Board of Directors Meeting
Thursday, October 9th, 2025 at 10:00am
Makerspace Room @ United Way Monterey County
232 Monterey St, Salinas, CA 93901

Agenda

Call to Order/Roll Call

Public Comment (2 Minutes)

Consent Agenda—General Business

- I. Minutes July 2025
- II. Minutes August 2025
- III. Financial Report July 2025
- IV. Financial Report August 2025
- V. Financial Report September 2025
 - Public Comment
 - Board Questions/Discussion/Deliberation
 - Action by Board

Presentations/Updates

- I. Report from the President
 - A. Appointed Nominations Committee
 - 1. Notifications mailed on 10/2/25
- II. Report from the Treasurer
- III. Report from District Coordinator
 - A. Tree trimming
 - B. Legal Expenses
 - C. Business Owner Meeting
 - D. Holiday Planning
 - E. Website Updates/Statistics
 - Public Comment
 - Board Questions/Discussion

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Updates from Ad-Hoc Committees

- I. District Identity and Streetscape Improvements (DISI)
 - A. Mural Update
 - B. Draft Work Plan
- II. Sidewalk Operation and Beatification & Order (SOBO)
 - A. Draft Work Plan
- III. Land Use Committee (LUC)
 - A. Draft Work Plan
 - Public Comment
 - Board Questions/Discussion

Board Member Questions and Referrals

Action Items

- Motion to adopt Land Use Committee recommendation to implement Parking Management Feasibility Study pending approval to utilize grantor funds.
 - Public Comment
 - Board Questions/Discussion/Deliberation
 - Action by Board

Adjournment

Board of Directors Meeting
Thursday, October 9th, 2025 at 10:00am
Makerspace Room @ United Way Monterey County
232 Monterey St, Salinas, CA 93901

The next Regular Meeting of the Board of Directors is scheduled for Thursday, Nov 13th 2025, at 10am at Makerspace Room @ United Way Monterey County, 232 Monterey Street, Salinas, California 93901.

Notes: Requests for a disability related modification or accommodation, including auxiliary aids or services, in order to attend or participate in a meeting should be made to the District Administrator during regular business hours at (831) 877-0997. Notification received 48 hours before the meeting will enable the District to make reasonable accommodations.

The complete Board packet including subsequently distributed materials and presentations is available at the Association Office, 10b Midtown Ln, Salinas, CA 93901. All items appearing on the agenda are subject to action by the Board. Staff and Committee recommendations are subject to change by the Board.

Reference Items

SCCIA Bylaws
SCCIA Management District Agreement
Salinas Downtown Vibrancy Plan

Board of Directors Minutes
Thursday, July 10th, 2025 at 10:00am
Makerspace Room @ United Way Monterey County
232 Monterey St, Salinas, CA 93901

Minutes

Board President	Audrey Wardwell	Р
Board Vice President	Amy Salmina	
Board Treasurer	Greg Piini	Р
Board Secretary	Katy Castagna	Р
Board Member	Frank Saunders	Р
Board Member	Jay DeSerpa	Р
Board Member	Ruth Rodriguez	Р
Board Member	Steve Ish	
Board Member	Jason Retterer	Р
Board Member	Larry Bussard	Р
Board Member	Peter Kasavan	Р
Board Member	Tom Bennett	Р
Board Member	Willette Jones	Р
District Coordinator	Greg Hamer	Р
Legal Counsel	Matt Ottone	А

Discussion	Action
Call to Order - 10:10	
Public Comment	None
Willette Jones - Make sure we see the marginalized and take care of	
them.	
Wes White - Do not dehumanize people.	
Consent Agenda	Minutes Motion
Tom Bennett - why do we have \$10k debt? GP-formation costs to the	Tom Bennett (M)
city.	Frank Saunders (S)
	No Public Comment
	All Aye
	0 Nay
	GP Abstain
	Motion Passes
	Financials Motion
	GP (M)
	TB (S)
	All Aye

Board of Directors Minutes
Thursday, July 10th, 2025 at 10:00am
Makerspace Room @ United Way Monterey County
232 Monterey St, Salinas, CA 93901

Report	S		None
l.	Report	from President - None	
II.	Report	from Treasurer - general update re: grants.	
III.	Report	from District Coordinator - None	
Update	es from A	Ad-Hoc Committees	None
I.	DISI		
	A.	Murals	
	В.	alley decorations	
	C.	banners	
II.	SOBO		
	A.	lot of transients	
	В.	landscaping contracts all completed for updates	
		except for rock/plants	
III.	LUC		
	A.	want to push for parking district	
	В.	Economic impact study/general plan update/zoning	
		update	
Action	Item		None
1.	•	bylaws - tabled	
	a.	Wes White - if we get rid of the brown act, get rid of	
		employees.	
2.	Websit	e - no action taken	
3.			
Meetin	ig Adjou	rned - 1109	

Board of Directors Minutes Friday, August 15th, 2025 at 10:00am Makerspace Room @ United Way Monterey County 232 Monterey St, Salinas, CA 93901

Minutes

Board President	Audrey Wardwell	Р
Board Vice President	Amy Salmina	Р
Board Treasurer	Greg Piini	
Board Secretary	Katy Castagna	Р
Board Member	Frank Saunders	Р
Board Member	Jay DeSerpa	Р
Board Member	Ruth Rodriguez	
Board Member	Steve Ish	Р
Board Member	Jason Retterer	Р
Board Member	Larry Bussard	
Board Member	Peter Kasavan	
Board Member	Tom Bennett	
Board Member	Willette Jones	
District Coordinator	Greg Hamer	Р
Legal Counsel	Matt Ottone	Р

Discussion	Action
Call to Order - 10:11	
Public Comment	None
Action Item 1. Motion to Make Unconditional Commitment to Cease, Desist and Not Repeat Prior Conduct pursuant to Government Code Section 54960.2(c)."	Katy Castagna (M) Amy Salmina (S) 7 Aye Motion Passes
Meeting Adjourned - 1030	



ACCOUNTANTS' COMPILATION REPORT

To The Board of Directors
Salinas City Center Improvement Association
Salinas, California

Management is responsible for the accompanying financial statements of Salinas City Center Improvement Association (a nonprofit organization), which comprise a statement of assets, liabilities and fund balance – cash basis as of July 31, 2025, and the related statement of revenues and expenses – actual vs. budget – fiscal year 2024-2025 – cash basis for the eight months then ended, in accordance with the cash basis of accounting, and for determining that the cash basis of accounting is an acceptable financial reporting framework. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the statement of revenues and expenses – actual vs. budget – fiscal year 2024-2025 – cash basis nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on the statement of revenues and expenses – actual vs. budget – fiscal year 2024-2025 – cash basis.

The financial statement is prepared in accordance with the cash basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America.

The supplementary budget information contained in the statement of revenues and expenses – actual vs. budget – fiscal year 2024-2025 – cash basis is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information is the responsibility of management. The supplementary budget information was subject to our compilation engagement. We have not audited or reviewed the supplementary budget information and do not express an opinion, a conclusion, nor provide any assurance on such information.

Management has elected to omit substantially all the disclosures ordinarily included in financial statements prepared in accordance with the cash basis of accounting. If the omitted disclosures were included in the financial statement, they might influence the user's conclusions about the Company's assets, liabilities, fund balance, revenues and expenses. Accordingly, the financial statement is not designed for those who are not informed about such matters.

We are not independent with respect to Salinas City Center Improvement Association.

