

SALINAS CITY CENTER IMPROVEMENT ASSOCIATION

Board of Directors Meeting

Thursday, March 13th, 2025 at 10:00am

Makerspace Room @ United Way Monterey County

232 Monterey St, Salinas, CA 93901

Agenda

Call to Order/Roll Call

Public Comment (2 Minutes)

Consent Agenda—General Business

- I. Minutes February 2025
 - II. Financial Report February 2025
- Public Comment
 - Board Questions/Discussion/Deliberation
 - Action by Board

Presentations/Updates

- I. Report from the President
 - A. [Review Updated Bylaws](#) - see link
 - II. Report from the Treasurer
 - III. Report from District Coordinator
- Public Comment
 - Board Questions/Discussion

Updates from Ad-Hoc Committees

- I. District Identity and Streetscape Improvements (DISI)
 - II. Sidewalk Operation and Beatification & Order (SOBO)
 - III. Land Use Committee (LUC)
- Public Comment
 - Board Questions/Discussion

Action Items

SALINAS CITY CENTER IMPROVEMENT ASSOCIATION

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Thursday, March 13th, 2025 at 10:00am

Makerspace Room @ United Way Monterey County

232 Monterey St, Salinas, CA 93901

I. Motion to amend budget to reflect actual beginning balances of accounts.

- Public Comment
- Board Questions/Discussion/Deliberation
- Action by Board

Adjournment

The next Regular Meeting of the Board of Directors is scheduled for Thursday, April 10th 2025, at 10am at Makerspace Room @ United Way Monterey County, 232 Monterey Street, Salinas, California 93901

Notes: Requests for a disability related modification or accommodation, including auxiliary aids or services, in order to attend or participate in a meeting should be made to the District Administrator during regular business hours at (831) 877-0997. Notification received 48 hours before the meeting will enable the District to make reasonable accommodations.

The complete Board packet including subsequently distributed materials and presentations is available at the Association Office, 10b Midtown Ln, Salinas, CA 93901. All items appearing on the agenda are subject to action by the Board. Staff and Committee recommendations are subject to change by the Board.

Reference Items

[SCCIA Bylaws](#)

[SCCIA Management District Agreement](#)

[City of Salinas Annual Budget](#)

[Salinas Downtown Vibrancy Plan](#)

SALINAS CITY CENTER IMPROVEMENT ASSOCIATION

Board of Directors Minutes

Thursday, February 13th, 2025 at 10:00am

Makerspace Room @ United Way Monterey County

232 Monterey St, Salinas, CA 93901

Minutes

Board President	Audrey Wardwell	P
Board Vice President	Amy Salmina	P
Board Treasurer	Greg Piini	P 10:01
Board Secretary	Katy Castagna	P
Board Member	Frank Saunders	P
Board Member	Jay DeSerpa	P
Board Member	Ruth Rodriguez	P 10:30
Board Member	Steve Ish	P
Board Member	Jason Retterer	P 10:01
Board Member	Larry Bussard	P
Board Member	Peter Kasavan	P
Board Member	Tom Bennett	P
Board Member	Willette Jones	A
District Coordinator	Greg Hamer	P
Legal Counsel	Matt Ottone	A

Discussion	Action
Call to Order - Audrey Wardwell 10:00AM	
Public Comment Wes White - Ask to be compassionate during homeless sweeps. Colleen Bailey - Here to show support with the Chamber.	None
Consent Agenda Motion to adopt Minutes & Financials. Public Comment - WW - Thank you for curing Brown Act.	Motion Minutes Jason Retterer(M) Larry Bussard(S) No Public Comment 11 Aye 0 Nay Motion Passes
Reports I. Report from President Kerri's is closing down. El Diablo just opened. Working to get action on unlicensed vendors. Will be attending the economic stakeholder meeting tomorrow.	None

