants using Mailchimp and hand-delivered flyers to create an ad-hoc committee that reports to the BOD. This will result in closer cooperation between the SCCIA and Main Street merchants forging a united voice for the Salinas City Council.
- Create a banner program for the community by Valentine's Day 2024. Community members can purchase a banner for their loved ones for the month of February. Program will be extended for other purposes like graduating seniors in June or showcasing local nonprofits in August.
- Attend 2 industry events in 2024 hosted by the International Downtown Association or Main Street America. This will result in better educated staff with a broadened outlook on how to promote and grow SCCIA.
- Create a "State of the District" event in April 2023 to publicize the SCCIA in conjunction with the annual report. This is to better promote downtown and highlight the benefits of the organization.
- Improve online presence in summer of 2024 by leveraging social media more effectively and updating the SCCIA website. This will improve visibility, increase awareness, and promote transparency.
- Create 2 or 3 events throughout the year to promote Salinas City Center as a center for food, drink, and arts/entertainment. Events to be spaced throughout the year to allow for maximum collaboration and prevent burnout. Examples such as St Patrick's day, a summer event, and Halloween are potential candidates.



V. Updates from Ad-Hoc Committees

A. District Identity and Streetscape Improvements (DISI)

1. Goals and Accomplishments

SCCIA DISI Committee Accomplishments and Goals 2022/2023

- Solicited multiple grant funds to be used in 2023/2024
- Created a Banner Program with SOP's drafted and rotating banners with community
- Enhanced communication and visibility with Downtown merchants by way of new District Coordinator to work on development of a Downtown merchant group
- Monthly newsletter and biannual "What's Happening in SCC" with Mayor and SCCIA board members
- Continued: Social media postings.
- Holiday décor and festivities including tree lighting and moved Christmas tree lighting to occur with Parade of Lights for a larger impact.
- Alley activation installations enhanced
- Mural program for Downtown Salinas; approved two murals to be installed downtown
- Created Hopstock installation on sidewalk for two locations with more youth engagement and healthy movement
- Collaborated with Salinas Valley Chamber of Commerce and Merchants for Saint Patrick's events
- Partnerships with major Downtown stakeholders: CSUMB @SCC, Downtown Rotary, Alvarado on Main, Blue Zones, Taylor Farms, Artist Ink, Arts Council etc.
- Partnership with Blue Zones for Wayfinding signs
- Installed new electrical lockboxes to prevent vandalism

2023/2024 Goals:

- Continue to enhance Downtown banner program and study whether it could be profitable
- Produce "Welcome to Salinas City Center" bags to new merchants and "Salinas City is my Home" for tenants including swag and relevant information
- Work with Chamber for "Downtown Beer Passport"



- Work with City of Salinas to implement an event criteria checklist and possible coordinating fee
- Produce video media promoting downtown
- Install additional murals or statues downtown
- Create more conversation areas with furniture
- Candlelite event with Yosai in Patria Alley
- Create Earth Day Alley Art in Collaboration with Salinas School District



2. Banner RFP

Company	Location	Half Install	Full Install	Large Banners	Notes
Sign Works	Sand City	\$950.00	\$1,895.00	\$1,595.00	Large banner costs is for 40 banners
Central Coast Signs and Design					Did not submit
Signs by Van	Prunedale	\$3,375.00	\$6,750.00	\$5,000.00	Large banners are \$125 each, minimum of 10.
Monterey Signs	Seaside	\$1,295.00	\$1,995.00	\$2,995.00	Large banner costs is for 40 banners
MP Express					Did not submit
ASAP Signs and Printing	Salinas	\$2,227.00	\$4,503.00	\$815.00	Large banner cost is for 10 banners
Trucksis Sign and Banner					No Installs
Signa Signs & Graphics					Did not submit
Mike Signs					Did not submit
Gavilan Printers					No Installs
Ace High Design					No Installs



Request for Proposal

Issued by Salinas City Center Improvement Association

Banner Installation and Removal Services

For information, please contact:

Greg Hamer
10b Midtown Ln
Salinas CA 93901
greg@salinascitycenter.com
(831) 877-0997

Issued on: 10/18/2023
Deadline for Submission: 11/3/2023

Background

Salinas City Center has an active banner program that is used by the community to showcase and advertise their respective non-profits and community organizations. Salinas City Center is rotating banners throughout the year at regular intervals of approximately 1 month for a total of 10 to 12 different banners installations per year.