Steinbrunen HillCPAS

Steinbruner Hill CPAs Carmel, California August 11, 2025

Salinas City Center Improvement Association

Statement of Assets, Liabilities and Fund Balance - Cash Basis As of July 31, 2025

ASSETS

Bank Accounts \$ 185,540.54 Checking - Operating Acct 102,662.82 Total Bank Accounts 288,203.36 Other Current Assets 175,000.00 Mechanics Bank CD 175,000.00 Total Other Current Assets 463,203.36 Fixed Assets 463,203.36 Fixed Assets 463,203.36 Vehicle 18,000.61 Accumulated Depreciation (11,619.00) Total Fixed Assets 6,381.61 Other Assets 50,000.00 Accumulated Intangible Assets (42,917.00) Total Other Assets 7,083.00 TOTAL ASSETS \$ 476,667.97 Liabilities 5,000.00 Fund Balance 5,000.00 Fund Balance - SOBO 185,062.27 Fund Balance - Admin 53,298.50 Fund Balance - Admin 53,298.50 Fund Balance - Conting/Reserves 28,604.07 Fund Balance - Grants 111,645.77 Subtotal - Cash Fund Balance 463,203.36 Fund Balance - Other 8,464.61 Total Fund Balance	Current Assets	
Checking - Grants Acct 102,662.82 Total Bank Accounts 288,203.36 Other Current Assets 175,000.00 Total Other Current Assets 175,000.00 Total Current Assets 463,203.36 Fixed Assets 463,203.36 Fixed Assets (11,619.00) Total Fixed Assets 6,381.61 Other Assets (42,917.00) Other Assets (42,917.00) Total Other Assets 7,083.00 TOTAL ASSETS \$ 476,667.97 Liabilities 5,000.00 Total Liabilities 5,000.00 Fund Balance 185,062.27 Fund Balance - SOBO 185,062.27 Fund Balance - DISI 84,592.75 Fund Balance - Admin 53,298.50 Fund Balance - Conting/Reserves 28,604.07 Fund Balance - Grants 111,645.77 Subtotal - Cash Fund Balance 463,203.36 Fund Balance - Other 8,464.61 Total Fund Balance 471,667.97	Bank Accounts	
Total Bank Accounts 288,203.36 Other Current Assets 175,000.00 Total Other Current Assets 175,000.00 Total Current Assets 463,203.36 Fixed Assets 463,203.36 Vehicle 18,000.61 Accumulated Depreciation (11,619.00) Total Fixed Assets 6,381.61 Other Assets 50,000.00 Accumulated Intangible Assets (42,917.00) Total Other Assets 7,083.00 TOTAL ASSETS \$ 476,667.97 LIABILITIES AND FUND BALANCE Liabilities 5,000.00 Total Liabilities 5,000.00 Fund Balance 185,062.27 Fund Balance - SOBO 185,062.27 Fund Balance - DISI 84,592.75 Fund Balance - Admin 53,298.50 Fund Balance - Conting/Reserves 28,604.07 Fund Balance - Grants 111,645.77 Subtotal - Cash Fund Balance 463,203.36 Fund Balance - Other 8,464.61 Total Fund Balance 471,667.97	Checking - Operating Acct	\$ 185,540.54
Other Current Assets 175,000.00 Total Other Current Assets 175,000.00 Total Current Assets 463,203.36 Fixed Assets 463,203.36 Vehicle 18,000.61 Accumulated Depreciation (11,619.00) Total Fixed Assets 6,381.61 Other Assets 50,000.00 Accumulated Intangible Assets (42,917.00) Total Other Assets 7,083.00 TOTAL ASSETS \$ 476,667.97 Liabilities \$ 5,000.00 Total Liabilities \$ 5,000.00 Fund Balance \$ 5,000.00 Fund Balance - SOBO 185,062.27 Fund Balance - Admin 53,298.50 Fund Balance - Conting/Reserves 28,604.07 Fund Balance - Grants 111,645.77 Subtotal - Cash Fund Balance 463,203.36 Fund Balance - Other 8,464.61 Total Fund Balance 471,667.97	Checking - Grants Acct	102,662.82
Mechanics Bank CD 175,000.00 Total Other Current Assets 175,000.00 Total Current Assets 463,203.36 Fixed Assets 463,203.36 Vehicle 18,000.61 Accumulated Depreciation (11,619.00) Total Fixed Assets 6,381.61 Other Assets 50,000.00 Accumulated Intangible Assets (42,917.00) Total Other Assets 7,083.00 TOTAL ASSETS \$ 476,667.97 Liabilities \$ 5,000.00 Debt \$ 5,000.00 Total Liabilities \$ 5,000.00 Fund Balance 185,062.27 Fund Balance - SOBO 185,062.27 Fund Balance - Admin 53,298.50 Fund Balance - Conting/Reserves 28,604.07 Fund Balance - Grants 111,645.77 Subtotal - Cash Fund Balance 463,203.36 Fund Balance - Other 8,464.61 Total Fund Balance 471,667.97	Total Bank Accounts	288,203.36
Total Other Current Assets 175,000.00 Total Current Assets 463,203.36 Fixed Assets 18,000.61 Accumulated Depreciation (11,619.00) Total Fixed Assets 6,381.61 Other Assets 50,000.00 Accumulated Intangible Assets (42,917.00) Total Other Assets 7,083.00 TOTAL ASSETS \$ 476,667.97 Liabilities 5,000.00 Total Liabilities 5,000.00 Fund Balance 185,062.27 Fund Balance - SOBO 185,062.27 Fund Balance - Admin 53,298.50 Fund Balance - Conting/Reserves 28,604.07 Fund Balance - Grants 111,645.77 Subtotal - Cash Fund Balance 463,203.36 Fund Balance - Other 8,464.61 Total Fund Balance 471,667.97	Other Current Assets	
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Fixed Assets 18,000.61 Accumulated Depreciation (11,619.00) Total Fixed Assets 6,381.61 Other Assets 50,000.00 Accumulated Intangible Assets (42,917.00) Total Other Assets 7,083.00 TOTAL ASSETS \$ 476,667.97 Liabilities \$ 5,000.00 Total Liabilities 5,000.00 Fund Balance \$ 5,000.00 Fund Balance - SOBO 185,062.27 Fund Balance - DISI 84,592.75 Fund Balance - Admin 53,298.50 Fund Balance - Conting/Reserves 28,604.07 Fund Balance - Grants 111,645.77 Subtotal - Cash Fund Balance 463,203.36 Fund Balance - Other 8,464.61 Total Fund Balance 471,667.97	Total Other Current Assets	175,000.00