SALINAS CITY CENTER IMPROVEMENT ASSOCIATION

Board of Directors Minutes

Thursday, February 13th, 2025 at 10:00am

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<p>II. Report from Treasurer Received the first disbursement from Salinas. Creating a CD again that provides about \$5000 in interest.</p> <p>III. Report from District Coordinator Collaborating more with other organizations. Working to put more cameras outside to monitor issues. Getting many reports for fires and electrical issues caused by transients. AS - lots of homeless issues right now. FS - where do we send evidence to get help?</p>	
<p>Updates from Ad-Hoc Committees</p> <p>I. DISI update on alley activations. social media update. Holiday campaigns. Edible Monterey campaign. Live/Work/Play campaign. Bingo games. Need new banners. KC - thank you for mural support.</p> <p>II. SOBO block captains are sending reports. working on a landscape refresh.</p> <p>III. LUC working on near term and long term goals. parking is #1 priority homeless/transient also priority.</p>	None
<p>Action Items</p> <p>I. Direct District Coordinator to create a website page for Available Properties in Salinas City Center.</p> <p>II. Direct District Coordinator to create banners to promote school spirit and involvement with all Salinas High Schools (public and private).</p>	<p>Motion to table item I. Greg Piini(M) Tom Bennett(S) 11 Aye 0 Nay Motion tabled. No action item II pending more research.</p>
Meeting Adjourned 11:28	None



Steinbruner ♦ Hill
Certified Public Accountants

ACCOUNTANTS' COMPILATION REPORT

To The Board of Directors
Salinas City Center Improvement Association
Salinas, California

Management is responsible for the accompanying financial statements of Salinas City Center Improvement Association (a nonprofit organization), which comprise a statement of assets, liabilities and fund balance – cash basis as of February 28, 2025, and the related statement of revenues and expenses – actual vs. budget – fiscal year 2024-2025 – cash basis for the three months then ended, in accordance with the cash basis of accounting, and for determining that the cash basis of accounting is an acceptable financial reporting framework. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the statement of revenues and expenses – actual vs. budget – fiscal year 2024-2025 – cash basis nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on the statement of revenues and expenses – actual vs. budget – fiscal year 2024-2025 – cash basis.

The financial statement is prepared in accordance with the cash basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America.

The supplementary budget information contained in the statement of revenues and expenses – actual vs. budget – fiscal year 2024-2025 – cash basis is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information is the responsibility of management. The supplementary budget information was subject to our compilation engagement. We have not audited or reviewed the supplementary budget information and do not express an opinion, a conclusion, nor provide any assurance on such information.

Management has elected to omit substantially all the disclosures ordinarily included in financial statements prepared in accordance with the cash basis of accounting. If the omitted disclosures were included in the financial statement, they might influence the user's conclusions about the Company's assets, liabilities, fund balance, revenues and expenses. Accordingly, the financial statement is not designed for those who are not informed about such matters.

We are not independent with respect to Salinas City Center Improvement Association.

Steinbruner Hill CPAs

Steinbruner Hill CPAs
Carmel, California
March 11, 2025

Steinbruner Hill, Inc.

3771 Rio Rd. Ste. 103A ♦ Carmel, CA 93923

928 E. Blanco Rd. Ste. 200 ♦ Salinas, CA 93901

Ph (831) 222-6111 ♦ Fx (831) 222-5464 ♦ www.steinhill.com

Salinas City Center Improvement Association
Statement of Assets, Liabilities and Fund Balance - Cash Basis
As of February 28, 2025

ASSETS

Current Assets		
Bank Accounts		
Checking - Operating Acct	\$	426,545.54
Checking - Grants Acct		138,061.59
Total Bank Accounts		<u>564,607.13</u>
Total Current Assets		<u>564,607.13</u>
Fixed Assets		
Vehicle		18,000.61
Accumulated Depreciation		<u>(11,619.00)</u>
Total Fixed Assets		<u>6,381.61</u>
Other Assets		
Organizational Costs		50,000.00
Accumulated Intangible Assets		<u>(42,917.00)</u>
Total Other Assets		<u>7,083.00</u>
TOTAL ASSETS	\$	<u><u>578,071.74</u></u>

