

Who to call for help?

Emergencies

9-1-1

To request help for life-threatening emergencies like fire, violent crimes, or medical emergencies.

Police Non-Emergencies

831-758-7321

To report a non-violent crime.
Public intoxication.
Vandalism.

Salinas City Center Security

831-206-7680

Aggressive panhandling.
Someone sitting or lying in the public right of way.
Homeless encampment.

Salinas City Center Maintenance
request@salinascitycenter.com



Clean up requests.
Graffiti abatement.
Public furniture issues.



Merchant Guide

831-877-0997

admin@salinascitycenter.com

10b Midtown Lane

Useful Information

City of Salinas

- Finance Dept 831-758-7212
- Business License 831-758-7211
- Permits 831-758-7251 #1
- Planning 831-758-7206

Parking Enforcement

- <http://salinasca.qscend.com/311>
- LAZ 510-250-2052

Salinas City Center Facebook Group

- <https://www.facebook.com/groups/SCCBusinessAssociation>

City of Salinas Homeless Services

- Outreach 831-775-4269
- Chinatown Navigation Center 831-272-3042



When is Salinas City Center Allied Security present?

The current security schedule is as follows but is subject to change.

Monday - 7AM to 3PM

Tuesday - 7AM to 3PM

Wednesday - 7AM to 3PM

Thursday - 7AM to 11PM

Friday - 7AM to 11PM

Saturday - 3PM to 11PM

How do I contact Allied Security outside the regular schedule?

Scan the QR code or visit our website at salinascitycenter.com/report-a-concern/



Can I get the latest copy of the Business Guide?

Scan this QR code to download the latest copy, or go to our website, salinascitycenter.com/salinas-city-center-business-guide/



I need to update my business information. Who do I contact?

Contact the District Coordinator at admin@salinascitycenter.com or (831) 877-0997.

I have an event! How do I get Salinas City Center to promote it?

Contact the District Coordinator at admin@salinascitycenter.com or (831) 877-0997.

I post a lot of things on Facebook and Instagram. Can Salinas City Center help promote my business?

Absolutely. You can tag us on your Facebook and Instagram posts with **@SalinasCityCenter**.

Do you have a district map?

Scan this QR code to get the PDF or go our website, <https://salinascitycenter.com>



About Salinas City Center

In 2015, downtown property owners voted to form an improvement district and assess their properties. Early in 2016, the property owners formed a 501(c)3 public benefit corporation called Salinas City Center Improvement Association (SCCIA). SCCIA is now up and running, with a district manager and a full slate of volunteer committees working hard to implement the vision for a vibrant downtown.

There are two distinct areas of investment, funded with property owner assessments within the district. They are Sidewalk Operations, Beautification, and Order (SOBO) and District Identity and Streetscape Improvements (DISI). Each area has a full volunteer committee to develop its programs. A third committee, Land Use, works to promote City, County, and Public Agency cooperation for new development and planning.

Property owners shape the makeup of downtown Salinas, to positively affect the business climate, and increase foot traffic, engagement, and entertainment. They support development of new residential units, professional businesses, thriving retail, restaurants, cafes, and services. The district is a welcoming and exciting place for young professionals, and a magnet for new businesses and jobs.

This modern, urban environment is achieved through a series of measures, including beautification, safety, attracting quality developers, and development of a strong district identity and marketing campaign. We embrace the rich culture and history of our people and our town.

The SCCIA Board of Directors welcomes and encourages public input and participation in issues that affect our community. For more information on how you can get involved, please contact District Coordinator Greg Hamer.



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<https://SalinasCityCenter.com>