Vehicle 18,000.61 Accumulated Depreciation (11,619.00) Total Fixed Assets 6,381.61 Other Assets 50,000.00 Accumulated Intangible Assets (42,917.00) Total Other Assets 7,083.00 TOTAL ASSETS \$ 476,667.97 Liabilities 5,000.00 Debt \$ 5,000.00 Total Liabilities 5,000.00 Fund Balance 185,062.27 Fund Balance - SOBO 185,062.27 Fund Balance - ISI 84,592.75 Fund Balance - Admin 53,298.50 Fund Balance - Conting/Reserves 28,604.07 Fund Balance - Grants 111,645.77 Subtotal - Cash Fund Balance 463,203.36 Fund Balance - Other 8,464.61 Total Fund Balance 471,667.97	Total Current Assets	463,203.36
Accumulated Depreciation (11,619.00) Total Fixed Assets 6,381.61 Other Assets 50,000.00 Accumulated Intangible Assets (42,917.00) Total Other Assets 7,083.00 LIABILITIES AND FUND BALANCE LIABILITIES AND FUND BALANCE Liabilities 5,000.00 Total Liabilities 5,000.00 Fund Balance 185,062.27 Fund Balance - SOBO 185,062.27 Fund Balance - Admin 53,298.50 Fund Balance - Conting/Reserves 28,604.07 Fund Balance - Grants 111,645.77 Subtotal - Cash Fund Balance 463,203.36 Fund Balance - Other 8,464.61 Total Fund Balance 471,667.97	Fixed Assets	
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Accumulated Intangible Assets (42,917.00) Total Other Assets 7,083.00 IOTAL ASSETS \$ 476,667.97 LIABILITIES AND FUND BALANCE Liabilities Debt \$ 5,000.00 Total Liabilities 5,000.00 Fund Balance 185,062.27 Fund Balance - SOBO 185,062.27 Fund Balance - DISI 84,592.75 Fund Balance - Admin 53,298.50 Fund Balance - Conting/Reserves 28,604.07 Fund Balance - Grants 111,645.77 Subtotal - Cash Fund Balance 463,203.36 Fund Balance - Other 8,464.61 Total Fund Balance 471,667.97	Other Assets	
Total Other Assets 7,083.00 TOTAL ASSETS \$ 476,667.97 LIABILITIES AND FUND BALANCE Liabilities Debt \$ 5,000.00 Total Liabilities 5,000.00 Fund Balance Fund Balance Fund Balance - SOBO 185,062.27 Fund Balance - DISI 84,592.75 Fund Balance - Admin 53,298.50 Fund Balance - Conting/Reserves 28,604.07 Fund Balance - Grants 111,645.77 Subtotal - Cash Fund Balance 463,203.36 Fund Balance - Other 8,464.61 Total Fund Balance 471,667.97	Organizational Costs	50,000.00
Liabilities	Accumulated Intangible Assets	(42,917.00)
LIABILITIES AND FUND BALANCE Liabilities \$ 5,000.00 Total Liabilities 5,000.00 Fund Balance 185,062.27 Fund Balance - SOBO 185,062.27 Fund Balance - DISI 84,592.75 Fund Balance - Admin 53,298.50 Fund Balance - Conting/Reserves 28,604.07 Fund Balance - Grants 111,645.77 Subtotal - Cash Fund Balance 463,203.36 Fund Balance - Other 8,464.61 Total Fund Balance 471,667.97	Total Other Assets	7,083.00
Liabilities \$ 5,000.00 Total Liabilities 5,000.00 Fund Balance 185,062.27 Fund Balance - DISI 84,592.75 Fund Balance - Admin 53,298.50 Fund Balance - Conting/Reserves 28,604.07 Fund Balance - Grants 111,645.77 Subtotal - Cash Fund Balance 463,203.36 Fund Balance - Other 8,464.61 Total Fund Balance 471,667.97	TOTAL ASSETS	\$ 476,667.97
Debt \$ 5,000.00 Total Liabilities 5,000.00 Fund Balance 185,062.27 Fund Balance - DISI 84,592.75 Fund Balance - Admin 53,298.50 Fund Balance - Conting/Reserves 28,604.07 Fund Balance - Grants 111,645.77 Subtotal - Cash Fund Balance 463,203.36 Fund Balance - Other 8,464.61 Total Fund Balance 471,667.97	LIABILITIES AND FUND BALANCE	
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Total Liabilities 5,000.00 Fund Balance 185,062.27 Fund Balance - SOBO 185,062.27 Fund Balance - DISI 84,592.75 Fund Balance - Admin 53,298.50 Fund Balance - Conting/Reserves 28,604.07 Fund Balance - Grants 111,645.77 Subtotal - Cash Fund Balance 463,203.36 Fund Balance - Other 8,464.61 Total Fund Balance 471,667.97	Debt	\$ 5,000.00
Fund Balance - SOBO 185,062.27 Fund Balance - DISI 84,592.75 Fund Balance - Admin 53,298.50 Fund Balance - Conting/Reserves 28,604.07 Fund Balance - Grants 111,645.77 Subtotal - Cash Fund Balance 463,203.36 Fund Balance - Other 8,464.61 Total Fund Balance 471,667.97	Total Liabilities	 5,000.00
Fund Balance - DISI 84,592.75 Fund Balance - Admin 53,298.50 Fund Balance - Conting/Reserves 28,604.07 Fund Balance - Grants 111,645.77 Subtotal - Cash Fund Balance 463,203.36 Fund Balance - Other 8,464.61 Total Fund Balance 471,667.97	Fund Balance	
Fund Balance - Admin 53,298.50 Fund Balance - Conting/Reserves 28,604.07 Fund Balance - Grants 111,645.77 Subtotal - Cash Fund Balance 463,203.36 Fund Balance - Other 8,464.61 Total Fund Balance 471,667.97	Fund Balance - SOBO	185,062.27
Fund Balance - Conting/Reserves 28,604.07 Fund Balance - Grants 111,645.77 Subtotal - Cash Fund Balance 463,203.36 Fund Balance - Other 8,464.61 Total Fund Balance 471,667.97	Fund Balance - DISI	84,592.75
Fund Balance - Grants 111,645.77 Subtotal - Cash Fund Balance 463,203.36 Fund Balance - Other 8,464.61 Total Fund Balance 471,667.97	Fund Balance - Admin	53,298.50
Subtotal - Cash Fund Balance 463,203.36 Fund Balance - Other 8,464.61 Total Fund Balance 471,667.97	Fund Balance - Conting/Reserves	28,604.07
Fund Balance - Other 8,464.61 Total Fund Balance 471,667.97	Fund Balance - Grants	111,645.77
Total Fund Balance 471,667.97	Subtotal - Cash Fund Balance	 463,203.36
	Fund Balance - Other	8,464.61
TOTAL LIABILITIES AND FUND BALANCE \$ 476,667.97	Total Fund Balance	 471,667.97
	TOTAL LIABILITIES AND FUND BALANCE	\$ 476,667.97