LIABILITIES AND FUND BALANCE

Liabilities		
Debt	\$	10,000.00
Total Liabilities		<u>10,000.00</u>
Fund Balance		
Fund Balance - SOBO		241,314.56
Fund Balance - DISI		84,565.94
Fund Balance - Admin		72,141.98
Fund Balance - Conting/Reserves		28,523.06
Fund Balance - Grants		<u>138,061.59</u>
Subtotal - Cash Fund Balance		564,607.13
Fund Balance - Other		<u>3,464.61</u>
Total Fund Balance		<u>568,071.74</u>
TOTAL LIABILITIES AND FUND BALANCE	\$	<u><u>578,071.74</u></u>

(See accompanying accountants' report)

Salinas City Center Improvement Association
Statement of Revenues and Expenses - Actual vs. Budget - Fiscal Year 2024-2025 - Cash Basis
For the Three Months Ended February 28, 2025

	SOBO				DISI				Administration			
	Actual	Budget	Remaining	% Remaining	Actual	Budget	Remaining	% Remaining	Actual	Budget	Remaining	% Remaining
Income												
Assessments	\$ 225,821.98	\$ 296,907.00	\$ 71,085.02		\$ 82,801.39	\$ 108,866.00	\$ 26,064.61		\$ 52,691.80	\$ 69,278.00	\$ 16,586.20	
Grants	-	-	-		-	-	-		-	-	-	
Interest Earned	-	-	-		-	-	-		-	-	-	
Total Income	\$ 225,821.98	\$ 296,907.00	\$ 71,085.02		\$ 82,801.39	\$ 108,866.00	\$ 26,064.61		\$ 52,691.80	\$ 69,278.00	\$ 16,586.20	
Expenses												
Bank Service Charges	-	-	-		-	-	-		22.00	200.00	178.00	89%
Formation Costs Payback	-	-	-		-	-	-		-	-	-	
Insurance	-	-	-		-	-	-		-	2,500.00	2,500.00	100%
Professional Services	-	-	-		-	-	-		-	-	-	
Accounting	-	-	-		-	-	-		8,390.00	15,200.00	6,810.00	45%
Legal	-	-	-		-	-	-		760.00	6,000.00	5,240.00	87%
Other	-	-	-		-	-	-		1,000.00	12,000.00	11,000.00	92%
Total Professional Services	-	-	-		-	-	-		10,150.00	33,200.00	23,050.00	69%
Office	-	-	-		-	-	-		-	-	-	
Rent/CAM/Utilities	-	-	-		-	-	-		2,556.30	10,000.00	7,443.70	74%
Office Annual Cleaning	-	-	-		-	-	-		-	600.00	600.00	100%
Office Furnishings/Paint	-	-	-		-	-	-		364.87	1,500.00	1,135.13	76%
Computer / Internet	-	-	-		-	-	-		854.96	2,500.00	1,645.04	66%
Total Office	-	-	-		-	-	-		3,776.13	14,600.00	10,823.87	74%
Staff	-	-	-		-	-	-		-	-	-	
Payroll - Wages & Taxes	21,121.75	104,000.00	82,878.25	80%	5,244.75	21,900.00	16,655.25	76%	10,489.39	44,400.00	33,910.61	76%
Workers Comp Insurance	-	3,500.00	3,500.00	100%	-	600.00	600.00	100%	-	600.00	600.00	100%
Total Staff	21,121.75	107,500.00	86,378.25	80%	5,244.75	22,500.00	17,255.25	77%	10,489.39	45,000.00	34,510.61	77%
SOBO												
Sidewalk Ops (Maintenance)	21,092.38	125,920.00	104,827.62	83%	-	-	-		-	-	-	
Beautification/Order(Security)	24,677.60	100,598.00	75,920.40	75%	-	-	-		-	-	-	
Total SOBO	45,769.98	226,518.00	180,748.02	80%	-	-	-		-	-	-	
DISI												
District Identity	-	-	-		67,041.57	93,500.00	26,458.43	28%	-	-	-	
Streetscape Improvements	-	-	-		549.65	13,000.00	12,450.35	96%	-	-	-	
Total DISI	-	-	-		67,591.22	106,500.00	38,908.78	37%	-	-	-	
Extra Budget Expenses	-	-	-		-	-	-		-	-	-	
Collection Loss	-	-	-		-	-	-		-	-	-	
Taxes	-	-	-		-	-	-		-	250.00	250.00	100%
Total Expenses	66,891.73	334,018.00	267,126.27	80%	72,835.97	129,000.00	56,164.03	44%	24,437.52	95,750.00	71,312.48	74%
Net Income	158,930.25	(37,111.00)			9,965.42	(20,134.00)			28,254.28	(26,472.00)		

