

SALINAS CITY CENTER IMPROVEMENT ASSOCIATION

Board of Directors Meeting

Thursday, June 11th, 2026 at 10:00am

Makerspace Room @ United Way Monterey County

232 Monterey St, Salinas, CA 93901

Agenda

Call to Order/Roll Call

Public Comment (2 Minutes)

Consent Agenda—General Business

- I. Minutes March 2026
 - II. Minutes April 2026 (Special Meeting)
 - III. Financial Report March 2026
 - IV. Financial Report April 2026
 - V. Financial Report May 2026
- Public Comment
 - Board Questions/Discussion/Deliberation
 - Action by Board

Presentations/Updates

- I. Report from the President
 - II. Report from the Treasurer
 - III. Report from District Coordinator
 - A. Lease Agreement W Alisal St
 - B. Events FIFA WC2026 Update
 - C. Farmers Market Update
 - D. Marketing Update
- Public Comment
 - Board Questions/Discussion

Updates from Ad-Hoc Committees

- I. District Identity and Streetscape Improvements (DISI)
 - A. Mural Update

SALINAS CITY CENTER IMPROVEMENT ASSOCIATION

Board of Directors Meeting

Thursday, June 11th, 2026 at 10:00am

Makerspace Room @ United Way Monterey County

232 Monterey St, Salinas, CA 93901

- B. Alley Lights Update
 - C. Universal Gift Card Update
 - II. Sidewalk Operation and Beatification & Order (SOBO)
 - A. New Hire Update
 - III. Land Use Committee (LUC)
 - A. ITC Draft Opportunities Report (from City Staff)
 - B. Status Update
 - 1. General Plan Update - No Update Received
 - 2. Economic Development Element Update - No Update Received
 - 3. Heritage Park Name Change Update - Approved by Council
 - 4. MST Transit Center Update - No Public Updates
- Public Comment
 - Board Questions/Discussion

Board Member Questions and Referrals

Adjournment

The next Regular Meeting of the Board of Directors is scheduled for July 9th 2026, at 10am at Makerspace Room @ United Way Monterey County, 232 Monterey Street, Salinas, California 93901.

Notes: Requests for a disability related modification or accommodation, including auxiliary aids or services, in order to attend or participate in a meeting should be made to the District Administrator during regular business hours at (831) 877-0997. Notification received 48 hours before the meeting will enable the District to make reasonable accommodations.

The complete Board packet including subsequently distributed materials and presentations is available at the Association Office, 10b Midtown Ln, Salinas, CA 93901. All items appearing on the agenda are subject to action by the Board. Staff and Committee recommendations are subject to change by the Board.

SALINAS CITY CENTER IMPROVEMENT ASSOCIATION

Board of Directors Meeting

Thursday, June 11th, 2026 at 10:00am

Makerspace Room @ United Way Monterey County

232 Monterey St, Salinas, CA 93901

Reference Items

[SCCIA Bylaws](#)

[SCCIA Management District Agreement](#)

[Salinas Downtown Vibrancy Plan](#)