Salinas City Center Improvement Association Statement of Revenues and Expenses - Actual vs. Budget - Fiscal Year 2024-2025 - Cash Basis For the Eight Months Ended July 31, 2025

		SOB	0					Administration				
	Actual	Budget	Remaining	% Remaining	Actual	Budget	Remaining	% Remaining	Actual	Budget	Remaining	% Remaining
Income												
Assessments	\$ 303,589.74	\$ 296,907.00	\$ (6,682.74)		\$ 111,316.24	\$ 108,866.00	\$ (2,450.24)		\$ 70,837.61	\$ 69,278.00	\$ (1,559.61)	
Grants	-	-			-	-			-	-		
Interest Earned	-	-			-	-			-	-		
Total Income	\$ 303,589.74	\$ 296,907.00	\$ (6,682.74)		\$ 111,316.24	\$ 108,866.00	\$ (2,450.24)		\$ 70,837.61	\$ 69,278.00	\$ (1,559.61)	
Expenses												
Bank Service Charges	-	-	-				-		44.00	200.00	156.00	78%
Formation Costs Payback	-	-	-				-				-	
Insurance	-	-	-				-		342.98	2,500.00	2,157.02	86%
Professional Services							-				-	
Accounting	-	-	-				-		13,890.00	15,200.00	1,310.00	9%
Legal	-	-	-				-		4,570.00	6,000.00	1,430.00	24%
Other	-	-	-				-		5,285.00	12,000.00	6,715.00	56%
Total Professional Services	-	-	-		-	-	-		23,745.00	33,200.00	9,455.00	28%
Office							-				-	
Rent/CAM/Utilities	-	-	-				-		6,961.18	10,000.00	3,038.82	30%
Office Annual Cleaning	-	-	-				-		-	600.00	600.00	100%
Office Furnishings/Paint		-	-				-		424.99	1,500.00	1,075.01	72%
Computer / Internet	-	-	-				-		1,723.40	2,500.00	776.60	31%
Total Office	-	-	-		-	-	-		9,109.57	14,600.00	5,490.43	38%
Staff	-	-	-				-				-	
Payroll - Wages & Taxes	61,534.00	104,000.00	42,466.00	41%	13,907.23	21,900.00	7,992.77	36%	27,814.26	44,400.00	16,585.74	37%
Workers Comp Insurance	856.18	3,500.00	2,643.82	76%	199.78	600.00	400.22	67%	371.00	600.00	229.00	38%
Total Staff	62,390.18	107,500.00	45,109.82	42%	14,107.01	22,500.00	8,392.99	37%	28,185.26	45,000.00	16,814.74	37%
SOBO			-				-				-	
Sidewalk Ops (Maintenance)	70,106.73	125,920.00	55,813.27	44%			-				-	
Beautification/Order(Security)	68,414.87	100,598.00	32,183.13	32%			-				-	
Total SOBO	138,521.60	226,518.00	87,996.40	39%	-	-	-		-	-	-	
DISI	·		-				-				-	
District Identity			-		71,393.84	93,500.00	22,106.16	24%			-	
Streetscape Improvements			-		15,823.16	13,000.00	(2,823.16)	-22%			-	
Total DISI	-	-	-		87,217.00	106,500.00	19,283.00	18%	-	-	-	
Extra Budget Expenses					·	-	•					
Collection Loss	_	-	_			-	-		_	_	_	
Taxes									-	250.00	250.00	100%
Total Expenses	200,911.78	334,018.00	133,106.22	40%	101,324.01	129,000.00	27,675.99	21%	61,426.81	95,750.00	34,323.19	36%
Net Income	102,677.96	(37,111.00)			9,992.23	(20,134.00)			9,410.80	(26,472.00)		

Cash Flow

Beg Balance FY 2023-24 Carryover	77,384.31	74,600.52	18,887.70
Reallocation of 2023-24 Carryover	5,000.00	-	25,000.00
Net Income FY 2024-25	102,677.96	9,992.23	9,410.80
Ending Cash Balance at 07/31/2025	\$ 185,062.27	\$ 84,592.75	\$ 53,298.50

Salinas City Center Improvement Association

Statement of Revenues and Expenses - Actual vs. Budget - Fiscal Year 2024-2025 - Cash Basis For the Eight Months Ended July 31, 2025

	Contingency/Reserves						SUBTOTAL SOBO, DISI, ADMIN, & CONTIGENCY					
	,	Actual		Budget	Remaining	% Remaining		Actual		Budget	Remaining	% Remaining
Income												
Assessments	\$	20,239.31	\$	19,794.00	\$ (445.31)		\$	505,982.90	\$	494,845.00	\$ (11,137.90)	
Grants		-		-				-		-		
Interest Earned		-		-	-			-		-	-	
Total Income	\$	20,239.31	\$	19,794.00	\$ (445.31)		\$	505,982.90	\$	494,845.00	\$ (11,137.90)	
Expenses												
Bank Service Charges				-	-			44.00		200.00	156.00	78%
Formation Costs Payback		5,103.50		5,000.00	(103.50)	-2%		5,103.50		5,000.00	(103.50)	-2%
Insurance					-			342.98		2,500.00	2,157.02	86%
Professional Services					-			-		-	-	
Accounting					-			13,890.00		15,200.00	1,310.00	9%
Legal								4,570.00		6,000.00	1,430.00	24%
Other					-			5,285.00		12,000.00	6,715.00	56%
Total Professional Services		-		-	-			23,745.00		33,200.00	9,455.00	28%
Office					-			-		-	-	
Rent/CAM/Utilities					-			6,961.18		10,000.00	3,038.82	30%
Office Annual Cleaning					-			-		600.00	600.00	100%
Office Furnishings/Paint					-			424.99		1,500.00	1,075.01	72%
Computer / Internet					-			1,723.40		2,500.00	776.60	31%
Total Office		-		-	-			9,109.57		14,600.00	5,490.43	38%
Staff					-			-		-	-	
Payroll - Wages & Taxes								103,255.49		170,300.00	67,044.51	39%
Workers Comp Insurance								1,426.96		4,700.00	3,273.04	70%
Total Staff		-		-	-			104,682.45		175,000.00	70,317.55	40%
SOBO					_			- -		· -	-	
Sidewalk Ops (Maintenance)					_			70,106.73		125,920.00	55,813.27	44%
Beautification/Order(Security)					_			68,414.87		100,598.00	32,183.13	32%
Total SOBO		_			-			138,521.60		226,518.00	87,996.40	39%
DISI					_			-			-	5575
District Identity					_			71,393.84		93,500.00	22,106.16	24%
Streetscape Improvements					_			15,823.16		13,000.00	(2,823.16)	-22%
Total DISI					-			87,217.00		106,500.00	19,283.00	18%
Extra Budget Expenses								, -			. 5,255.56	1070
Collection Loss		_		9,897.00	9,897.00	100%				9,897.00	9,897.00	100%
Taxes		_		0,007.00	0,007.00	100 /0		-		250.00	250.00	100%
Total Expenses		5,103.50		14,897.00	9,793.50	66%		368,766.10		573,665.00	204,898.90	36%
Net Income		15,135.81		4,897.00		2370		137,216.80		(78,820.00)		2370

Cash Flow

Beg Balance FY 2023-24 Carryover	43,468.26	214,340.79
Reallocation of 2023-24 Carryover	(30,000.00)	-
Net Income FY 2024-25	15,135.81	137,216.80
Ending Cash Balance at 07/31/2025	\$ 28,604.07	\$ 351,557.59

(See accompanying accountants' report)

Salinas City Center Improvement Association

Statement of Revenues and Expenses - Actual vs. Budget - Fiscal Year 2024-2025 - Cash Basis For the Eight Months Ended July 31, 2025

		Grants	Funds		GRAND TOTAL				
	Actual	Budget	Remaining	% Remaining	Actual	Budget	Remaining	% Remaining	
Income									
Assessments	\$ -	\$	- \$ -		\$ 505,982.90	\$ 494,845.00	,		
Grants	25,000.00		- (25,000.00)		25,000.00	-	(25,000.00)		
Interest Earned	-		-		-	-	-		
Total Income	\$ 25,000.00	\$	- \$ -		\$ 530,982.90	\$ 494,845.00	\$ (36,137.90)		
Expenses									
Bank Service Charges	-		-		44.00	200.00	156.00	78%	
Formation Costs Payback			-		5,103.50	5,000.00	(103.50)	-2%	
Insurance			-		342.98	2,500.00	2,157.02	86%	
Professional Services			-		-	-	-		
Accounting			-		13,890.00	15,200.00	1,310.00	9%	
Legal			-		4,570.00	6,000.00	1,430.00	24%	
Other			-		5,285.00	12,000.00	6,715.00	56%	
Total Professional Services	-				23,745.00	33,200.00	9,455.00	28%	
Office			-		-	-	-		
Rent/CAM/Utilities			-		6,961.18	10,000.00	3,038.82	30%	
Office Annual Cleaning			-		-	600.00	600.00	100%	
Office Furnishings/Paint	-		-		424.99	1,500.00	1,075.01	72%	
Computer / Internet			-		1,723.40	2,500.00	776.60	31%	
Total Office	-				9,109.57	14,600.00	5,490.43	38%	
Staff			-		-	-	-		
Payroll - Wages & Taxes			-	-	103,255.49	170,300.00	67,044.51	39%	
Workers Comp Insurance			-		1,426.96	4,700.00	3,273.04	70%	
Total Staff	-				104,682.45	175,000.00	70,317.55	40%	
SOBO			-		-	-	-		
Sidewalk Ops (Maintenance)	9,263.30		-		79,370.03	125,920.00	46,549.97	37%	
Beautification/Order(Security)	-		-		68,414.87	100,598.00	32,183.13	32%	
Total SOBO	9,263.30				147,784.90	226,518.00	78,733.10	35%	
DISI	,		-		-		-	52.0	
District Identity	40,318.20		_		111,712.04	93,500.00	(18,212.04)	-19%	
Streetscape Improvements	11,870.74		-		27,693.90	13,000.00	(14,693.90)	-113%	
Total DISI	52,188.94				139,405.94	106,500.00	(32,905.94)	-31%	
Extra Budget Expenses	52,.55.54						(==,000.04)	4 . 70	
Collection Loss			-		_	9,897.00	9,897.00	100%	
Taxes			-		_	250.00	250.00	100%	
Total Expenses	61,452.24				430,218.34	573,665.00	143,446.66	25%	
Net Income	(36,452.24)		-		100,764.56	(78,820.00)			