Cash Flow

Beg Balance FY 2023-24 Carryover	77,384.31	74,600.52	18,887.70
Reallocation of 2023-24 Carryover	5,000.00	-	25,000.00
Net Income FY 2024-25	158,930.25	9,965.42	28,254.28
Ending Cash Balance at 02/28/2025	\$ 241,314.56	\$ 84,565.94	\$ 72,141.98

(See accompanying accountants' report)

Salinas City Center Improvement Association
Statement of Revenues and Expenses - Actual vs. Budget - Fiscal Year 2024-2025 - Cash Basis
For the Three Months Ended February 28, 2025

	Contingency/Reserves				SUBTOTAL SOBO, DISI, ADMIN, & CONTIGENCY			
	Actual	Budget	Remaining	% Remaining	Actual	Budget	Remaining	% Remaining
Income								
Assessments	\$ 15,054.80	\$ 19,794.00	\$ 4,739.20		\$ 376,369.97	\$ 494,845.00	\$ 118,475.03	
Grants	-	-	-		-	-	-	
Interest Earned	-	-	-		-	-	-	
Total Income	\$ 15,054.80	\$ 19,794.00	\$ 4,739.20		\$ 376,369.97	\$ 494,845.00	\$ 118,475.03	
Expenses								
Bank Service Charges		-	-		22.00	200.00	178.00	89%
Formation Costs Payback	-	5,000.00	5,000.00	100%	-	5,000.00	5,000.00	100%
Insurance			-		-	2,500.00	2,500.00	100%
Professional Services			-		-	-	-	
Accounting			-		8,390.00	15,200.00	6,810.00	45%
Legal			-		760.00	6,000.00	5,240.00	87%
Other			-		1,000.00	12,000.00	11,000.00	92%
Total Professional Services	-	-	-		10,150.00	33,200.00	23,050.00	69%
Office								
Rent/CAM/Utilities			-		2,556.30	10,000.00	7,443.70	74%
Office Annual Cleaning			-		-	600.00	600.00	100%
Office Furnishings/Paint			-		364.87	1,500.00	1,135.13	76%
Computer / Internet			-		854.96	2,500.00	1,645.04	66%
Total Office	-	-	-		3,776.13	14,600.00	10,823.87	74%
Staff								
Payroll - Wages & Taxes			-		36,855.89	170,300.00	133,444.11	78%
Workers Comp Insurance			-		-	4,700.00	4,700.00	100%
Total Staff	-	-	-		36,855.89	175,000.00	138,144.11	79%
SOBO								
Sidewalk Ops (Maintenance)			-		21,092.38	125,920.00	104,827.62	83%
Beautification/Order(Security)			-		24,677.60	100,598.00	75,920.40	75%
Total SOBO	-	-	-		45,769.98	226,518.00	180,748.02	80%
DISI								
District Identity			-		67,041.57	93,500.00	26,458.43	28%
Streetscape Improvements			-		549.65	13,000.00	12,450.35	96%
Total DISI	-	-	-		67,591.22	106,500.00	38,908.78	37%
Extra Budget Expenses								
Collection Loss	-	9,897.00	9,897.00	100%	-	9,897.00	9,897.00	100%
Taxes					-	250.00	250.00	100%
Total Expenses	-	14,897.00	14,897.00	100%	164,165.22	573,665.00	409,499.78	71%
Net Income	15,054.80	4,897.00			212,204.75	(78,820.00)		

Cash Flow

Beg Balance FY 2023-24 Carryover	43,468.26	214,340.79
Reallocation of 2023-24 Carryover	(30,000.00)	-
Net Income FY 2024-25	15,054.80	212,204.75
Ending Cash Balance at 02/28/2025	\$ 28,523.06	\$ 426,545.54

(See accompanying accountants' report)