This program is open to non-profits and community organizations who wish to participate. Banners can be printed by any vendor as long as it satisfies the banner guideline requirements.

Salinas City Center does not have the staff to perform the banner installations once the banners have been printed by the participant's vendor. Salinas City Center does want to maintain control over who installs and removes banners due to various liability reasons. Therefore Salinas City Center requires that all participants utilize the approved vendor for all installations.

Salinas City Center is responsible for all invoices generated by the approved vendor for installation purposes only. Any additional services performed for the banner participant by the approved vendor is the responsibility of the banner participant.

Information

The following locations will require either a simple 6ft ladder, or a boom truck/lift platform.

Ladder Access

Main street Lamp Posts 54

Main street Lamp Post banners 91

Lift Access

Main street Theme Posts/banners 10

Various location light post banners 10-30

Locations include Salinas St, Alisal St, Monterey St, Gabilan St, San Luis St, Central Ave, Lincoln St, and public parking lots. Light posts in public parking lots will have 2 banners attached.

Permit

Salinas City Center will request and maintain all required encroachment permits. No action is required by the approved vendor.

Requirements

1. Proof of City of Salinas business license.
2. Proof of Insurance with the City of Salinas and Salinas City Center as additionally named insured.
3. Ability to respond to emergency requests for service within 48 hrs. Emergency requests consist of damaged banners that are loose and have the potential to interfere with the public right of way and/or cause injury or damage.

Deliverables

Proposals shall be valid for the 23/24 fiscal year (from 12/1/2023 to 11/30/24).

Proposals shall be submitted as singular quotes. For example, for request #1, provide a single quote for an individual month of removal/installation only, and not a cumulative quote to install all removals/installations for the complete year.

1. Proposal for removing/installation of half the Main St banners. Approximately 45 banners on 27 Lamp Posts. Removal/Installation to occur approximately 1 time per month throughout the year.
2. Proposal for removing/installation of all the Main St banners. 91 Banners on 54 Lamp Posts. Removal/Installation to occur approximately 1 time per month throughout the year.
3. Proposal for removal/installation of Light Post, Theme Post banners. Will require a boom truck or lift platform. Requirements will range from minimum 10 posts/banners to approximate maximum 40 posts/banners. Removal/Installation to occur approximately 4 times per year.

Preference will be given to vendors in the following order; Vendors located within Salinas City Center boundary, vendors located within Salinas, vendors located within Monterey County, and vendors located within California.

Salinas City Center shall not be obligated to pick any proposal or award a long-term contract to any vendor.