Cash Flow

Beg Balance FY 2023-24 Carryover	148,098.01	362,438.80
Reallocation of 2023-24 Carryover	-	-
Net Income FY 2024-25	(36,452.24)	100,764.56
Ending Cash Balance at 07/31/2025	\$ 111,645.77	\$ 463,203.36

Salinas City Center Improvement Association Comerica Bank - Operating Account

November 30, 2024 - July 31, 2025

	act	

Date	Transaction Type	ı Num	Name	Memo/Description	Amount	Balance
Beginning Bala				-		214,340.79
12/01/2024	Check	2985	Miguel Gutierrez	December '24 Rent	-720.00	213,620.79
12/02/2024	Check	2988	Smith & Enright Landscaping Inc	Inv# 45099	-7,670.00	205,950.79
12/02/2024	Check	2986	Monterey Signs	Inv#25687	-4,990.00	200,960.79
12/02/2024	Check	2989	Allied Universal Security Services	Inv#16432994	-2,285.04	198,675.75
12/02/2024	Check	2987	Kap-Stone, Inc.	Inv#6752	-2,000.00	196,675.75
12/02/2024	Expense		AT&T		-132.10	196,543.65
12/03/2024	Expense		Go Daddy		-47.99	196,495.66
12/05/2024	Payroll Check	DD	Gregor Hamer	Pay Period: 11/16/2024-11/30/2024	-2,635.84	193,859.82
12/05/2024	Payroll Check	DD	Kevin A. Hayes	Pay Period: 11/16/2024-11/30/2024	-1,296.29	192,563.53
12/05/2024	Tax Payment		QuickBooks Payroll	Tax Payment	-1,158.82	191,404.71
12/06/2024	Expense		Verizon Wireless	•	-200.00	191,204.71
12/18/2024	Expense		Go Daddy		-22.17	191,182.54
12/19/2024	Check	2990	Kelly Productions	Inv#88719,88720	-1,425.00	189,757.54
12/19/2024	Check	2994	Jenna Hanson	Inv: Oct, Nov & Dec-24	-8,766.75	180,990.79
12/19/2024	Check	2991	Allied Universal Security Services	Inv#16432994	-8,633.12	172,357.67
12/19/2024	Check	2993	Smith & Enright Landscaping Inc	Inv# 325,327	-7,585.01	164,772.66
12/19/2024	Check	2992	Ottone & Leach LLP	Inv#1059	-540.00	164,232.66
12/20/2024	Payroll Check	DD	Gregor Hamer	Pay Period: 12/01/2024-12/15/2024	-2,602.40	161,630.26
12/20/2024	Payroll Check	DD	Kevin A. Hayes	Pay Period: 12/01/2024-12/15/2024	-1,105.49	160,524.77
12/20/2024	Tax Payment		QuickBooks Payroll	Tax Payment	-1,096.82	159,427.95
12/20/2024	Expense		Go Daddy	Tax Faymon	-35.88	159,392.07
12/30/2024	Expense		AT&T		-132.10	159,259.97
12/31/2024	Check		Comerica Credit Card		-1,406.28	157,853.69
01/01/2025	Check	2995	Miguel Gutierrez	January '25 Rent	-720.00	157,133.69
01/03/2025	Payroll Check	DD	Gregor Hamer	Pay Period: 12/16/2024-12/31/2024	-2,615.15	154,518.54
01/03/2025	Payroll Check	DD	Kevin A. Hayes	Pay Period: 12/16/2024-12/31/2024	-1,439.22	153,079.32
01/03/2025	Payroll Check	DD	Damian Ruiz	Pay Period: 12/16/2024-12/31/2024	-1,059.45	152,019.87
01/03/2025	Tax Payment		QuickBooks Payroll	Tax Payment	-1,669.31	150,350.56
01/07/2025	Check	2997	Steinbruner Hill CPAs	Inv#13680	-3,700.00	146,650.56
01/07/2025	Check	2998	Allied Universal Security Services	Inv#16519423.16583851	-2,950.56	143,700.00
01/07/2025	Check	2996	Steinbruner Hill CPAs	Inv#13785	-2,200.00	141,500.00
01/07/2025	Check	2999	Kap-Stone, Inc.	Inv#6763	-2,000.00	139,500.00
01/07/2025	Check	3002	Laura Harris Consulting	Inv #SaliC20241205	-500.00	139,000.00
01/07/2025	Check	3003	Laura Harris Consulting	Inv #SaliC20250105	-500.00	138,500.00
01/07/2025	Expense	3003	Verizon Wireless	pay off cell phone	-168.35	138,331.65
01/08/2025	Check	3004	The Christmas Light Pros	Invoice Date 12.18.2024	-24,300.00	114,031.65
01/13/2025	Journal Entry	SH_013125	The Chilamas Light 1103	Assessments transferred from City of Salinas	376,369.97	490,401.62
01/21/2025	Payroll Check	DD	Gregor Hamer	Pay Period: 01/01/2025-01/15/2025	-2,615.14	487,786.48
01/21/2025	Payroll Check	DD	Damian Ruiz	Pay Period: 01/01/2025-01/15/2025	-1,205.44	486,581.04
01/21/2025	Payroll Check	DD	Kevin A. Hayes	Pay Period: 01/01/2025-01/15/2025	-1,170.28	485,410.76
01/21/2025	Tax Payment	DD	QuickBooks Payroll	Tax Payment	-1,617.81	483,792.95
01/21/2025	Check	3005	Allied Universal Security Services	Inv#16607388,16626360,16646867	-5,245.44	478,547.51
01/27/2025		3007	Steinbruner Hill CPAs	Inv#13833	-1,100.00	477,447.51
01/27/2025	Check	3007		Inv# 13633 Inv# 599	-337.50	•
	Check	3000	Smith & Enright Landscaping Inc	111V# 399		477,110.01
01/28/2025	Expense		AT&T		-132.10 -1 250 58	476,977.91 475 718 33
01/31/2025	Check	3000	Comerica Credit Card	Fohruany 125 Pont	-1,259.58 720.00	475,718.33
02/01/2025	Check	3008	Miguel Gutierrez	February '25 Rent	-720.00 100.00	474,998.33
02/01/2025	Journal Entry	SH_020125	Crogor Hamas	credit card software subscription credit	100.00	475,098.33
02/05/2025	Payroll Check	DD	Gregor Hamer	Pay Period: 01/16/2025-01/31/2025	-2,615.14	472,483.19
02/05/2025	Payroll Check	DD	Kevin A. Hayes	Pay Period: 01/16/2025-01/31/2025	-1,377.76	471,105.43
02/05/2025	Payroll Check	DD	Damian Ruiz	Pay Period: 01/16/2025-01/31/2025	-1,318.53	469,786.90