Salinas City Center Improvement Association
Statement of Revenues and Expenses - Actual vs. Budget - Fiscal Year 2024-2025 - Cash Basis
For the Three Months Ended February 28, 2025

	Grants Funds				GRAND TOTAL			
	Actual	Budget	Remaining	% Remaining	Actual	Budget	Remaining	% Remaining
Income								
Assessments	\$ -	\$ -	\$ -	-	\$ 376,369.97	\$ 494,845.00	\$ 118,475.03	
Grants	-	-	-	-	-	-	-	-
Interest Earned	-	-	-	-	-	-	-	-
Total Income	\$ -	\$ -	\$ -	-	\$ 376,369.97	\$ 494,845.00	\$ 118,475.03	
Expenses								
Bank Service Charges	-	-	-	-	22.00	200.00	178.00	89%
Formation Costs Payback	-	-	-	-	-	5,000.00	5,000.00	100%
Insurance	-	-	-	-	-	2,500.00	2,500.00	100%
Professional Services	-	-	-	-	-	-	-	-
Accounting	-	-	-	-	8,390.00	15,200.00	6,810.00	45%
Legal	-	-	-	-	760.00	6,000.00	5,240.00	87%
Other	-	-	-	-	1,000.00	12,000.00	11,000.00	92%
Total Professional Services	-	-	-	-	10,150.00	33,200.00	23,050.00	69%
Office	-	-	-	-	-	-	-	-
Rent/CAM/Utilities	-	-	-	-	2,556.30	10,000.00	7,443.70	74%
Office Annual Cleaning	-	-	-	-	-	600.00	600.00	100%
Office Furnishings/Paint	-	-	-	-	364.87	1,500.00	1,135.13	76%
Computer / Internet	-	-	-	-	854.96	2,500.00	1,645.04	66%
Total Office	-	-	-	-	3,776.13	14,600.00	10,823.87	74%
Staff	-	-	-	-	-	-	-	-
Payroll - Wages & Taxes	-	-	-	-	36,855.89	170,300.00	133,444.11	78%
Workers Comp Insurance	-	-	-	-	-	4,700.00	4,700.00	100%
Total Staff	-	-	-	-	36,855.89	175,000.00	138,144.11	79%
SOBO	-	-	-	-	-	-	-	-
Sidewalk Ops (Maintenance)	-	-	-	-	21,092.38	125,920.00	104,827.62	83%
Beautification/Order(Security)	-	-	-	-	24,677.60	100,598.00	75,920.40	75%
Total SOBO	-	-	-	-	45,769.98	226,518.00	180,748.02	80%
DISI	-	-	-	-	-	-	-	-
District Identity	10,000.00	-	-	-	77,041.57	93,500.00	16,458.43	18%
Streetscape Improvements	36.42	-	-	-	586.07	13,000.00	12,413.93	95%
Total DISI	10,036.42	-	-	-	77,627.64	106,500.00	28,872.36	27%
Extra Budget Expenses	-	-	-	-	-	-	-	-
Collection Loss	-	-	-	-	-	9,897.00	9,897.00	100%
Taxes	-	-	-	-	-	250.00	250.00	100%
Total Expenses	10,036.42	-	-	-	174,201.64	573,665.00	399,463.36	70%
Net Income	(10,036.42)	-	-	-	202,168.33	(78,820.00)	123,348.33	

Cash Flow

Beg Balance FY 2023-24 Carryover	148,098.01	362,438.80
Reallocation of 2023-24 Carryover	-	-
Net Income FY 2024-25	(10,036.42)	202,168.33
Ending Cash Balance at 02/28/2025	\$ 138,061.59	\$ 564,607.13

(See accompanying accountants' report)