Examples



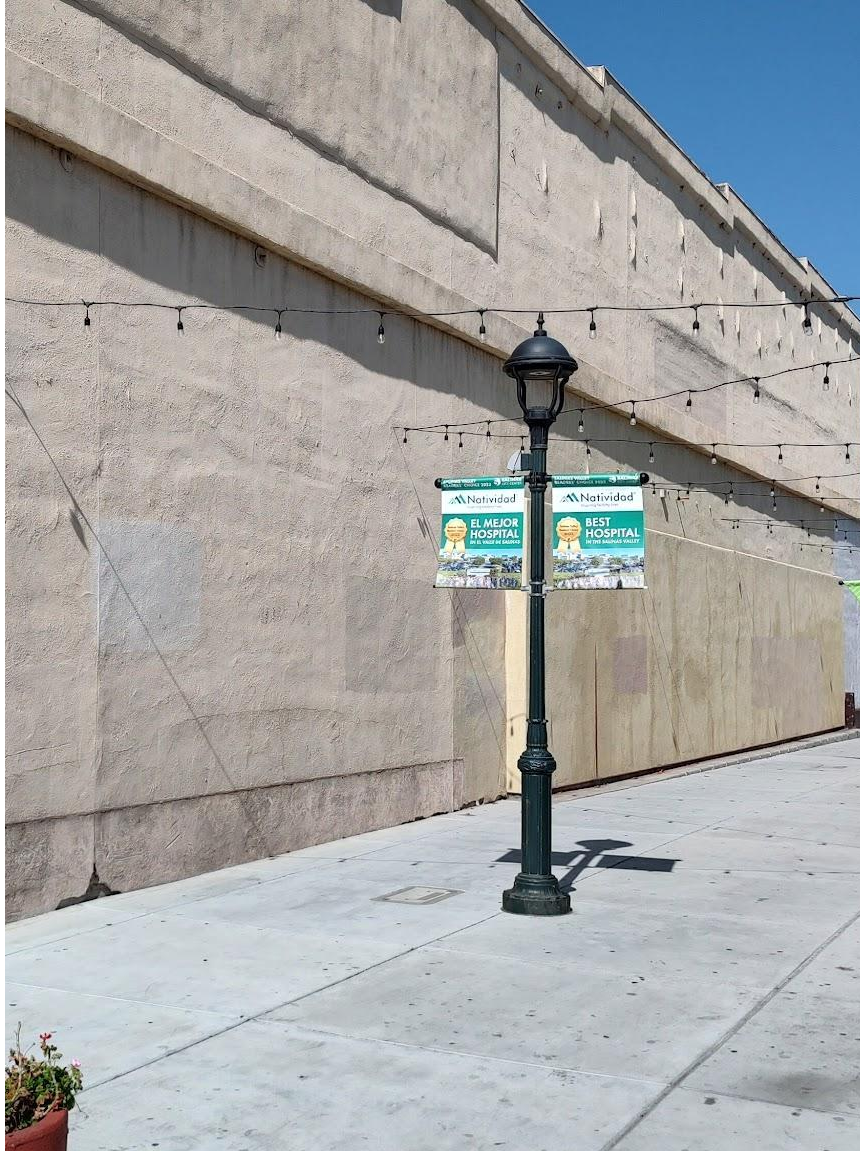
Example of Light Post along Salinas St.



Example of banner on Theme Post



Example of Triangle Banner on Lamp Post.



Example of Rectangle Banner on Lamp Post.



B. Sidewalk Operation and Beatification & Order (SOBO)

1. Goals and Accomplishments
2. Interview Process



C. Land Use Committee (LUC)

1. Goals and Accomplishments

Top 4 LUC Issues 2024

1. Achieve a Revenue-Neutral, Vibrancy-Oriented, Publicly-Accountable Parking Management Program

- development and implementation of a comprehensive public-private partnership plan for parking that reduces parking frustrations for customers, merchants, employees, and other businesses while generating revenue that pays expenditures for adequate, quality operations and maintenance.

2. Increase Number of Density Residential Units - get permits awarded for a total of 150 units of new-construction residential housing, including at least the 20% inclusionary housing requirement, and get permits awarded for a total of 50 units of adaptive reuse residential housing.

3. Pursue Public and Private Policies that Promote and Highlight Historical, Cultural, and Aesthetic Aspects of Downtown Salinas - adopt or revive policies and programs that emphasize the distinctive buildings, facades, and cultural and historical elements so residents of the region, visitors from outside the region, and business owners choose Downtown rather than other commercial centers.

4. Promote Integration of Downtown Vibrancy with All Neighborhoods of the City of Salinas and with Monterey County as a Whole - advance policies that recognize Downtown Salinas as a place for everyone.



D. Nomination Committee



VI. Action Items

A. Approve Rent increase for Midtown Ln

Rent will increase to \$665.

This includes PGE (\$45) and common areas (\$120).