Date	Transaction Type	Num	Name	Memo/Description	Amount	Balance
02/05/2025	Tax Payment		QuickBooks Payroll	Tax Payment	-1,694.84	468,092.06
02/06/2025	Expense		Verizon Wireless	cell phone	-295.29	467,796.77
02/13/2025	Expense		Comerica	service charge	-22.00	467,774.77
02/19/2025	Check	3010	Edible Monterey Bay	Inv 4886	-13,475.00	454,299.77
02/19/2025	Check	3009	Monterey County Weekly	Account Key#CSALC Statement 12.31.24	-7,563.48	446,736.29
02/19/2025	Check	3011	Allied Universal Security Services	Inv#16676741,16712899,16731376	-5,563.44	441,172.85
02/19/2025	Check	3013	Monterey Signs	Inv#25888	-4,990.00	436,182.85
02/19/2025	Check	3015	Steinbruner Hill CPAs	Inv#13895,13894	-1,390.00	434,792.85
02/19/2025	Check	3012	Ottone & Leach LLP	Inv#1365	-220.00	434,572.85
02/20/2025	Payroll Check	DD	Gregor Hamer	Pay Period: 02/01/2025-02/15/2025	-2,615.15	431,957.70
02/20/2025	Payroll Check	DD	Kevin A. Hayes	Pay Period: 02/01/2025-02/15/2025	-1,362.31	430,595.39
02/20/2025	Payroll Check	DD	Damian Ruiz	Pay Period: 02/01/2025-02/15/2025	-1,116.11	429,479.28
02/20/2025	Tax Payment		QuickBooks Payroll	Tax Payment	-1,577.03	427,902.25
02/28/2025	Check	eft	Comerica Credit Card		-1,356.71	426,545.54
03/01/2025	Check	3014	Miguel Gutierrez	March '25 Rent	-720.00	425,825.54
03/03/2025	Expense		AT&T		-132.10	425,693.44
03/05/2025	Payroll Check	DD	Gregor Hamer	Pay Period: 02/16/2025-02/28/2025	-2,615.15	423,078.29
03/05/2025	Payroll Check	DD	Kevin A. Hayes	Pay Period: 02/16/2025-02/28/2025	-1,138.53	421,939.76
03/05/2025	Payroll Check	DD	Damian Ruiz	Pay Period: 02/16/2025-02/28/2025	-1,016.01	420,923.75
03/05/2025	Tax Payment		QuickBooks Payroll	Tax Payment	-1,421.61	419,502.14
03/06/2025	Expense		Verizon Wireless	pay off cell phone	-168.11	419,334.03
03/10/2025	Check	3017	McMurray Electric	Inv#5507	-11,834.32	407,499.71
03/10/2025	Check	3020	Smith & Enright Landscaping Inc	Inv# 562,779,780.	-11,670.00	395,829.71
03/10/2025	Check	3018	Allied Universal Security Services	Inv#16753280,16782907,16823721	-5.672.72	390,156.99
03/10/2025	Check	3021	Jenna Hanson	Inv: Jan/Feb 2025	-4,680.00	385,476.99
03/10/2025	Check	3022	Laura Harris Consulting	Inv #SaliC20250305	-2,000.00	383,476.99
03/10/2025	Check	3016	Ottone & Leach LLP	Inv#1393	-480.00	382,996.99
03/10/2025	Check	3019	Monterey Signs	Inv#26092	-136.56	382,860.43
03/12/2025	Transfer	00.0	e.ne.ey e.ge	transfer from general acct to CD	-175,000.00	207,860.43
03/12/2025	Deposit			from Salinas Valley Health for banner	2,000.00	209,860.43
03/14/2025	Check	3024	Allied Universal Security Services	Inv#16553088	-2,196.25	207,664.18
03/14/2025	Check	3023	Salinas Valley Chamber of Commerce	Inv#18774	-450.00	207,214.18
03/20/2025	Payroll Check	DD	Gregor Hamer	Pay Period: 03/01/2025-03/15/2025	-2,615.14	204,599.04
03/20/2025	Payroll Check	DD	Kevin A. Hayes	Pay Period: 03/01/2025-03/15/2025	-1,362.31	203,236.73
03/20/2025	Payroll Check	DD	Damian Ruiz	Pay Period: 03/01/2025-03/15/2025	-1,118.71	202,118.02
03/20/2025	Tax Payment	55	QuickBooks Payroll	Tax Payment	-1,504.82	200,613.20
03/31/2025	Check	3029	Steinbruner Hill CPAs	Inv#13955	-1,100.00	199,513.20
03/31/2025	Expense	3023	Comerica Credit Card	1107710000	-706.40	198,806.80
03/31/2025	Expense		AT&T		-132.10	198,674.70
04/01/2025	Check	3027	The Christmas Light Pros	Invoice Date 03.21.2025	-4,800.00	193,874.70
04/01/2025		3028	•	Inv# 561,1026,1027.	-11,610.00	182,264.70
04/01/2025	Check	3026	Smith & Enright Landscaping Inc Allied Universal Security Services	Inv#16553088,16841440,16860326,16890214	-7,759.69	174,505.01
04/01/2025	Check Check	3025	•	April '25 Rent	-7,739.09	·
			Miguel Gutierrez	·		173,785.01
04/04/2025	Payroll Check	DD	Gregor Hamer	Pay Period: 03/16/2025-03/31/2025	-2,615.15	171,169.86
04/04/2025	Payroll Check	DD	Kevin A. Hayes	Pay Period: 03/16/2025-03/31/2025	-1,321.15	169,848.71
04/04/2025	Payroll Check	DD	Damian Ruiz	Pay Period: 03/16/2025-03/31/2025	-1,215.35	168,633.36
04/04/2025	Tax Payment		QuickBooks Payroll	Tax Payment	-1,510.03	167,123.33
04/07/2025	Expense	DD	Verizon Wireless	Pay Poriod: 04/04/2025 04/45/2025	-174.50	166,948.83
04/18/2025	Payroll Check	DD	Gregor Hamer	Pay Period: 04/01/2025-04/15/2025	-2,615.14	164,333.69
04/18/2025	Payroll Check	DD	Kevin A. Hayes	Pay Period: 04/01/2025-04/15/2025	-1,484.40	162,849.29
04/18/2025	Payroll Check	DD	Damian Ruiz	Pay Period: 04/01/2025-04/15/2025	-1,213.70	161,635.59
04/18/2025	Tax Payment	0000	QuickBooks Payroll	Tax Payment	-1,588.34	160,047.25
04/29/2025	Check	3030	Allied Universal Security Services	Inv#16967079, 16997116,16945056,16934059	-7,311.92	152,735.33
04/29/2025	Check	3032	Edible Monterey Bay	Inv 5016	-2,450.00	150,285.33
04/29/2025	Check	3033	Jenna Hanson	Inv: Mar-25	-2,000.00	148,285.33
04/29/2025	Check	3035	Steinbruner Hill CPAs	Inv#14049	-1,100.00	147,185.33