Salinas City Center Improvement Association

Comerica Bank - Operating Account

November 30, 2024 - March 10, 2025

Date	Transaction Type	Num	Name	Memo/Description	Amount	Balance
Beginning Balance						214,340.79
12/01/2024	Check	2985	Miguel Gutierrez	December '24 Rent	-720.00	213,620.79
12/02/2024	Check	2988	Smith & Enright Landscaping Inc	Inv# 45099	-7,670.00	205,950.79
12/02/2024	Check	2986	Monterey Signs	Inv#25687	-4,990.00	200,960.79
12/02/2024	Check	2989	Allied Universal Security Services	Inv#16432994	-2,285.04	198,675.75
12/02/2024	Check	2987	Kap-Stone, Inc.	Inv#6752	-2,000.00	196,675.75
12/02/2024	Expense		AT&T		-132.10	196,543.65
12/03/2024	Expense		Go Daddy		-47.99	196,495.66
12/05/2024	Payroll Check	DD	Gregor Hamer	Pay Period: 11/16/2024-11/30/2024	-2,635.84	193,859.82
12/05/2024	Payroll Check	DD	Kevin A. Hayes	Pay Period: 11/16/2024-11/30/2024	-1,296.29	192,563.53
12/05/2024	Tax Payment		QuickBooks Payroll	Tax Payment	-1,158.82	191,404.71
12/06/2024	Expense		Verizon Wireless		-200.00	191,204.71
12/18/2024	Expense		Go Daddy		-22.17	191,182.54
12/19/2024	Check	2990	Kelly Productions	Inv#88719,88720	-1,425.00	189,757.54
12/19/2024	Check	2994	Jenna Hanson	Inv: Oct, Nov & Dec-24	-8,766.75	180,990.79
12/19/2024	Check	2991	Allied Universal Security Services	Inv#16432994	-8,633.12	172,357.67
12/19/2024	Check	2993	Smith & Enright Landscaping Inc	Inv# 325,327	-7,585.01	164,772.66
12/19/2024	Check	2992	Ottone & Leach LLP	Inv#1059	-540.00	164,232.66
12/20/2024	Payroll Check	DD	Gregor Hamer	Pay Period: 12/01/2024-12/15/2024	-2,602.40	161,630.26
12/20/2024	Payroll Check	DD	Kevin A. Hayes	Pay Period: 12/01/2024-12/15/2024	-1,105.49	160,524.77
12/20/2024	Tax Payment		QuickBooks Payroll	Tax Payment	-1,096.82	159,427.95
12/20/2024	Expense		Go Daddy		-35.88	159,392.07
12/30/2024	Expense		AT&T		-132.10	159,259.97
12/31/2024	Check		Comerica Credit Card		-1,406.28	157,853.69
01/01/2025	Check	2995	Miguel Gutierrez	January '25 Rent	-720.00	157,133.69
01/03/2025	Payroll Check	DD	Gregor Hamer	Pay Period: 12/16/2024-12/31/2024	-2,615.15	154,518.54
01/03/2025	Payroll Check	DD	Kevin A. Hayes	Pay Period: 12/16/2024-12/31/2024	-1,439.22	153,079.32
01/03/2025	Payroll Check	DD	Damian Ruiz	Pay Period: 12/16/2024-12/31/2024	-1,059.45	152,019.87
01/03/2025	Tax Payment		QuickBooks Payroll	Tax Payment	-1,669.31	150,350.56
01/07/2025	Check	2997	Steinbruner Hill CPAs	Inv#13680	-3,700.00	146,650.56
01/07/2025	Check	2998	Allied Universal Security Services	Inv#16519423,16583851	-2,950.56	143,700.00
01/07/2025	Check	2996	Steinbruner Hill CPAs	Inv#13785	-2,200.00	141,500.00
01/07/2025	Check	2999	Kap-Stone, Inc.	Inv#6763	-2,000.00	139,500.00
01/07/2025	Check	3002	Laura Harris Consulting	Inv #SaliC20241205	-500.00	139,000.00
01/07/2025	Check	3003	Laura Harris Consulting	Inv #SaliC20250105	-500.00	138,500.00
01/07/2025	Expense		Verizon Wireless	pay off cell phone	-168.35	138,331.65
01/08/2025	Check	3004	The Christmas Light Pros	Invoice Date 12.18.2024	-24,300.00	114,031.65
01/13/2025	Journal Entry	SH_013125		Assessments transferred from City of Salinas	376,369.97	490,401.62
01/21/2025	Payroll Check	DD	Gregor Hamer	Pay Period: 01/01/2025-01/15/2025	-2,615.14	487,786.48
01/21/2025	Payroll Check	DD	Damian Ruiz	Pay Period: 01/01/2025-01/15/2025	-1,205.44	486,581.04
01/21/2025	Payroll Check	DD	Kevin A. Hayes	Pay Period: 01/01/2025-01/15/2025	-1,170.28	485,410.76
01/21/2025	Tax Payment		QuickBooks Payroll	Tax Payment	-1,617.81	483,792.95
01/27/2025	Check	3005	Allied Universal Security Services	Inv#16607388,16626360,16646867	-5,245.44	478,547.51
01/27/2025	Check	3007	Steinbruner Hill CPAs	Inv#13833	-1,100.00	477,447.51
01/27/2025	Check	3006	Smith & Enright Landscaping Inc	Inv# 599	-337.50	477,110.01
01/28/2025	Expense		AT&T		-132.10	476,977.91
01/31/2025	Check		Comerica Credit Card		-1,259.58	475,718.33
02/01/2025	Check	3008	Miguel Gutierrez	February '25 Rent	-720.00	474,998.33
02/01/2025	Journal Entry	SH_020125		credit card software subscription credit	100.00	475,098.33
02/05/2025	Payroll Check	DD	Gregor Hamer	Pay Period: 01/16/2025-01/31/2025	-2,615.14	472,483.19
02/05/2025	Payroll Check	DD	Kevin A. Hayes	Pay Period: 01/16/2025-01/31/2025	-1,377.76	471,105.43
02/05/2025	Payroll Check	DD	Damian Ruiz	Pay Period: 01/16/2025-01/31/2025	-1,318.53	469,786.90
02/05/2025	Tax Payment		QuickBooks Payroll	Tax Payment	-1,694.84	468,092.06
02/06/2025	Expense		Verizon Wireless	cell phone	-295.29	467,796.77