2 of 4

Marciery Sign	Date	Transaction Type	Num	Name	Memo/Description	Amount	Balance
CAMBADOLIZATION Control AMALE AMALE CALIGNATION CALIG	04/29/2025	Check	3034	Monterey Signs	Inv#26274	-795.00	146,390.33
	04/29/2025	Check	3031		Inv#18923	-250.00	146,140.33
	04/29/2025	Expense		AT&T		-132.05	146,008.28
March Marc	04/30/2025	Expense		Comerica Credit Card		-703.92	145,304.36
0805002005 Pay Jell Cheek 0 Cooper Henre of Depth Henr	05/01/2025	Check	3036	Miguel Gutierrez	May '25 Rent	-720.00	144,584.36
1.500.000000000000000000000000000000000	05/02/2025	Check	3037	Ottone & Leach LLP	Inv#1708	-50.00	144,534.36
600502025 Psylon Ulback Octobal Color C	05/05/2025	Payroll Check	DD	Gregor Hamer	Pay Period: 04/16/2025-04/30/2025	-2,615.15	141,919.21
6000000000000000000000000000000000000	05/05/2025	Payroll Check	DD	Kevin A. Hayes	Pay Period: 04/16/2025-04/30/2025	-1,362.31	140,556.90
	05/05/2025	Payroll Check	DD	Damian Ruiz	Pay Period: 04/16/2025-04/30/2025	-1,104.18	139,452.72
05000000500 Junnal Enty SH 0500000 State Componentation Instruction Floring Members Assessments Instruction Floring States 2,62,334,23 2,62,536,23 061902005 Check 303 Alled Universal Security Services Inst/1703208,17077499 4,23,30 262,858,43 061902005 Check 303 Minteriney Sligue Invel*1402 4,300.00 252,450.09 061902025 Check 303 Statischurier HILL CPA Invel*1402 1,000.00 225,450.09 061902025 Check 304 Junuar Hartis Consulting Invel*1406 -1,000.00 225,850.09 067002025 Payroll Check D.O General Rome Pay Perfect C5071/2025-05152025 -1,377.00 226,850.00 067002025 Payroll Check D.O Dome Britis Pay Perfect C5071/2025-05152025 -1,377.00 246,850.00 0670202025 Payroll Check D.O Dome Britis Check Pay Perfect C5071/2025-05152025 -1,377.00 243,586.00 06727/2025 Expense Josephale ATAT Tax Payrest -1,347.00	05/05/2025	Tax Payment		QuickBooks Payroll	Tax Payment	-1,493.63	137,959.09
	05/06/2025	Expense		Verizon Wireless		-174.48	137,784.61
05/19/20/25 Cifeact 3042 Alleed Universal Security Services Invalid Tri30508, 17084588, 17077499 5,245,44 257,640.98 06/19/20/25 Check 3034 Smith Scrippt Landscaping in Private 1402 1,000 225,300.09 225,300.00 225,300.00 225,300.00 225,300.00 225,300.00 225,300.00 225,300.00 225,300.00 225,300.00 225,300.00 225,300.00 225,300.00 225,300.00 225,000.00 225,300.00 225,300.00 225,300.00 225,300.00 225,300.00 225,300.00 225,300.00 225,300.00 225,300.00 225,300.00 225,300.00 225,000.00	05/09/2025	Journal Entry	SH_053025		Assessments transferred from City of Salinas	125,723.12	263,507.73
05/19/2025 Check 3039 Monitariesy Signs Invita/26513 -3,280.00 2543,893.98 06/19/2025 Check 3041 Smith & Enright Lundscaping for Invit 41029 -1,180.00 225,489,98 06/19/2025 Check 3038 Sentionumer Hill CPAs Invit 41029 -1,180.00 226,181,98 06/20/2025 Payrol Check OD Korpor Hamer Payrol Enrole 2-0,111,41 246,016,18 05/20/2025 Payrol Check OD Burnian Ruiz Payrol Period 0501/2025-0815/2025 -1,377.76 246,180,80 05/20/2025 Check OD Duminian Ruiz Payrol Period 0501/2025-0815/2025 -1,347.78 246,480,80 05/20/2025 Check 04 Check Condots Payrol Period 0501/2025-0815/2025 -1,347.70 246,480,80 05/20/2025 Cherone OB AM Am Payrol Period 0501/2025-0815/2025 -1,347.70 243,380,40 05/20/2025 Exponse In AM Transfer Transfer 1,348.60 243,380,40	05/15/2025	Expense	_	State Compensation Insurance Fund	workers comp insurance	-621.30	262,886.43
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05/19/2025 Check 3040 Laura Harris Consulting Inv &SaiC20205505 .750 00 250,010 06/20/2025 Payrol Cheek DD Groger Harrier Pay Perfoct: 05017/2025-05/15/2025 .2416.14 247,006.56 05/20/2025 Payrol Cheek DD Damian Ruiz Pay Perfoct: 05017/2025-05/15/2025 .1377.76 248,618.08 05/20/2025 Payrol Cheek DO Damian Ruiz Pay Perfoct: 05017/2025-05/15/2025 .1214.27 244,058.04 05/20/2025 Check 304 Mark Silone, Inc. InveSt79 .250.20 <	05/19/2025	Check	3041	Smith & Enright Landscaping Inc	Inv# 1402	-1,890.00	252,460.99
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		Payroll Check	DD				
	07/03/2025	Tax Payment		·	,	-1,579.13	225,942.78

3 of 4

	Transaction	1				
Date	Туре	Num	Name	Memo/Description	Amount	Balance
07/07/2025	Expense		Verizon Wireless		-174.04	225,768.74
07/09/2025	Check	3060	Kelly Productions	Inv#90918	-1,500.00	224,268.74
07/09/2025	Check	3055	McMurray Electric	Inv#5590	-1,455.00	222,813.74
07/09/2025	Check	3054	Smith & Enright Landscaping Inc	Inv# 1827,1828,1953	-8,735.00	214,078.74
07/09/2025	Check	3058	City of Salinas	Acct No 518/Inv#2025-00000087	-5,103.50	208,975.24
07/09/2025	Check	3056	Allied Universal Security Services	Inv#17204054,17238805	-4,013.36	204,961.88
07/09/2025	Check	3057	Ottone & Leach LLP	Inv#1999	-3,280.00	201,681.88
07/09/2025	Check	3059	Jenna Hanson	Inv: June-25	-2,956.25	198,725.63
07/09/2025	Check	3053	Steinbruner Hill CPAs	Inv#14204	-1,100.00	197,625.63
07/09/2025	Check	3061	Monterey Signs	Inv#26782	-350.00	197,275.63
07/18/2025	Journal Entry	SH_073125		Assessments transferred from City of Salinas	3,889.81	201,165.44
07/18/2025	Payroll Check	DD	Gregor Hamer	Pay Period: 07/01/2025-07/15/2025	-2,615.13	198,550.31
07/18/2025	Payroll Check	DD	Kevin A. Hayes	Pay Period: 07/01/2025-07/15/2025	-1,344.96	197,205.35
07/18/2025	Payroll Check	DD	Damian Ruiz	Pay Period: 07/01/2025-07/15/2025	-1,219.05	195,986.30
07/18/2025	Tax Payment		QuickBooks Payroll	Tax Payment	-1,519.46	194,466.84
07/24/2025	Expense		Go Daddy		-119.88	194,346.96
07/25/2025	Expense	EFT	State Compensation Insurance Fund	workers comp insurance	-402.83	193,944.13
07/29/2025	Expense		AT&T		-144.53	193,799.60
07/31/2025	Check	3063	Allied Universal Security Services	Inv#17313263,17334607	-3,926.32	189,873.28
07/31/2025	Check	3062	Edible Monterey Bay	Inv 5232	-2,450.00	187,423.28
07/31/2025	Expense		Comerica Credit Card		-1,882.74	185,540.54
Total for 1000	Checking - Oper	rating Acct			-\$ 28,800.25	\$ 185,540.54

Salinas City Center Improvement Association Comerica Bank - Grants Account

November 30, 2024 - August 11, 2025

Transaction

Date	Туре	Num	Name	Memo/Description	Amount	Balance
Beginning Bala	nce					148,098.01
12/19/2024	Check	1027	Quinn Company	Inv#FINA384406	-36.42	148,061.59
1/27/2025	Check	1028	United Way Monterey County	Mural sponsorship	-10,000.00	138,061.59
4/28/2025	Deposit		Harden Foundation	grant from Harden Foundation	25,000.00	163,061.59
5/2/2025	Check	1029	Valley Trophies & Detectors	Inv 87694 - plaques for mural	-1,415.82	161,645.77
5/23/2025	Check	1030	Mag One Media	Inv 2034	-7,150.00	154,495.77
5/30/2025	Transfer			Transfer to operating acct for exp covered by Monterey Peninsula Foundatioln	-42,850.00	111,645.77
7/31/2025	Check	1031	Monterey Signs	Inv #26889	-8,982.95	102,662.82
Total for 1050	Checking - Gra	nts			-\$ 45,435.19	\$ 102,662.82

Salinas City Center Ad-Hoc Business Committee – Meeting Agenda

Date: 9/8/25 **Time:** 9AM

Location: 232 Monterey St **Facilitator:** Greg Hamer

1. Welcome & Purpose (5 minutes)

a. Greeting and brief introduction from the facilitator

2. Introductions (<10 minutes)

a. Just Names and Business

3. Last Meeting Notes

4. Old Business

- a. Public Sanitation & Safety
 - i. Explore addition of public bathrooms.

b. Parking Programs & Enforcement

- Explore adding an Enforcement Officer to create extra coverage for the downtown area.
- ii. Explore subsidized parking for merchants and determine the best method to make that happen.

c. Security

 Evaluate current hours, review the current shift pattern, and determine if eliminating Monday coverage is advantageous.

d. Amenities for Visitors

- Survey business community for the need of electric vehicle charging stations.
- e. Events

i. Contact the City department to see if there is a better way to transmit and communicate events to various stakeholders.

f. City Coordination

 i. Continue to create workflows between Salinas City Center, the City of Salinas, and Downtown Merchants to streamline issues and requests.

5. New Business

6. Wrap-Up & Closing (5 minutes)

- a. Recap main takeaways
- b. Express appreciation for participation
- c. Remind of next meeting time/place
- d. Invite any final thoughts

ACTIONABLE ITEMS

Public Sanitation & Safety

1. Explore addition of public bathrooms.

Parking Programs & Enforcement

- 1. Explore adding an Enforcement Officer to create extra coverage for the downtown area.
- 2. Explore subsidized parking for merchants and determine the best method to make that happen.

Security

1. Evaluate current hours, review the current shift pattern, and determine if eliminating Monday coverage is advantageous.

Amenities for Visitors

1. Survey business community for the need of electric vehicle charging stations.

Events

1. Contact the City department to see if there is a better way to transmit and communicate events to various stakeholders.

City Coordination

1. Continue to create workflows between Salinas City Center, the City of Salinas, and Downtown Merchants to streamline issues and requests.

MEETING NOTES 9/8/25

Attendees

- Jessica McKillip ITN
- Tina Barlocker Bay and Basin
- Jorge Edeza ReMax
- Juan Del Real ReMax
- Steve Ish Taylor Farms

Reviewed Old Business

- Public Sanitation & Safety
 - In progress getting information about on-demand public bathrooms or investing in pre-fab units.
- Parking Programs & Enforcement
 - o meeting with CM for parking enforcement and subsidized/validating parking.
- Security
- Amenities for Visitors
 - Surveying EV needs
- Events
 - o Initiated contact with the City to get more information for events.
- City Coordination
 - o Set meetings with CM, PD Chief for high-level coordination

New Business

None

Wrap-up

- Next meeting will be at 10am
- No remote option at this time

MEETING NOTES 8/4/25

Attendees

Michelle Shaw - Latitude 36

- Christina Johnson Portobellos
- Jessica McKillip ITN
- Melinda Fike Intero
- Nick Tortorelli NT Real Estate
- Denise Rodriguez Starbucks
- Arturo Contreras Ingraham CPA
- Colleen Bailey SVCC
- John Bailey ADR
- Tina Barlocker Bay and Basin
- Mia Cruz Bliss Boutique
- Trish Sullivan Downtown Book and Sound

Public Sanitation & Safety

- Significant concerns about feces and urine in parking lots.
- Monterey Street parking garage is still perceived as a safety hazard.
- Question raised: How many working cameras are currently operational in the Monterey Street parking garage?

Parking Programs & Enforcement

- There used to be a downtown bicycle officer who was effective in enforcement efforts.
- Ideas for improving parking:
 - Parking program with business validations for the parking garage.
 - Subsidized parking program.
 - Improved parking permit process to purchase the permits. There are discrepancies with the amount of email accounts that are allowed to be used, and emails not going to the right place.
- Need for better parking enforcement; current coverage is sparse.
- Parking enforcement is important to ensure ample public parking availability.
- Suggestion to include parking program enhancements alongside improved enforcement.

Security

- Proposal to have security officers on Sunday.
- Monday security deemed not necessary.

Amenities for Visitors

• Downtown should cater to shopper conveniences such as:

- Public bathrooms
- Parking spaces
- Potential public EV charging stations

Events

- Merchants report poor event coordination from organizers.
- Lack of adequate communication to merchants about event logistics.
- Insufficient details on:
 - Which blocks will be closed for traffic
 - Parking arrangements during events
 - Estimated attendance numbers

City Coordination

- Coordination needed between city departments and downtown stakeholders for parking, safety, and event planning.
- Better communication channels required for timely updates and project statuses.
- There is a disconnect on who to contact, how much to contact, and whether merchants are better off reaching out to the City or contacting Salinas City Center Improvement Association directly to see if action happens from there.

Meetings

 General consensus: Monthly meetings are fine if progress is being made; otherwise, switch to quarterly.

Date	Inv	Total	Reason	
6/30/23	51616	\$2,486.25	CPRA/Brown Act	
7/31/23	51788	\$4,720.00	CPRA/Brown Act/Board Election	
8/31/23	51860	\$700.00	Contract Review/Agenda Review	
9/30/23	51989	\$340.00	Board Elections	
10/31/23	52161	\$320.00	Board Elections	
11/30/23	52205	\$1,687.50	Board Elections	
1/31/24	52471	\$62.50	Agenda Review	
5/31/24	23	\$2,642.50	CPRA	
11/30/24	1059	\$540.00	Agenda Review/Board Election	
1/31/25	1365	\$220.00	Brown Act	
2/28/25	1393	\$480.00	Brown Act	
4/30/25	1708	\$50.00	Bylaw Review	
6/30/25	1999	\$3,280.00	FPPC	
8/20/25	2157	\$1,095.00	FPPC	
9/17/25	2411	\$1,500.00	Brown Act	
10/2/25	2469	\$1,380.00	CPRA	
			\$10,253.75	2023
			\$3,245.00	2024
			\$8,005.00	2025
			#04 F00 7F	Tatal
			\$21,503.75	Total