Date	Transaction Type	Num	Name	Memo/Description	Amount	Balance
02/13/2025	Expense		Comerica	service charge	-22.00	467,774.77
02/19/2025	Check	3010	Edible Monterey Bay	Inv 4886	-13,475.00	454,299.77
02/19/2025	Check	3009	Monterey County Weekly	Account Key#CSALC Statement 12.31.24	-7,563.48	446,736.29
02/19/2025	Check	3011	Allied Universal Security Services	Inv#16676741,16712899,16731376	-5,563.44	441,172.85
02/19/2025	Check	3013	Monterey Signs	Inv#25888	-4,990.00	436,182.85
02/19/2025	Check	3015	Steinbruner Hill CPAs	Inv#13895,13894	-1,390.00	434,792.85
02/19/2025	Check	3012	Ottone & Leach LLP	Inv#1365	-220.00	434,572.85
02/20/2025	Payroll Check	DD	Gregor Hamer	Pay Period: 02/01/2025-02/15/2025	-2,615.15	431,957.70
02/20/2025	Payroll Check	DD	Kevin A. Hayes	Pay Period: 02/01/2025-02/15/2025	-1,362.31	430,595.39
02/20/2025	Payroll Check	DD	Damian Ruiz	Pay Period: 02/01/2025-02/15/2025	-1,116.11	429,479.28
02/20/2025	Tax Payment		QuickBooks Payroll	Tax Payment	-1,577.03	427,902.25
02/28/2025	Check	eft	Comerica Credit Card		-1,356.71	426,545.54
03/01/2025	Check	3014	Miguel Gutierrez	March '25 Rent	-720.00	425,825.54
03/05/2025	Payroll Check	DD	Gregor Hamer	Pay Period: 02/16/2025-02/28/2025	-2,615.15	423,210.39
03/05/2025	Payroll Check	DD	Kevin A. Hayes	Pay Period: 02/16/2025-02/28/2025	-1,138.53	422,071.86
03/05/2025	Payroll Check	DD	Damian Ruiz	Pay Period: 02/16/2025-02/28/2025	-1,016.01	421,055.85
03/05/2025	Tax Payment		QuickBooks Payroll	Tax Payment	-1,421.61	419,634.24
03/10/2025	Check	3017	McMurray Electric	Inv#5507	-11,834.32	407,799.92
03/10/2025	Check	3020	Smith & Enright Landscaping Inc	Inv# 562,779,780.	-11,670.00	396,129.92
03/10/2025	Check	3018	Allied Universal Security Services	Inv#16753280,16782907,16823721	-5,672.72	390,457.20
03/10/2025	Check	3021	Jenna Hanson	Inv: Jan/Feb 2025	-4,680.00	385,777.20
03/10/2025	Check	3022	Laura Harris Consulting	Inv #SaliC20250305	-2,000.00	383,777.20
03/10/2025	Check	3016	Ottone & Leach LLP	Inv#1393	-480.00	383,297.20
03/10/2025	Check	3019	Monterey Signs	Inv#26092	-136.56	383,160.64
Total for 1000 Checking - Operating Acct					\$ 168,819.85	\$ 383,160.64

Salinas City Center Improvement Association
Comerica Bank - Grants Account
November 30, 2024 - March 10, 2025

Date	Transaction Type	Num	Name	Memo/Description	Amount	Balance
Beginning Balance						148,098.01
12/19/2024	Check	1027	Quinn Company	Inv#FINA384406	36.42	148,061.59
1/27/2025	Check	1028	United Way Monterey County	Mural sponsorship	10,000.00	138,061.59
Total for 1050 Checking - Grants					\$ 10,036.42	\$ 138,061.59

Salinas City Center Improvement Association
Draft Operating Budget - Fiscal Year 2024-2025

Thursday, March 6, 2025

		SOBO	DISI	Administration	Contingency/Reserve	Total
		60.0%	22.0%	14.0%	4.0%	100.0%
Gross Income						
2024-2025 Assessments		\$296,907	\$108,866	\$69,278	\$19,794	\$494,845
Gifts & Donations		\$0	\$0	\$0	\$0	\$0
Total gross income		\$296,907	\$108,866	\$69,278	\$19,794	\$494,845
Less: Collection loss	2.0%	\$0	\$0	\$0	\$9,897	\$9,897
Effective income		\$296,907	\$108,866	\$69,278	\$9,897	\$484,948
Expenses						
Bank Service Charges				\$200		\$200
Formation Costs Payback					\$5,000	\$5,000
Insurance				\$2,500		\$2,500
Professional Services						
Accounting				\$15,200		\$15,200
Legal				\$6,000		\$6,000
Other (HR & Grant Writing)				\$12,000		\$12,000
Total Professional Services				\$33,200		\$33,200
Office						
Rent/CAM/Utilities				\$10,000		\$10,000
Office Annual Cleaning				\$600		\$600
Office Furniture/Supplies				\$1,500		\$1,500
Computer/Internet				\$2,500		\$2,500
Total Office				\$14,600		\$14,600
Staff		\$107,500	\$22,500	\$45,000		\$175,000
SOBO						
Sidewalk Operations (Maintenance)		\$125,920				\$125,920
Beautification / Order (Security)		\$100,598				\$100,598
Total SOBO		\$226,518				\$226,518
DISI						
District Identity			\$93,500			\$93,500
Streetscape improvements			\$13,000			\$13,000
Total DISI			\$106,500			\$106,500
Subtotal		\$334,018	\$129,000	\$95,500	\$5,000	\$563,518
Extra Budget Expense						
Taxes		\$0	\$0	\$250	\$0	\$250
Total Extra Budget Expense		\$0	\$0	\$250	\$0	\$250
Total Expenses		\$334,018	\$129,000	\$95,750	\$5,000	\$563,768
Total Income		-\$37,111	-\$20,134	-\$26,472	\$4,897	-\$78,820
Cash Flow						
Beginning balance (Actual 2023-2024 Carryover)		\$77,384	\$74,600	\$18,888	\$43,468	\$214,340
Reallocation of 2023-2024 carryover		\$5,000	\$0	\$25,000	-\$30,000	\$0
Net operating income		-\$37,111	-\$20,134	-\$26,472	\$4,897	-\$78,820
Projected ending balance		\$45,273	\$54,466	\$17,416	\$18,365	\$135,520